

## NEWS SUMMARY

### GENERAL

## Liberals demand donation changes

Mr. David Steel, Liberal leader, last night called for a ban on expenditure on political parties, both from companies and trade unions.

Mr. Steel's proposal, which would be among the reforms demanded by Liberals if they held the balance of power in a future parliament, comes amid a growing pre-election row on the issue between senior Labour and Conservative politicians.

The Liberal leader, speaking in his Northampton constituency, said he favoured the American system whereby limited tax relief was given on donations by individuals. **Page 6**

### Second salmon victim dies

A second person has died from botulism poisoning after eating a tin of salmon. Mrs. Betty Farmer, 66, died in the Birmingham hospital where her husband, Terry Hopkins, 35, from Hackney, London, was stabbed in the back, but he is expected to recover. A man is in custody, but the U.S. secret service says the motive for the attack is unknown.

### Guard stabbed

A guard was seriously wounded in a knife attack at the British Embassy in Washington. Mr. Terry Hopkins, 35, from Hackney, London, was stabbed in the back, but he is expected to recover. A man is in custody, but the U.S. secret service says the motive for the attack is unknown.

### Murder remand

Fahed Mijbi was remanded in custody for a week at Murielborough Street, London, accused of killing an El Al stewardess on the Europa Hotel on Sunday. Mijbi told the magistrate: "If you don't release me there will be something that happens against you that will not be good."

### Embassy siege

Police stormed the Iranian Embassy at Wassenau, near the Hague, to end a six-hour occupation by Iranian students protesting at the policies of the Shah.

### Flights off

Manchester was the airport worst-hit by the 24-hour strike by British Airways maintenance engineers. No BA flights entered or left the airport but the action was less effective at London Heathrow. **Page 6; Gutwick switch, Back Page**

### Lebanon talks

A Lebanese Moslem leader is reported to have attended a secret meeting at the home of Mr. Menahem Begin, Israeli Prime Minister, to discuss the growing crisis in Southern Lebanon. **Page 2**

### Election pledge

Pakistan's military ruler, General Mohammed Zia-ul-Haq, has formed a civilian government and says that elections will be held by October of next year.

### Briefly...

Li-Col. Dick Crawshaw, 81, Labour MP for Tosteth, Liverpool, today begins an attack on the world endurance walking record of 314 miles.

Paramount's grossed film "Grease" \$101.15m (\$53.1m) in the first 66 days on release.

Lord Somerleyton, 49, has been appointed a Lord-in-waiting to the Queen.

Three Americans who became the first transatlantic balloonists received the Medaille de Vermeil in Paris.

Eight Thai fishermen have been jailed for five years without trial for using dynamite to catch fish.

UN working group began studying child labour report prepared by the London-based Anti-Slavery Society.

### BUSINESS

## Dollar stronger; Gold falls \$6

DOLLAR rose sharply in a short-lived rally in response to the U.S. decision to double the amount of gold for auction. It touched DM 2.0250 before closing at DM 2.00875. After reaching SwFr 1.7050, it fell to SwFr 1.6630, slightly above the previous close.

STERLING lost 23 points to \$1.8270, after a day's low of \$1.8130. Trade-weighted index was unchanged at 62.2. Dollar's depreciation narrowed to 9 (9.1) per cent.

GOLD fell below \$200 for the first time in nearly a month, touching \$198.1. It rallied to close at \$200.5, a fall of \$1 on the day and of \$16 since its all-time high eight days ago. Comex August settlement price closed 2.30 down at 202.50. **Back Page**

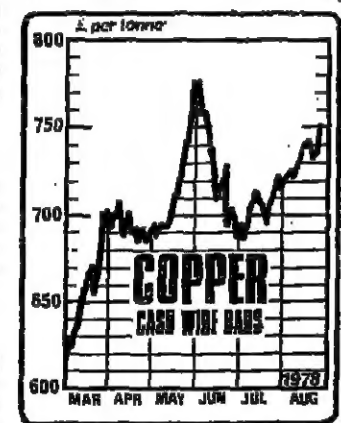
EQUITIES recent upsurge faltered on further profit-taking. FT 30-share index surrendered Tuesday's gain of 4 points to close at \$192. Gold Mines index fell 7.2 to 175.2—a loss of 31.4 in the past seven trading sessions.

Commerzbank index rose 5.8 to a new eight-year high of \$27.5.

GILTS traded quietly. Government Securities Index eased 0.02 to 70.66.

WALL STREET closed up 4.59 at 997.00.

COPPER prices rose strongly on the London Metal Exchange. Cash wire bars gained £10.5 to £750.5 a tonne on the com-



tinuing strike by Peruvian miners and a tightening in available supplies. **Page 23**

SEARES in London-quoted stocks with interests in Kenya reacted nervously to uncertainty over the country's future, with prices dropping by up to 16p. **Overseas News—Page 3**

WEST GERMAN trade surplus for July fell to DM 2.3bn (\$1.148bn), against DM 4bn (\$1.99bn) in June and DM 1.7bn (\$846.2m) in July last year. **Back Page**

BANK OVERDRAFT costs could fall later this year, Mr. Robin Penberton, National Westminster Bank chairman, said. **Back Page**

ICI has offered its manual workers substantial pay rises, only weeks after agreeing a Phase Three settlement, in a move to sort out staffing shortages among one group of highly-skilled employees. **Page 6**

TOOLROOM strikers at BL's SU Fuel Systems plant, Birmingham, seem set for an all-out fight with their own union. **Page 6**

MEXICAN Government is to try to consolidate short-term external borrowings of various public sector agencies by a loan raised by the United Mexican States, it was confirmed yesterday. **Page 19**

### COMPANIES

ASSOCIATED DAIRIES pre-tax profits were £28.2m (£23.94m) on turnover of £536m (£429m) for the year to April 23. **Page 16 and Lex**

# Toshiba and Rank in joint venture to make televisions

BY MAX WILKINSON

Toshiba, the Japanese electrical group, has signed a joint venture agreement with Rank Radio International for the production of television sets in Rank's West Country plant.

A new company called Rank Toshiba is to be set up, with Rank owning 70 per cent and Toshiba, 30 per cent.

Rank is contributing its two factories in Plymouth and one in Redruth, Cornwall, together valued at £7m and employing 2,800 people.

Last summer Hitachi failed in an attempt to establish a plant in County Durham, because of strong opposition from other manufacturers and trade unions.

The other two Japanese television companies with factories in the UK are Sony and Matsushita, both in Wales.

Toshiba is putting £3m cash into the new venture and will supply technical expertise.

The company at first expected to continue to produce sets designed by Rank alongside Toshiba-designed monochrome sets and audio products.

By the early 1980s, the internal design of colour sets will be largely supplied by Toshiba. The plant will, however, continue to make sets to be marketed separately by Rank and Toshiba.

Rank has appointed Mr. Angus Crichton-Miller as managing director of the plant. The non-executive chairman will be appointed by Toshiba, which will have control of the Board.

The British Government has welcomed the deal and is con-

### UK COLOUR TV MARKET % SHARES

Thorn	26
Philips and Pye	22
Japan (inc. UK manufacture)	12
ITT	8
GEC	8
Rank	4
Rediffusion	4
Decca	4
Others (mainly imports)	6

Source: Industry estimates

Rank deal establishes Toshiba in Europe **Page 5**

Editorial Comment **Page 14**

Lex **Back Page**

which can bring benefits to the UK industry and the economy.

Rank's radio and television manufacturing operation has been losing money for several years. For the last three, the loss is estimated at about £20m. Last year alone, £32m was lost on a turnover of £28.6m.

Rank and Toshiba expect to increase colour set production

from the present 175,000 a year to 350,000 a year by 1981, of which 40 per cent would carry the Toshiba label.

Exports to European countries, which now account for about 15 per cent of production, should grow to 30 per cent over the next three years.

Although the new company will use predominantly Japanese technology, it will not be committed to using Japanese components. Rank says that it will be free to buy components from the most competitive source.

The planned increase in production will safeguard jobs now threatened because of substantial overcapacity. It is not expected that many new jobs will be created in the next few years.

Most of Toshiba's contribution will go for re-equipping the factories.

Mr. K. Hiya, managing director of Toshiba (UK), said yesterday that the new venture would enable the company to reduce direct imports of Toshiba television receivers into the UK and to start exporting.

The Electrical and Plumbing Trades Union, vigorously opposed to Hitachi's plans last year to set up a UK factory, yesterday welcomed the Rank and Toshiba agreement.

# Volkswagen first-half profits up by a third

BY GUY HAWTIN

FRANKFURT, August 23.

VOLKSWAGEN, West Germany's largest car manufacturer, today announced a 33 per cent increase in first-half profits. The news could not have come at a better time for the group: tomorrow sees publication of the prospectus for the company's DM 900m (£233m) capital raising.

Professor Friedrich Thome, the group's finance chief, said here that group net profits had risen by a third on the comparable figures for 1977 to DM 285m (£68.5m). It was impossible to predict with certainty whether or not the group would be able to maintain such a high level of improvement for the year as a whole. However, 1978 earnings would be substantially higher than last year's net.

Prof. Thome gave little away on the group's plans to make a major acquisition in the near future to provide the company with a second leg to offset the cyclical fluctuations in the car market. Since the plans were announced a couple of months ago, they have been a constant source of stock exchange rumour which have ad-

vanced such concerns as the largest engineering groups Gutehoffnungshutte and Deutsche Babcock as candidates for takeover. Gutehoffnungshutte has denied that it has been in talks with Volkswagen and Professor Thome said that the company was developing a new engine which would be extremely economical in its use of fuel and could give the company an important lead over competitors in Europe and the U.S. It is being developed with an unnamed partner. Industry sources claim that the new engine consumes only about half the fuel used by a conventional engine of a similar capacity and power rating.

Thome today contributed a denial from his side. Volkswagen was still in the study phase with its acquisition plans. "It is much easier to tell you what we don't want to be—and that is a bank."

The liquidity of the parent group alone is such that it has DM 3.5bn in hand—an increase of DM 500m in the first half-year.

Prof. Thome said that the group was seeking an acquisition which would have an anti-cyclical stabilising effect. It would be unlikely to be involved in the consumer goods field. Volkswagen wanted something that it could understand and a concern operating in the plant construction and mechanical engineering fields probably would be ideal.

Today's profits news confirms the trend of the first quarter when earnings were up by 24 per cent. In the rights issue shareholders are being offered 5m of the group's DM 50 nominal shares at a ratio of one to three and at a price of DM 150 a share. When the issue was announced in April Volkswagen shares were changing hands at about DM 205. Today they were trading at DM 260.

Prof. Thome said that group sales during the first six months rose by 9.9 per cent to DM 13.9bn. Domestic turnover was up by 11.9 per cent on that of DM 12.4bn.

Continued on Back Page

## Fruit and vegetable prices fall

BY CHRISTOPHER PARKES

A SUMMER glut of UK-grown fruit and vegetables has joined rising imports in swamping wholesale markets. Prices have slumped.

Members of the public have been invited off the streets into Covent Garden Market at Nine Elms, London, to help to clear the surpluses of salads, potatoes and fruit.

Cooking apples are available there at 41p a pound compared with 10p to 20p in the shops. English plums, retailing at up to 15p a pound, are on sale at 70p for a 14lb tray. Large cauliflower are 10p each compared with up to 20p in the shops.

The surpluses seem likely to continue to depress the market, although if hot weather continues, increased demand for those seasonal goods might help to raise prices again.

Estimated surplus of 500,000 tonnes of potatoes this year and are being paid the lowest prices for years; as little as 1p a pound. Retail prices are 4p to 5p. The Government has taken action to increase farmers' returns, but that is not thought likely to affect shop prices.

Although tomato prices have risen marginally in the shops this week, the Fresh Fruit and Vegetable Information Bureau says they will probably slip back again and remain fairly low for another month or so.

Orchard owners expect a good apple crop this year and plentiful supplies of Golden Delicious are likely from France. The bureau estimates that apple prices in shops should settle

between 18p and 30p a pound. Last year, when apples cost 10p, cold weather wiped out more than a quarter of the national apple crop.

The bureau's list of best buy prices are at their lowest for two years although the industry had talks yesterday on handling the surpluses, supplies should remain plentiful and prices modest for some weeks.

UK-produced lamb is some 5p a pound cheaper than at its June peak, although other meat prices are stable at quite high levels.

But potato prices fall **Page 23**

## Move for earlier payment of tax

BY DAVID FREUD

MOST self-employed people will have to pay tax bills earlier if proposed changes to the way in which they are assessed are put into effect.

An Inland Revenue study, near completion, is understood to recommend that the self-employed be assessed on a current-year basis rather than a previous-year basis.

That would effectively remove the inflation and interest advantages enjoyed by many Schedule D taxpayers. It might also lead to a once-and-for-all increase in tax demanded in the year of the changeover.

The change would require legislation. The Revenue's study will be considered by Ministers in the next couple of months, and implementation would probably take some years.

About a quarter of all income is equivalent to nearly £40m this financial year, is paid under Schedule D. Most of that comes from traders and people in the professions, who will be affected by any change in the basis of assessment.

Sir William Fife, chairman of the Board of Inland Revenue, told the Commons Committee of Public Accounts in March that the most likely way of calculating the current-year assessment would be through a "deeming" method.

That would take the profits of the most recent accounting period and assume them to be the profits for the year of assessment, subject to later revision.

Many self-employed individuals pay tax up to 18 months in arrears. Recently rapid inflation has eroded the real tax payable.

The apparent disparity with Schedule E taxpayers, who are taxed immediately, has caused concern. The British way of taxing the self-employed has changed little in the past 50 years and contrasts with practice in countries where the self-employed pay tax on a similar basis to employees.

Difficulties will arise in moving over to current year assessment. Unless one year's tax is never paid, two years of assessment would have to be compressed into a single year. Moreover, some traders are likely to find themselves with cash flow problems in the year their tax base widens, because of the loss of the inflation benefit.

Now, it has brought that letter forward. It forms the bulk of the advertisement which appears in today's newspapers.

The remainder of the text concentrates on persuading the pension funds to rethink their positions.

Allied says that it has consulted counsel on whether the bid can go ahead without shareholders' prior approval, and has been advised that such a move would not be contrary to the undertaking it gave last year.

The pension funds had earlier obtained an opposite view from the "fundamental" committee, which approached the 10 per cent of the votes needed to call an emergency meeting of Allied's shareholders, to consider aspects of the bid.

In only one respect has Allied softened its initial insistence that the bid did not need shareholders' approval.

The company had intended to send a letter to shareholders explaining the industrial logic of the proposed merger, at the end of the month, when Lyons' shareholders are to receive the offer document.

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### UK seat on French board sought

## Unions step up demands on Peugeot

BY NICK GARNETT, LABOUR STAFF

NATIONAL union officials will press the Government to take as much as possible. Mr. Gavin Laird, the engineers' executive member, said yesterday that one of the unions' national officers at Chrysler's European operations.

The first joint union meeting of national officials and shop stewards since the takeover's announcement also decided in London yesterday that the Government should have a representative on the new company's main policymaking board rather than on any subsidiary specifically formed to run Chrysler's UK operations.

This represents a hardening of the position taken by the executive of the Amalgamated Union of Engineering Workers and is likely to be adopted by the TUC Congress early next month.

The unions are hoping to have talks with Peugeot management shortly after the Congress. The Government might make its formal position on the takeover clear before the talks, which the unions are trying to organise through the Department of Industry.

Union officials are trying to keep shop stewards as fully briefed as possible. Mr. Gavin Laird, the engineers' executive member, said yesterday that one of the unions' national officers at Chrysler's European operations.

Shop stewards expressed deep concern that Chrysler's actions had rendered its planning agreement with the Government virtually worthless. Mr. Eric Bone, the Transport and General Workers Union national officer, said the Government would be urged to secure much tougher planning agreements with Peugeot than those negotiated with Chrysler.

Union officials emphasised again that they were determined to protect all jobs at Chrysler and would resist any closures.

They are due to meet representatives of the Motor Agents Association tomorrow to discuss the position. The association has already come out in support of the takeover.

Tireless strikers face expulsion; Citroen Spanish stake **Page 19**

## Allied advertisement defends Lyons bid

BY CHRISTINE MOIR

ALLIED BREWERIES has placed advertisements in several national and provincial newspapers today, defending its planned take-over of J. Lyons.

It made this move as the pension funds' "fundamental" committee approached the 10 per cent of the votes needed to call an emergency meeting of Allied's shareholders, to consider aspects of the bid.

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### CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

RISES		FALLS	
Brown and Jackson...	108 + 6	AGB Research...	136 - 10
Coalite and Chemical...	70 + 4	Assed. Dairies...	254 - 11
Johnson Op. Cleaners...	112 + 6	Brooke Bond...	483 - 3
London Pavilion...	49 + 11	Brown (J.)...	472 - 6
McKay Securities...	265 + 20	Finlay (J.)...	111 - 6
Newmark (L.)...	223 + 13	House of Fraser...	168 - 6
Ocean Wilsons...	91 + 9	Lloyds Bank...	270 - 8
Perry (H.)...	123 + 5	Lyons...	129 - 4
Phillips' Lamps...	580 + 20	Marshall's Universal...	162 - 16
Rank Organisation...	280 + 8	Ricardo...	290 - 10
Restmor...	187 + 12	Sedgwick Forbes...	468 - 7
Roverite Mackintosh...	435 + 11	Anglo American Corp...	328 - 20
Siebs Gorman...	208 + 10	Bufiles...	571 - 60
Standard Chartered...	432 + 10	Dr. Scors Drd...	428 - 27
United Scientific...	137 + 6	Doornfontein...	333 - 26
Victor Products...	223 + 23	Randfontein...	1281 - 21
Vosper...	200 + 10	Stiffmont...	251 - 16
West Drie...	116 + 3	UIC Investments...	430 - 14
		West Drie...	1232 - 1

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## EUROPEAN NEWS

## Left-wing rift grows in Italy

By Paul Betts

ROME, August 23. A DIVISION is developing inside Italy's main left-wing forces which could have serious repercussions on the country's fragile political situation.

In a magazine interview today, Sic. Bettino Craxi, the Socialist Party secretary-general who is consolidating his position at the top of his party, critically questioned the political ideology of the Italian Communist Party.

Referring to recent statements by Sig. Enrico Berlinguer, the Communist leader, defending the doctrines of Lenin, Sig. Craxi claimed that Leninism and Socialism were incompatible. There was, he said, a distinct contradiction between pluralism and Leninism, the two concepts upheld by Italian Communists.

While the controversy between Socialists and Communists has so far been conducted mainly on ideological grounds, the Socialist Party, which is Italy's third largest political force, is clearly seeking to take advantage of its renewed popularity reflected in the party's surprising recovery in recent local elections. At the same time, the Socialists are attempting to express their autonomy and independence from the Communists.

For their part, the Communists are increasingly concerned about the split with the Socialists, which they claim, risks weakening the Left-wing parties as a whole. Already in a number of local administrations, the Socialists have openly split with the Communists.

The disaffection of the Socialists from the Communists has obvious political implications in that it could rekindle the possibility of an alliance between Socialists and Christian Democrats.

At this stage, however, all the main political parties, including the ruling Christian Democrats, the Communists and the Socialists, do not seem to want to rock the boat. They have, openly stated, in fact, that there is no viable alternative to the present governing coalition.

## France has trade surplus in July

BY DAVID CURRY

THE STEADY improvement in time last year. In crude figures the French trade position continues to be the most solid.

July's performance was helped by the continuing improvement in the agricultural and food sector, traditionally an area in which France fails to translate her natural resources into added value, and stability in the import of energy. This, of course, has been helped by the dollar's decline against the franc.

Capital goods continued to show a surplus in spite of the relative growth in the economy, while the motor industry, as usual, was healthy in surplus.

At 7 per cent, the overnight rate on the money market is a full point beneath the Eurodollar rate and its decline by 4 per cent is evidence of the Government's confidence in the franc.

In fact, the market is held on a

fairly tight rein as the Government is imposing stiff guidelines for bank credit.

The Government's main problem at the moment is doing the arithmetic for the 1979 Budget. Following President Giscard d'Estaing's promise in Bonn to enlarge the deficit, the shortfall is likely to be more than FFrs 20bn.

Mr. Barre promised during the election campaign that there would be no increase in direct taxes but he may try possibly to boost income to some extent by adjusting tax brackets. Further money-raising on the market is also thought likely.

The generally improved economic conditions (unemployment apart), together with the conservative general election victory have also been good for the stock market. With share values some

40 per cent up since the beginning of the year, a number of companies are examining the prospects for raising new capital.

The Compagnie Generale d'Electricite took the plunge before the holidays and the Compagnie Francaise des Petroles has announced that it is following suit with a FFrs 387m (£70m) rights issue.

The restoration to the house of its role as a supplier of capital is one of the Government's preoccupations and has given rise to a series of measures to encourage the flow of savings into equities. If more companies join the queue for new capital, M. Barre will no doubt claim that the improved general economic climate and the return to industry of freedom to fix its own prices have much to do with the new confidence.

PARIS, August 23.

## Red spy in flight, no one's delight

BY PAUL LENDVAY IN BELGRADE

MR. MIHAIL ION PACEPA is not exactly a household name even in his native Romania. Yet let alone in the West. Yet his whereabouts, activities have been the subject of as many, if not more, confidential diplomatic dispatches from Bucharest than the much publicised visit of Chairman Hua Kuo-feng.

Mr. Pacepa is probably the highest-ranking secret police officer of a Soviet bloc country ever to have defected to the West. Since he disappeared to a "safe house"—owned by the U.S. Central Intelligence Agency (CIA) in Cologne in West Germany a few weeks ago, the "Pacepa Affair" has become the hottest story on the cocktail circuit and the talk of diplomats and Romanian officials in Bucharest.

On the official list of office-holders in the Romanian Ministry of the Interior, Mr. Pacepa appeared only in 1970, as one of the under-secretaries. But Lieutenant-General Pacepa was more than that. According to some accounts he was running Romanian intelligence operations abroad and ranked as one of the most trusted advisers to President Nicolae Ceausescu.

He disappeared in Cologne to the great embarrassment of the West German authorities who had to face a spate of queries from the alarmed Romanian leadership. However, the General was almost immediately flown in a military aircraft to the U.S. Ever since, the U.S. embassy in Bucharest has imposed a news blackout on the subject.

The General's defection is a major embarrassment for President Ceausescu's independent-minded regime. On the one hand, he is in a position to reveal Romania's most closely-guarded secrets. On the other, he is said to have worked for the CIA at least since 1970.

In any event, General Pacepa's defection has no parallel. He has been called the "Romanian Penkovski", the Soviet spy working for the Americans in the late 1950s and early 1960s as deputy chairman of the powerful Committee for Scientific and Technological Cooperation. But Penkovski was tried and executed for high treason while Pacepa took off in time to spend the rest of his life with a new identity in the U.S.

The Americans are visibly embarrassed. After all, Romania is the only Warsaw Pact country which time and again defies the Soviet Union and relies on American and Chinese support in its resistance to Soviet pressures.

Thus, anything that causes disarray in Romania must be welcome news in Moscow.

There is another general who is in trouble in Romania, albeit for completely different reasons. He is Mr. Ion Dinea who was in the news last week when he welcomed Chairman Hua to Bucharest and handed him the traditional key to the capital as a symbol of friendship. General Dinea has been for the past two years or so First Secretary of the powerful Bucharest party organisation and at the same time mayor of the Romanian capital. A thoroughly loyal officer and functionary.

Why then the rumours about his possible replacement? It all started on July 12 when a gipsy woman was selling flowers without permission in a market in Bucharest, facing a large new store and not far from the city centre. Though she was pregnant, a Romanian militiaman treated her roughly. A student nearby watching the scene interfered and wanted to protect the woman. The militiaman became even angrier and asked for the student's identification card. When the student refused, the policeman began to hit him with his baton.

A large crowd gathered. The policeman ran to a nearby shop selling flowers. Faced with the angry crowd, he panicked and began to shoot, seriously wounding at least three spectators. The crowd stormed the glass pavilion, dragged out the young militiaman by his hair and beat him up. Accounts vary as to whether he died or survived his serious injuries.

The militia did manage to alert other policemen via his radio. By that time the crowd had swollen to an estimated 4,500 people. Police appeared in strength cordoning off and surrounding the square. Bucharest was on the verge of an unprecedented riot.

At that moment, Mr. Dinea appeared on the scene. Through loudspeakers he pleaded with the crowd which finally dispersed. It is not known how many people were injured or died, but the worst was averted.

When President Ceausescu was informed of the events, he is said to have been enraged and to have exclaimed: "How could such a thing happen? Who is responsible? This is a turn raised speculation about the political future of the General, the third party chief in the capital within a few years.

## Opposition to Marxist in Iceland

REYKJAVIK, August 23.

ICELAND'S Social Democrats today came out against the appointment of Marxist party leader Ludvig Josefsson as Prime Minister.

Mr. Josefsson (64) has been seen as the favourite to head a coalition and end an eight-week government crisis. He would be Iceland's first Communist Prime Minister.

But Mr. Benedikt Grondal, leader of the Social Democratic Party which favours strong ties with the North Atlantic Treaty Organisation, said the party opposed the idea of Mr. Josefsson taking over since he could influence foreign policy.

Earlier, in talks to form a coalition with Mr. Josefsson's People's Alliance and the Centre Progressive Party, the Social Democrats insisted that Mr. Grondal be Foreign Minister to safeguard Iceland's NATO links.

Jon Magnusson adds: Attempts by Mr. Josefsson to form a three-party Left-wing government in Iceland are at a crucial stage. Mr. Josefsson is very much against Iceland's membership of NATO and he has demanded for years that the U.S. defence force at the important NATO base at Keflavik leaves the country.

And his Communist-dominated People's Alliance has stated that they are willing to forget the NATO issue for the time being, if that would make it easier to form a Left-wing coalition government.

## Turkish lira to drop link with dollar

ANKARA, August 23.

MR. BULENT ECEVIT, the Turkish Prime Minister, said today his Government was preparing to abandon the Turkish lira's 24-year-old link with the U.S. dollar.

He told reporters after a Cabinet meeting that preparations were being made to link the lira to "another monetary unit."

Although he did not elaborate, Mr. Ecevit said the Finance Minister, Selim Dincer, said on Monday that Turkey should switch from the dollar to the International Monetary Fund's special drawing rights (SDRs) to fix exchange rates for the lira.

Mr. Muzinoglu said the attachment to the dollar "has brought about certain drawbacks, especially with the dollar's loss of value in the past few weeks. "Considering Turkey's relations in the economic field, it would be correct to switch to SDRs," he said.

## Inflation target a problem for Portugal

By Jimmy Burns

LISBON, August 23. THE PORTUGUESE consumer price index rose by 1.6 per cent in July, according to figures just released by the National Institute of Statistics.

The figure represents the third significant monthly increase since the beginning of this year, and indicates that Portugal's future Government may find it difficult to hold inflation down to 20 per cent by the end of the year. This was the target set by the Socialist-conservative alliance in its economic programme presented earlier this year.

In the first six months of this year, consumer prices fluctuated considerably; inflation during the half-year ran at an annual rate of 2.4 per cent. Nevertheless, price trends this year show a marked improvement on last year when the inflation rate was 27 per cent on an annual basis. Further optimism has been generated by the fact that the price of most key items, such as gas, electricity and public transport have already been significantly increased this year, and are expected to remain fixed until the end of the year.

Most observers agree that unless inflation is kept down during the second half of this year, Portugal's future government will find it extremely hard to pacify the Communist-dominated trade unions without revising the 20 per cent wage ceiling agreed on last April. Reuter adds: President Antonio Ramalho Eanes has called a news conference for tomorrow amid speculation that he might formally confirm independent Sr. Alfredo Nobre de Costa as the new Prime Minister.

## Dutch land speculation curb urged

By Charles Batchelor

AMSTERDAM, August 23.

HOLLAND'S Christian Democratic Party has called for rapid Cabinet action on plans to curb land speculation—the issue which brought the previous government down last year.

The party's parliamentary committee said in a statement that enough preparatory work has been done for a Bill to be submitted without delay.

The parliamentary party was meeting ahead of the reopening of parliament next week to discuss tactics. This action by the Christian Democrats, the senior partner in the two-party Centre-Right coalition, indicates the party rank and file aim to keep up pressure on the Cabinet.

The previous parliamentary session ended with a three-day debate as the party pressed for stronger safeguards from Brazil before Holland permits exports of enriched uranium.

The coalition government is in favour of taking market value as the basis for compensation for land compulsorily purchased by local authorities, but the Left wing of the Christian Democratic Party is opposed to this.

## Orders for West German rolled steel fall again

BY GUY HAWTIN

FRANKFURT, August 23.

WEST GERMANY'S recession-hit steel industry has reported yet another month of declining orders for its rolled steel finished products. Today's news is particularly disappointing for the industry, as June's bookings showed a considerable increase.

However, fluctuating demand has plagued the industry throughout the year and steel mills warned that the June performance would not necessarily be maintained. July's figures confirmed their pessimism—total orders fell by just over 20 per cent from June's 2,035m tonnes to 1,635m tonnes.

This means that July's bookings are slightly under the figure for the comparable month last year, when the industry was heading for the depths of its most serious post-war depression. While July is normally a quiet month for the industry, last month's bookings were poor by any standards.

The main reason for the heavy fall in bookings was a 42.4 per cent decline in orders from third countries outside the European Economic Community. This tends to reflect the dominant U.S. market.

Domestic orders, although 10 per cent up on the 1977 level, fell back by 5 per cent from June's 1,046m tonnes to 991,000 tonnes in July. Orders from customers in the EEC dropped by 16 per cent in comparison with July 1977, but were only 6 per cent down on June's performance at 174,000 tonnes.

Today's statistics, which do not include figures for semi-finished products, hot rolled broad strip and special steels, show that deliveries also declined heavily in July. They went down by an overall 35 per cent to 1,435m tonnes. This was naturally reflected in the order book which rose by 5.3 per cent.

## Swiss VAT proposal

The introduction of value added tax at a rate of 7 per cent has been recommended by a commission of the Swiss National Council. The Government would also have the right to increase this to 8 per cent if called for by the state of the federal finances or the economy at large, writes John Wicks in Zurich. This proposal would replace a former government recommendation for an 8 per cent VAT rate.

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June 1978

*John Wicks*

## THE MIDDLE EAST

## Saudis 'reject' oil price rise this year'

BAHRAIN, August 23.

SAUDI ARABIA has rejected all efforts to increase oil prices this year or to replace the dollar as the oil pricing unit, but might accept a small price increase for 1979 when OPEC oil Ministers meet next in Abu Dhabi in December, authoritative Arab oil sources said.

The sources, from Arab countries outside Saudi Arabia, were speaking at a Kuwait newspaper published an interview with Saudi Arabia's Crown Prince Fahd in which he rejected a possible switch away from the dollar and said that an oil price rise now was not justified.

Kuwait Oil Minister Ali Khalifa al-Sabah, the current OPEC President, is believed to have failed to convince the Saudi leaders of the need to hold an extraordinary OPEC conference next month to discuss the effect on oil revenue of the sharp rise in the value of the U.S. dollar.

All met Prince Fahd and Saudi Oil Minister Ahmed Zak Yamani in Taif last week to press the Saudi leaders to accept the finding of a committee of OPEC-appointed experts which suggested that oil prices should be adjusted in the fourth quarter of this year to compensate for part of the dollar decline.

Saudi leaders are believed to have told Ali that the committee's findings in the world oil market, which cost Saudi Arabia a further 3 per cent loss in oil exports last month, made all thought of a price increase irrelevant.

Ali was hoping to call an extraordinary OPEC Ministerial conference next month to discuss the experts' recommendations in the hope that a formula would be approved which would enable OPEC states to raise the dollar price from October 1.

Reuter

## Israeli party splits over Begin policies

BY OUR OWN CORRESPONDENT JERUSALEM, August 23.

ISRAEL'S Democratic Movement for Change, second largest party in the ruling coalition, split into three factions tonight but left Mr. Menachem Begin, Prime Minister, still comfortably in power.

Five of the DMC's 15 members in the Knesset (Parliament) walked out of the coalition in protest at what they regarded as the hawkish policies of the Begin Government.

This faction, led by Professor Amnon Rubinstein, objected to Mr. Begin's refusal to consider withdrawal from Arab land on the Jordan West Bank and the lack of satisfaction according to the social policies which the DMC championed.

The party leader, Deputy Premier Yizhak Yadin, remained in the coalition at the head of six DMC members still loyal to him. The three other DMC members still loyal to him.

The three other DMC Members of Parliament, headed by Transport Minister Meir Amit, stayed apart from the other two groups and said they would decide later which side to support.

Mr. Yadin's adherence left the Begin coalition with a secure 68 seats in the 120-member Knesset. Even without Mr. Yadin, the Government could still survive.

With his power base reduced, Mr. Yadin may come under pressure to give up the Deputy Premier's post.

The DMC was born on the eve of last year's general elections as the bright hope of the liberal middle classes seeking internal reform. But the assortment of politicians, more drawn together by what they opposed than by any coherent political platform, were first stunned by their role in ousting the Labour Party and then outmanoeuvred by the politically wily Mr. Begin.

Disturbed by the Government's settlement policy and then disappointed by its response to President Sadat's peace initiative last November, the party has been suffering increasing internal strain.

Professor Yadin has argued that the DMC is a restraining force within the primarily Right-wing coalition. But a sizeable minority complains that the party has no influence on crucial decisions, and only gives the veneer of moderation to a basically hard-line Government.

Internal party elections were held in June, and after recounts because of rigged ballots, the opponents of Professor Yadin emerged slightly stronger. But they had advocated waiting until after the Middle East summit at



Professor Yadin

Camp David before staging a showdown within the party's ruling council.

Stung by internal criticisms, especially over his role in the recent controversy about five new settlements planned for the West Bank, Professor Yadin has insisted that the air be cleared.

The break-up of the DMC may damage Mr. Begin's image as the voice of all Israel, but at the same time would reduce opposition within the cabinet to his policies.

Daniel adds from Tel Aviv: The establishment of a 'joint' council to govern the West Bank, composed of representatives of Israel, Jordan and the residents of the area, has been urged by Mr. Shimon Peres, leader of the opposition Labour Party.

Only external advice would remain in the hands of the Israeli force stationed mainly along the Jordan river.

Labour's proposal for West Bank autonomy differs from the Government's on two important points: participation by Jordan in the co-ordinating administration, which in Mr. Peres's view could pave the way for negotiations on territorial compromise in the west bank, and secondly the transfer of responsibility for public order and the prevention of terrorism to a joint police force.

Commenting on Sinai, Mr. Peres stressed the importance to Israel's security of settlements in Northern Sinai, but suggested that various forms of exchange were possible, including an exchange of territory.

## 'Lebanese leader' in secret Tel Aviv talks

BY OUR OWN CORRESPONDENT TEL AVIV, August 23.

A SECRET late night meeting at the residence of Mr. Menachem Begin, the Prime Minister, set Israel abuzz today with rumours that an Arab leader might have come to talk about the problems of southern Lebanon.

When the meeting ended just after midnight Mr. Moshe Dayan, the Foreign Minister, and Mr. Ezer Weizman, the Defence Minister, emerged in full view of bystanders. So did the Chief of Staff, Major-General Rafael Eitan.

But the figure nobody saw was the one in a car which drove off at high speed from a side street with curtains tightly drawn across its rear windows. One press report identified the figure as a high-ranking Lebanese Muslim leader. This was denied by a Government spokesman who insisted the meeting was much less dramatic.

Nevertheless, informed sources said some Arab figure seemed to be involved. One report even mentioned former Lebanese President Camille Chamoun.

Some sort of Lebanese-Israeli contacts had been expected following the visit to the Mid-

dle East this week by UN Under-Secretary-General Brian Urquhart.

Mr. Urquhart has been trying to smooth the way for Lebanese regular forces to take up positions in south Lebanon. For three weeks these Lebanese troops have been blocked by Christian militiamen and last night Mr. Urquhart said the possibility of flying them to their objective might be considered. He said there had been agreement in principle for discussions on the subject.

Isaiah Hilarzi adds from Beirut: Sources in east Beirut said both Bashir Gemayel and Camille Chamoun were at their residences here last night. These sources believe if such a meeting has taken place, the Lebanese side may have been represented by militia commanders in southern Lebanon. The sources believe the story may have been started after a statement yesterday by Mr. Chamoun in which he spoke about alleged Syrian military preparations in east Beirut.

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## OVERSEAS NEWS

## Mourners weep as body of Kenyatta lies in state

BY JOHN WORRALL

NAIROBI, August 23.

THE BODY of the late President Kenyatta, Jomo Kenyatta, lay today in state in a hall spread over a dining table in the banquet hall of State House, Nairobi.

He wore a dark pin-striped double-breasted lounge suit, Kenya's national tie and a large ceremonial ring on the third finger of his right hand. By him was his familiar fly-whisk and his carved walking stick.

A pink rose from his garden — he was seldom seen without one in his buttonhole — was resting in a vase of water just above his head.

Ministers, MPs, top civil servants and diplomats today paid their last respects to President Kenyatta as he lay in state in the house where he never slept.

Tomorrow, for about a week, the public will be allowed in to see the body of their old leader lying in state.

Lined along the wall of the banquet hall today watching the body were the Kenyatta family, among them his widow, Mama Ngina Kenyatta, her three children and his daughter, Miss Margaret Kenyatta, once Mayor of Nairobi. Some were weeping openly.

The funeral is expected to be held next Thursday, the service to be held in Parliament building, the Nairobi and Kenyatta will probably be buried at his own home at Gatundu, the house where he was arrested by the British in October, 1952.

Today, Kenyatta's successor for 90 days, Mr. Daniel Arap Moi, who is, I understand, to be described as the President, not the Acting President — held consultations with senior officers of the armed forces led by the commander-in-chief, Major-General Mulunga.

He also met the commissioner of police, Mr. Bernard Hinga, the director of intelligence, Mr. Kanabha, and his own home at Gatundu, the house where he was arrested by the British in October, 1952.

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Jomo Kenyatta: His nation in mourning

Few ministers were prepared today to comment on the future but the Minister of Agriculture, Mr. Jeremiah Nyagah, said: "I think we shall pull through because I think we have a broad enough base."

Kenya was peaceful today with many shops shut throughout the country.

I understand the British High Commission has been asked for advice from London on State funeral arrangements. In Kenya they have never had one before.

Among the many messages of condolence which have poured into Nairobi were statements of sympathy from President Idi Amin of Uganda, and President Julius Nyerere of Tanzania.

Kenya's two former partners in the ill-fated East African Community, President Nyerere praised President Kenyatta as "one of the pioneers in the struggle for African freedom" and "an inspiration to millions of African people who never saw him."

President Amin, who described President Kenyatta as a personal and family friend, warned that "enemies of Kenya may take advantage of the sad situation and exploit the tragic loss Kenya is experiencing."

He promised "that we stand ready to help our brothers and sisters in Kenya militarily or otherwise to ensure the continuity of peace, stability and national unity."

Observers expect the party his government are believed to be more ideological. Diplomats do not see obvious signs that the arrested Defence Minister, General Kadir, was involved in a coup plot, but point out that the General was a nationalist influential in Afghanistan for over 50 years. Since the coup, which many saw as inspired by the USSR, the number of Soviet military advisers in the country planned another coup. After

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## AFGHANISTAN AFTER THE COUP

## Soviet influence grows as the revolution devours its children

BY SIMON HENDERSON, RECENTLY IN KABUL



has more than doubled, to it is all, he had been important in the armed forces, these are of King Zahir Shah in 1973.

In Mr. Tarraki's arguments with the Parcham Party, the issues of decision making and the new leader's personality were thought crucial. The leading Parchamite, the Deputy Prime Minister, Babrak Karmel, see Soviet personnel there, and wanted the Central Committee

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## Zambians accused of role in attack on Namibia town

WINDHOEK, August 23.

ZAMBIAN TROOPS and Swapo nationalist guerrillas early today launched a heavy artillery attack on the South African ruled town of Katimo Mubilo, a military spokesman said.

Major General Jan Geldenhuys, officer commanding South African troops in South West Africa (Namibia), said the attack lasted for about two hours. He did not say whether there were any casualties.

General Geldenhuys said the attack was launched from known bases of the South West Africa Peoples Organisation (Swapo) in Zambia.

"The Zambian defence force later began to take part in the bombardment," he added.

Gen. Geldenhuys said South African troops had anticipated the attack and made necessary preparations. Heavy artillery fire was returned by the South African security forces.

Gen. Hannes Philipp, military adviser to Mr. Martti Ahtisaari, the United Nations special repre-

sentative for Namibia, was kept informed of Swapo's plans for attack until he left the territory for New York last night, Gen. Geldenhuys said.

Mr. Ahtisaari flew to the territory on August 6 with a 47-man UN team to draw up a survey on the implementation of UN proposals for Namibia's independence from South Africa.

Defence Minister Mr. Pieter Botha said South Africa viewed the attack as a serious act of aggression and an extreme provocation.

Mr. Botha said in Pretoria that South Africa had repeatedly warned President Kenneth Kaunda of Zambia against providing facilities for guerrillas.

President Kaunda could hardly claim he was not aware of the actions of the guerrillas in view of the extent of the attack, Mr. Botha said.

He said this kind of action called for a suitable reaction from any self-respecting state, but he did not elaborate.

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## Japan defence force 'ambiguity' criticised

BY ROBERT WOOD

TOKYO, August 23.

GEN. HROOKI KURISU, who recently resigned as commanding officer of Japan's "Self-Defence Forces," said today that under current law the forces are "a castle built on sand, or as in the Oriental proverb, a sculptured Buddha lacking in spirit, because the creator has forgotten to put it in."

Gen. Kurisu resigned as chairman of the Self-Defence Forces joint staff council three weeks ago, following heavy criticism of a statement he made in a magazine interview that the forces might have to take "supra-legal action" in the event of attack.

In a speech to a luncheon of the foreign correspondents' club of Japan, he said today that current law may prohibit the Defence Forces from fighting back without authorisation from the Prime Minister if attacked by an enemy.

Although some "irresponsible critics who live in the safety of Tokyo" have argued that the universally recognised right to self-defence is sufficient warrant for the forces to act should there be a surprise attack, Gen. Kurisu said that local units might fear that any action might later subject them to criminal prosecution. The ambiguity of the forces status hurt morale, he said.

Japan's post-war Constitution renounces the use of force to settle international disputes and the maintenance of "land, sea, and air forces."

The predecessors of the present Self-Defence Forces came into being while the Americans still occupied Japan, however, and adopted a law similar to one military forces called by other nations have been the subject of continuing legal and political disputes ever since.

Opponents of the clause in the Constitution renouncing force have never achieved the two-thirds majority necessary in the Diet to amend it.

Independent action by military commanders is a particularly sensitive issue in Japan because Japan's war with China in the late 1930s, and thus ultimately Japan's entry into World War was precipitated by indepen-

dent attacks led by low-ranking Japanese officers at Wanning in 1937.

Gen. Kurisu said giving local commanders clear rights and duties in case of surprise attack could not lead to a similar incident today. He said that the decision to expand the 1937 incident after it had occurred was made within Japan's Constitution, which at the time provided for no civilian control over the military.

Gen. Kurisu declined to advocate any specific political decisions to end the ambiguity of the Self-Defence forces' role. However, he said that two possibilities were either to specifically declare the kind of reaction to attack Japanese forces might take during peacetime, or to adopt a law similar to one military forces called by other nations have been the subject of continuing legal and political disputes ever since.

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## AMERICAN NEWS

## Setback from postal union to Carter inflation hopes

BY JOHN WYLES

NEW YORK, August 23.

THE CARTER Administration's anti-inflation policy looked set for a serious setback and its relations with organised labour for a further deterioration today following strong indications that a major postal workers union has voted to reject a new three-year pay settlement.

An unofficial but authoritative tally of the vote by members of the National Association of Letter Carriers points to a rejection of a 19.5 per cent pay settlement which had been hailed as a victory of the Administration's aim of slowing down the increase in wages.

But as the 200,000 members of the Letter Carriers and two other postal service unions were voting, Mr. George Meany, president of the American Federation of Labour-Congress of Industrial Organisations, broke with precedent by publicly commenting on August 8 that the postal pay rises were inadequate, and predicting that the settlement would be rejected.

Mr. Meany's remarks may have influenced the Letter Carriers

ballot decision. Observers predict the 360,000 members of the American Postal Workers Union, whose ballot result should be released late on Friday, will also reject the pay deal.

The White House was reported deeply upset by Mr. Meany's comment on a specific settlement and in an interview published in the latest edition of Newsweek President Carter accused the 84-year-old AFL-CIO leader of "a very serious breach of propriety" which was "ostensibly for the benefit of the country."

Mr. Bosworth is extremely unpopular with the AFL-CIO because of his outspoken campaign to talk down the level of wage settlements, and the Administration responded earlier this month

by setting up a committee to coordinate Government statements on the issue which labour interpreted as intended to curb Mr. Bosworth's tongue.

However, Mr. Bosworth yesterday told trucking industry officials that the Administration was very concerned about the outcome of next year's pay negotiations in the industry and warned that the Government could not stand aside from negotiations "fundamental to the health of the economy."

Mr. Al Zuck, the AFL-CIO's principal spokesman, said today that Mr. Bosworth's implied threat of intervention in collective bargaining was "outrageous." He added: "At no time did he discuss trucking rates and at no time did he discuss profits."

In the short term such tensions between the White House and labour may be of some political benefit to Mr. Carter since organised labour's popularity in the country is low. However, if the President is to produce a more credible attack on inflation, the co-operation of labour is essential.

## Air traffic between U.S., UK up sharply

By David Buchan

WASHINGTON, August 23. AIR TRAFFIC between the U.S. and the UK has increased dramatically since the two countries signed the Bermuda II air services agreement last year, Mr. Alfred Kahn, chairman of the Civil Aeronautics Board, told a Senate committee hearing on airline competition today.

Mr. Kahn said scheduled traffic between New York and London increased by 39 per cent between last October and this March.

This growth has been precipitated by the inauguration of the Laker Skytrain service last September. Predictions that Sir Freddie Laker would be virtually bankrupt by his new cut price transatlantic service had been proved "totally wrong," the CAB chairman said.

Earnings for scheduled air carriers were also now much better and the financial outlook for the rest of 1978 was very encouraging, Mr. Kahn said.

Meanwhile, in the most dramatic move so far by the Carter administration to liberalise international air services, officials yesterday told the Senate Committee that the U.S. would propose to West Germany next month that airlines in either country be allowed to fly to any destination in the other.

This so-called "open skies" proposal, made in the context of negotiations for a new bilateral air services agreement, would offer major benefits to Luftansa, which at present can only fly to five U.S. cities.

This compares with the 14 destinations permitted to British airlines under the Bermuda II agreement.

In return, the U.S. will ask for more liberal charter rules between the two countries, and greater flexibility on fares. The U.S. is proposing that any fare proposals by U.S., German or third country airlines on flights between the U.S. and Germany would automatically go into effect, unless both governments disagreed.

## Missile project may go ahead

WASHINGTON, August 23.

THE UNITED STATES is leaning towards development of a new, mobile intercontinental Ballistic Missile (ICBM), less vulnerable to Soviet weapons, Mr. Harold Brown, the Defence Secretary, said today.

The new ICBM is needed to counter Soviet missiles which are expected to become much more accurate in the early 1980s.

Mr. Brown said the method of moving the missiles about had not yet been selected, and no decision had been made on whether to build and deploy the new ICBM.

But he said: "We are moving toward development of a new and more sophisticated ICBM."

Mr. Brown said that 200 to 300 of the new missiles would be moved about among 5,000 to 10,000 silos, hopefully confusing the enemy and making the missiles less vulnerable. Reuter

## Spy satellite information 'passed to Soviet Union'

BY OUR OWN CORRESPONDENT WASHINGTON, August 23.

A FORMER employee of the Central Intelligence Agency (CIA), who was arrested last week for selling secrets to the Russians, is reported to have passed on to them a detailed technical manual on the U.S. "Big Bird" spy satellites used to track Soviet nuclear and conventional forces.

The CIA would not comment today on the allegation, except to confirm that the man, Mr. William Kampiles, had worked briefly for the agency in a relatively low capacity before leaving in 1977.

Press reports today quoted intelligence sources to the effect that, while the manual would not enable the Russians to build an identical satellite of their own, or to stop the orbiting 12-satellite programme, it could

take their high resolution photographs, it might help them identify weaknesses in the satellites and to protect their installations better.

The ability of both the U.S. and the Soviet Union to monitor by satellite nuclear weapons development and deployment in each other's territory is a vital element in previous strategic arms limitation (SALT) agreements and the proposed new SALT II treaty.

Meanwhile, members of the Senate Intelligence Committee, sometimes criticised for their sloppy handling of classified material, have complained about the CIA's own procedures which allegedly allowed Mr. Kampiles as a "watch officer" on the satellite programme, to pocket the manual and take it home.

## Nicaragua hostages freed

MANAGUA, August 23.

Left-wing guerrillas belonging to the Sandinist Front for National Liberation last night released hundreds of hostages seized when they invaded Nicaragua's national palace, but held on to 40 parliamentarians and a Government minister.

They were holding the officials in support of demands for a \$10m ransom, the release of over 100 political prisoners, and a plane to fly them out of the country.

Joseph Mann writes from Caracas: Yesterday's lightning guerrilla attack on the national palace in Managua—the seat of Nicaragua's legislature—constitutes the most daring effort to date by the Sandinist Front for National Liberation.

The "Sandinistas" have been active since 1963 in violently opposing two military-backed regimes headed by members of the Somoza family.

The current President of Nicaragua, General Anastasio Somoza, took power in 1967 and

over the past year has faced sharply increased opposition from the Sandinist guerrillas and other groups (including businessmen) who want him to resign.

Until last year, the Sandinistas advocated a Marxist victory through a prolonged popular war. Now, however, their main force professes to be more interested in an immediate popular insurance supported by a wide range of groups in Nicaraguan society.

In an interview published last year, one Sandinista leader said that the group would continue pushing for socialist goals, but would hold free elections after Somoza was deposed.

Over the past year the Sandinistas have launched a number of attacks against national guard barracks and other Government targets. They have posed a serious problem for the Somoza regime but by themselves are not likely to be able to overthrow the General or defeat the 7,500-man national guard.

## U.S. BANKING REFORM

## Bid for fairness wins few friends

BY DAVID LASCELLES IN NEW YORK

A SIMPLE—and to European eyes, harmless-looking—proposal by the Federal Reserve Board to allow banks to transfer money automatically from a customer's savings to his current account to meet an incoming cheque has raised something of a storm in the U.S. banking community and left it deeply divided. Petitions and even a lawsuit have been got together in try to delay or even court the proposal from the Fed due to take effect on November 1.

The reason for the fuss is that the Fed's proposal strikes at the very heart of regulations designed to separate the functions of savings and commercial banks. In so doing it has stirred up the debate about retail banking which, by general consensus, faces testing times. It should also be seen in the context of the tight U.S. banking laws that regulate everything from interest rates to where and how a bank can open its doors.

Because savings banks are seen as a major source of funds for housing, they have historically been permitted to pay out one quarter of a per cent more in interest to depositors than commercial banks. For many years, the commercial banks tolerated this since savings banks could never replace them as purveyors of basic banking services.

But times have changed. Fourteen states, mainly in the north-east, have come to allow savings banks to hold current accounts and issue cheque books. Some savings banks in New England have even devised so-called negotiable orders of withdrawal (NOW) which enable customers to write the equivalent of cheques drawn on savings accounts.

Taken together with the interest rate differential, these changes have greatly strengthened the savings banks' competitive position, and have produced an outcry from the commercial banks who have great trouble making a profit out of their retail operations.

redress the balance by giving something to the commercial banks. The idea is to increase their attraction to depositors by making it possible for customers to leave all their money in interest-bearing accounts, and not have to worry about transferring funds to meet a cheque. The reason why the Fed did not go the whole way and abolish current accounts altogether is that U.S. banking law forbids the paying of interest on demand deposits. The automatic transfer of money from savings to current accounts to pay a cheque is therefore based on a fiction to get round this obstacle.

Predictably, the savings banks were quick to oppose the Fed's

what it calls "moral support" to the savings banks in their law suit, and it has asked its members to lobby the authorities and Congress.

A much sharper attack has come from the New York Independent Bankers Association which has circulated a petition to banks in New York State and the other states where commercial and savings banks are in direct competition. (In the remaining states, savings banks are not allowed to hold current accounts, so the issue does not arise.)

New York's main grievance is that even if commercial banks are allowed to start automatic fund transfers, they will still be

has received comments from the banking community which will be drawn to the Board's attention. Its attitude may, however, be swayed by the fact that the Federal Deposit Insurance Corporation, one of the main bank regulatory agencies, has come out in favour of rate parity.

The savings banks' objections will, of course, be decided on in court (interestingly, Congress, which is always quick to spot what it considers to be an unjust use of its rights, does not think that the Fed has exceeded its powers).

However, the commercial banks' demands for interest rate parity with the savings banks could be examined by Congress during the autumn. The present law enshrining the differential must be reviewed by December 15, and a successor which would create parity has been introduced by the House Banking Committee.

It is too early to gauge its chances, except to say that although commercial banks claim that the disintermediation of U.S. interest rates has removed the need for the savings banks' special status, the savings banks remain the major source of housing funds.

Broadly, though, the dispute remains an elaborate ploy to force U.S. banking regulations which ignore—and even confuses—the main issue, which is whether banks should be allowed to pay interest on current accounts, an issue which has also exercised minds in Britain.

The large commercial banks want this right, and have been lobbying for it for some time. Although it would unquestionably add to their costs, they believe they could offset this partially by charging higher fees for services, partly by gaining a larger market share. But from whom? The smaller banks' savings banks? The present dispute may turn out to be more than a preliminary skirmish in the big battle to come.

Far from welcoming a reform which would make them more attractive to depositors, the majority of commercial banks—particularly the smaller rural and suburban ones—have objected.

idea which is bound to reduce their competitive advantage. The U.S. League of Savings Banks Associations sued to block it on the grounds that it amounted to allowing payment of interest on demand deposits, which is illegal. That suit will probably be heard in September.

Less predictable, though, was the reaction of the commercial banks themselves. Far from welcoming a reform which would make them more attractive to depositors, the majority have objected on a variety of grounds.

Broadest opposition comes from the smaller rural and suburban banks who say they are not equipped to take advantage of this change in the rules.

To perform automatic operations, they need sophisticated and expensive electronic equipment which few of them are in a position to buy. The Independent Bankers' Association, which represents half of U.S. banks, though only 20 per cent of banking assets, is giving

at a competitive disadvantage vis-a-vis the savings banks because of the quarter of a per cent interest rate differential these enjoy.

The petition, which has so far been signed by 520 banks, demands that the Fed's deadline be extended to next May 1 by the Fed in order to get this differential abolished.

The petition is supported by most of the major New York banks, including the largest, Citibank, who have communicated their views directly to Washington.

The inclusion of Citibank is significant since this bank has led the way in automatic and electronic banking and might therefore be said to have the biggest stake of any U.S. bank in getting the Fed's proposal through.

Quite what effect the commercial banks' representations will have is still hard to assess. The Fed has denied reports that it will reconsider its proposal, although it acknowledges that it

## WORLD TRADE NEWS

## Peking clarifies trade intentions

BY JOHN HOFFMANN

PEKING, August 23.

CHINA has re-affirmed that it is ready to apply internationally-accepted practices in foreign trade.

The Third World giant's drastic turnaround in economic policy was further clarified this week by Mr. Liu Hsi-wei, the chairman of China's delegation to the Ministerial conference on co-operation in trade for Asia and the Pacific region now in session in New Delhi.

The acknowledgement by Peking that modernisation and industrialisation, China's chief preoccupations, would demand a new approach to foreign trade has caught the attention of trading countries all over the world, but they have been uncertain about how far China would go in "normalising" its practices.

Already it is manifestly clear that China will depart further from its traditional policies of isolationism and "self-reliance" than would have seemed possible a year ago.

Mr. Liu said at the New Delhi conference that China's basic principle of maintaining independence and relying on its own efforts was unchanged. But he added: "Self-reliance in no way means seclusion and refusal of international co-operation."

"On the basis of mutual respect for national independ-

ence, sovereignty, equality and mutual benefit, we stand ready to apply, in a flexible way, all the internationally-accepted practices in foreign trade and to engage actively in economic activities and exchange of technology with foreign countries."

The "flexibility" to which Mr. Liu referred remains a two-way concession. It is clear that there

put itself in debt to another country after instruments of payment. And the notion of a foreign government or company owning a piece of China through a joint venture is considered wholly untenable.

But China's flexibility is especially notable in its interpretation of economic terms. While reluctant to engage in direct borrowing, Chinese econ-

conventionalities is illustrated on another scale by China's willingness to explore payment arrangements for establishing export-oriented consumer-goods factories wholly financed by foreign capital.

China's seriousness about this form of financing cannot be doubted in view of the present drive for quality improvement in factory products.

The emphasis extends to industrial design and packaging and is reflected in an exhibition of Shanghai products now on view in Peking. The products include electrical appliances, glassware, cosmetics and leather goods, many of them suspiciously similar to familiar western products but others showing a new appreciation of the market value of innovative design.

Few of the products have been seen in Chinese retail shops and most are obviously intended for export, with English-language packaging.

John Wicks writes from Zurich: The Swiss engineering concern Sulzer Brothers of Winterthur, has granted a production licence to China National Technical Import Corporation of Peking, for the manufacture of its twin-stroke crushed engine. This slow-running diesel will be used in the equipping of the Chinese merchant fleet.

TOKYO, August 23.

The treaty, signed in Peking on August 12, will go into force after instruments of ratification are exchanged later this year. The mission will be led by the association president and former Foreign Minister, Mr. Aichihiro Fujisawa.

While supposed to joint ventures, they have discussed the prospect of co-operative development in which the partner would share ownership not of the means of production but of the product itself—in offshore oil development, for example.

This principle of disguised development would welcome deposits from foreign banks to be used for development.

The government has said firmly that it will not finance its development by government loans or by joint ventures. These reservations are basic and unalterable, even in the context of China's more liberal economic outlook.

It is a tenet of Maoist Communism that China will never

## Growing Chinese involvement in Nepalese economy

BY SUE LOCKWOOD

A 10-MAN Chinese team is currently in Nepal putting the finishing touches to a feasibility study for the construction of a 100 km road of cloth produced annually will be able to compete with the expensive Indian textiles that dominate Nepal's market. But some 80 per cent of Nepal's trade is dominated by India: the Government considers that the availability of Nepalese substitutes for Indian imports is more important than the mill's money-making capacity.

Two of Nepal's main highways have been built with Chinese aid, one of which, the Nepal-China Friendship Highway, runs and a ring road around the main city.

South of the capital, China is finishing a \$10m cotton textile mill, which may take five to 10 years to become a money-making proposition. The only cotton cultivation project in the country proposed 400 km. Pokhara will need at least 10 years to grow enough raw material to supply the mill, and to fill the

gap. Nepal has airfreighted the first 300 tons of cotton from Pakistan.

Even without the subsidised imports, cotton, it is unlikely to reach the 100 metres of cloth produced annually will be able to compete with the expensive Indian textiles that dominate Nepal's market. But some 80 per cent of Nepal's trade is dominated by India: the Government considers that the availability of Nepalese substitutes for Indian imports is more important than the mill's money-making capacity.

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the railway linking Tanzania and Zambia.

Most of the present trade with China, which has increased from under \$5m in 1975-76 to over \$38m this year, arrives in Nepal via the port of Calcutta. And with the promise of further trade expansion with Nepal, the bulk of the growing exports and imports will continue to be transported from Canton or Shanghai through Calcutta or vice-versa.

For centuries, trade routes have run north and south from Tibet to India exchanging musk, salt, turquoise, red coral and livestock for rice, grains, spices and more recently, Nepal has supplied candles, tea, corrugated aluminium sheeting and shoes from the Chinese-built factory in Kathmandu.

Nepal has maintained a consulate-general's office with a five-man staff at Lhasa in Tibet for more than 30 years to handle trade matters. Although business was a bit slow after the Chinese takeover, Nepal's little office at Lhasa undoubtedly is going to see business pick up again.

## N.Z. studies new aircraft

By Dai Hayward

WELLINGTON, August 23. NEW ZEALAND aviation authorities are evaluating Canadian, German, American and Brazilian aircraft for the next generation Air New Zealand fleet.

The aircraft under consideration range from 20-seaters to 400-seaters. Air New Zealand is evaluating aircraft to take over from its DC 10 fleet while smaller aircraft will be needed for the internal domestic flights.

The Canadian Twin Otter is understood to be the front runner for the smaller aircraft but similar types from Germany, Brazil and the U.S. are also being looked at.

The rapid growth in business particularly on the New Zealand-Los Angeles and New Zealand-Singapore and Hong Kong routes means that Air New Zealand wants a bigger aircraft than the DC 10.

## Dutch chemical sales continue slow decline

BY CHARLES BATCHELOR

AMSTERDAM, August 23.

DUTCH CHEMICAL exports fell in the first four months of 1978, dropping 2.3 per cent to Fl 5,250m (\$2,430m) from Fl 5,370m in the same 1977 period.

This follows a decrease of 3.6 per cent to Fl 17,830m in the whole of last year, compared with 1976, the chemical industry association (VNCI) said.

Exports of pharmaceuticals, lower although dyes, pigments and tanning products were higher, as were artificial fertilisers.

Imports rose 1.3 per cent in the first four months to Fl 2,970m from Fl 2,830m. These figures exclude synthetic fibres and yarns.

The decline in chemical in-

dustry exports contrasts with a very slight increase in the value of total exports in the period. Holland exported goods worth Fl 36,360m in the first four months compared with Fl 36,260m in 1977.

The chemical industry is heavily dependent on exports and they account for 86 per cent of turnover last year. The industry complains of high wage and energy costs as well as tough environmental regulations.

Holland was the fifth largest chemical industry in Europe, according to CEFIC, the European Council of Chemical Manufacturers Associations. Its share in the \$114bn West European chemicals industry fell to 8.07 per cent last year from 8.13 per cent in 1976.

## Sudan rail link closed

The vital Port Sudan link has suffered another setback. Alan Darby reports from Khartoum. Some 125 miles of track near Port Sudan was washed away by heavy rains in the Red Sea Hills over the weekend.

About four miles have been rebuilt but reconstruction of the rest has been delayed because of the telecommunications difficulties between the capital and port. Wash-aways to the unballasted track frequently occur at this time of the year, but this year's unusually high rainfall has caused more severe damage. Sudan is at present negotiating external loans to finance improvements to the railway system.

Combustion for Iraq. Combustion Engineering of Stamford, Connecticut, says its Lummas and Crest subsidiaries will provide engineering and field advisory services to Iraq Engineering of Japan on a \$10m gas project in Iraq. Reuter reports.

## Von Roll funicular

The Bern-based machinery and materials handling division of Von Roll has received a contract worth SwFr 7.5m for the construction of the Sunshine Village cable-car railway in Banff, Alberta. The system will consist of a series of six-man cabins working in a loop with a capacity of 1,800 people.

## China to make Sulzer engines

WINTERTHUR, August 23.

SULZER BROTHERS says it has signed a licence agreement with China's National Technical Import Corporation under which China will be able to produce Sulzer diesel marine engines.

Sulzer said China was planning to expand its merchant fleet and that the agreement covered production under licence of large, slow-running, two-stroke diesel engines.

AP-DJ

## Carter backs export policy

WASHINGTON, August 23.

PRESIDENT Jimmy Carter has given the green light for a series of monetary policy actions.

The National Export Policy (NEP) task force, a Cabinet-level group headed by Commerce Secretary, Mr. Juanita Kreps, had advised Carter earlier that the U.S. could not rely on the dollar's depreciation against other currencies to bring about a swift improvement in U.S. export performance.

President Carter's commitment to get U.S. companies into the export-selling effort is linked with the U.S. effort to bolster

the dollar in international monetary markets through a series of monetary policy actions.

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## Tangle over Ericsson's Brazil bid

BY SUE BRANFORD

WITH THE surprise announcement yesterday of the disqualification of Ericsson from the bidding for \$40m contract to supply 50,000 lines for a storage programme controlled (SPC) telephone exchange in Sao Paulo, the chances of Standard

Electrica do Brasil, ITT's Brazilian subsidiary, have increased greatly.

But although an Ericsson spokesman in Stockholm said he understood the Brazilians had decided to start negotiations with ITT, there is a possibility that difficulties over "Brazilianisation" which apparently scotched

which it has a 49 per cent stake in the voting shares. The rest is divided between Pereira Lopes (31 per cent), a Brazilian manufacturer of electrical household goods, and Brasinvest, a merchant bank controlled by Brazilian capital, in which many leading foreign banks and companies have a stake. As well as Midland Bank, Dresdner Bank and Volkswagen, ITT itself participates in Brasinvest.

The reasons behind yesterday's decision to eliminate Ericsson are not altogether clear. Ericsson appeared to have set up a highly-satisfactory interlocking association with a large Brazilian financial conglomerate, Bradesco, which would have proved a particularly useful partner with its wide range of financial services.

The Swedish company, controlled by Ericsson, Skandia Insurance had recently bought up a 25 per cent stake in Atlantica Boa Vista, a company in the Bradesco group which in turn controls Atlantica Cia. Nacional de Seguros, an insurance company.

To increase Brazilian participation in its subsidiary Ericsson do

Brasil Comercio e Industria (EDB), Ericsson was planning to set up a new holding company with Atlantica Cia Nacional de Seguros in which Ericsson would have a minority stake. This new company would then take over the voting shares of EDB.

Earlier rumours that Ericsson would be disqualified were based on Decree No. 73, passed in 1965, which regulates the activities of insurance companies in Brazil and appears, inexplicably, to have been overlooked by Ericsson. This legislation limits the application of insurance companies' reserves to 10 per cent of the voting shares of any company in another sector. So, as Angelo Calmon de Sa, Minister of Industry and Commerce pointed out recently, that this legislation made it illegal for the Cia. Nacional de Seguros to have more than a minority share in Ericsson's Brazilian subsidiary.

However, in an official note distributed yesterday by the Ministry of Communications, it is specifically stated that the decision was taken by Telebras before a technical report on this

aspect of the association had been received. It is thus believed by some observers that the Government's veto was motivated by general aspects of the association which led officials to doubt whether the new company would really become independent of the Ericsson parent.

In its zeal to "Brazilianise" the telecommunications sector, the Government had laid down specific regulations to ensure the national subsidiaries by Brazilian companies. Many believe the Government's tactics to be mistaken. National independence they argue can only be achieved with complete control of the technology. It cannot be pushed through by government legislation.

These same observers believe that the new requirements, have forced the multinational companies to set up joint ventures with Brazilian companies outside the sector, in which an artificial facade of "Brazilianisation" occurs. It is thought that Ericsson's association was rejected on these grounds and that ITT's proposal may also encounter similar difficulties.



## Carpet industry seeks help

By Alan Pike,  
Labour Correspondent

TUC LEADERS are seeking a meeting with Mr. Eric Varley, Government Secretary, to ask for Government action to overcome problems in the carpet industry. The unions want the Government to establish a study of the industry which, says the TUC, is suffering severe problems through falling employment, falling production, company closures and over-capacity. Union leaders will tell Mr. Varley that although the industry benefits from temporary employment subsidy, job problems remain acute, particularly in the Kidderminster area. Although the unions accept that part of the problems result from a recent fall in sales they are concerned about long-term difficulties arising from the "haphazard" way in which labour-intensive turning process have taken place.

At present, the British industry dominates the home market but unions are worried that low-cost imports may become a growing problem.

## Lake District law staff

THE LAKE DISTRICT Special Planning Board is to appoint its own solicitor and legal staff to help run its affairs as an independent body.

The chairman and vice-chairman of the Board's finance committee announced yesterday that, with the agreement of the chairman of the Board and Cumbria County Council, they had given authority for the Board to advertise for its own legal staff.

## AB ELECTROLUX

### THE MANAGING DIRECTOR'S HALF-YEARLY REPORT FOR 1978

The Group. At the beginning of this year the majority of the shares in Husvarna AB were held by means of convertible debenture notes totalling SKr 98 million (MKr), bearing 8 per cent annual interest. Thereafter further shares in Husvarna AB have been acquired for cash, and 97.6 per cent of the total shareholding has now been acquired. In addition, 38.4 per cent of the ordinary shares in ASEA, Industria E Comercio, Sao Paulo, Brazil, has been acquired from ASEA. The company manufactures and sells domestic vacuum cleaners, mixers, fans, heaters, etc. Its production included also electrical equipment and electronic motors, but this activity has been disposed of to ASEA's subsidiary in Brazil. This transaction is a stage in the restructuring of the activities of Electrolux and ASEA in Brazil. Payment for the shares in Arno has been made by means of convertible debenture notes totalling 33 MKr and bearing 8 per cent annual interest.

The Husvarna Group in Switzerland has early this year been incorporated in the Electrolux Group. The Husvarna Group manufactures and markets domestic electric cookers, water heaters, equipment for the electrical heating of private houses and apartments, kitchen fittings, catering equipment and refrigeration equipment for hotel kitchens, food stores, etc. The acquisition has been financed locally. As at May 31, 1978, the Group Company AB Deverums Bruk has in Sweden AB Jernföretagets activity subject to certain conditions in regard to loans and contribution from the Government, provided that employment is kept at an agreed level in Hälleforsnäs. A proposition in this respect will be laid before the autumn session of the Riksdag.

A summary of the Electrolux Group's trading result for the first six months of 1978 is as follows (MKr):

	1978	1977
Sales	5,869.5	4,284.4
Operating result before depreciation	620.6	537.4
Normal depreciation	-201.6	-139.2
Operating result after depreciation	419.0	398.2
Interest net and dividends received	-123.0	-82.6
Operating result after interest and dividends received	296.0	285.6
Extraordinary profits and costs	83.3	-7.3
Result before appropriations and taxes	389.3	287.8

The Husvarna Group equity exceeded the purchase price paid by Electrolux, and in the consolidation this excess has been set up as a reserve, against which losses from the Husvarna activities will be charged. During the first half of 1978 the Husvarna Group's operating result after interest and dividends received was a loss of 123 MKr which, in the consolidated reports has been charged against this reserve. The newly acquired companies account for about half of the 33.3 per cent increase in sales turnover. Sales to customers outside Sweden totalled 75.7 per cent of the total sales as against 74.4 per cent during corresponding period last year. Exports from all Swedish companies totalled 1,066.1 MKr (824.3 MKr excl. companies newly acquired) compared with 783.3 MKr during the first half of 1977. Given that the activity during the second half of 1978 is expected to show a better result than during the corresponding period last year, the profit forecast made in the Annual Report is still valid, i.e., a result improvement for 1978 of around 10 per cent, provided that no additional major variation arises in important currencies for the Group. Investments in fixed assets amounted during the first half of 1978 to 316 MKr as against 183 MKr during the corresponding period last year. The Group's liquid assets have since last year-end increased by more than 150 MKr.

The Parent Company. A summary of AB Electrolux trading result for the first six months of 1978 is as follows (MKr):

	1978	1977
Sales	783.3	750.5
Operating result after interest and dividends paid	54.1	61.2
Result before appropriations and taxes	148.3	61.2

Investments in fixed assets (buildings and tools) amounted during the first half of 1978 to 20 MKr. This low figure is identified with the fact that since the beginning of the year a Group Leasing Company has purchased new machinery and equipment required by AB Electrolux.

The Parent Company's liquid assets were almost at the same level as at last year-end. In addition to the two convertible debenture loans mentioned earlier, AB Electrolux has issued a further convertible debenture loan totalling 139 MKr against cash payment, received after the end of June. It is intended to use this loan to finance expected continued expansion of the Group. The minority shareholders in Husvarna AB have been invited to sell their shares to AB Electrolux at the price of 130 SKr each. The number of shares held outside the Group is today 19,888. The Board has now decided to demand compulsory purchase of those shares in Husvarna which are still held outside the Group as at October 1, 1978.

Stockholm.  
22nd August 1978.

## Profit target missed by Leyland offshoot

By MICHAEL CASSELL

SP INDUSTRIES, the specialist engineering offshoot of British Leyland, fell well short of its forecast profit target in the first six months of this year. The latest edition of the company's staff newspaper, SP News, says that the full extent of the shortfall will be revealed next month along with the first-half figures. They will reflect trading difficulties experienced at home and abroad in depressed markets and against fierce competition. SP Industries, Britain's eighth biggest engineering business and last year experienced a shortfall on profits which reached only £12.8m before interest, compared with the £16.2m budget on sales of just less than £200m.

For the current year, the company was budgeting for sales of £200m, although it expected the continuing squeeze on margins to produce a final profit for the year of £17m.

SP is involved in the manufacture of construction equipment, via its subsidiaries, Aveling-Barford, Aveling Marshall Goodwin Borsby and Barford of Bedford; forklift trucks (Coventry Cliffrax); military vehicles (Alvis); and commercial refrigeration (Frostcold).

### Same reasons

According to SP News, Aveling-Barford and Prestcold have borne the worst effects of poor trading conditions, while the company's other business groups still remain ahead of budget.

In what largely constitutes a repeat of the reasons given last year for the company's below-target performance, SP says that the strengthening of the pound and industrial disputes have added to problems.

Mr. David Abell, SP managing

director, is quoted by the newspaper: "Against a background of poor market conditions, it is disappointing that sales were lost as a result of internal disputes. This has been a particularly bitter pill to swallow." Mr. Abell said that a managing director's "summit" had been held to examine ways to improve profits, reduce overheads and trim capital expenditure "in an effort to salvage as much of the 1978 budget as possible" although it was understood that the results for the full year will still be significantly less than forecast. Aveling-Barford apparently has suffered at the hands of competition from the U.S.—75 per cent of its production goes overseas—while Prestcold Scotland, also facing tough competition, has been hit by damaging industrial disputes. Internal disputes within SP as a whole have lost twice as many hours as in the same period last year.

## 'Limit special steel imports'

A QUOTA SYSTEM for special steel imports which would allow foreign producers between 20 and 30 per cent of the British market was proposed yesterday by Mr. Stanley Speight, the Master Cutler, and chairman of Neepsend, a major Sheffield special steels producer.

Mr. Speight's proposal, which has support within the industry, is that Britain should copy the U.S. quota system for special steels. The American system has been effective in protecting the home market.

Most European producers have found it impossible to increase their U.S. market share during the world steel trade recession.

Mr. Speight said yesterday, "The U.S. system is the only way we can provide a long-term defence of the U.K. special steel industry in the face of persistent cut-price selling into Britain."

particularly by some other EEC producers. The Government is considering the case for more protection for the British special steels industry as a matter of urgency following a call for action from the National Economic Development Office Iron and steel sector working party this week.

A 20-30 per cent market share for special steels imports would not be as generous as it sounds. During last year foreign producers seized between 50-70 per cent of areas of the British special steels market (depending on product) by vigorous selling and keen pricing.

## Intervention urged in cutlery dispute

By RHYS DAVID

THE GOVERNMENT is being asked to bring together both sides in the Sheffield cutlery dispute to discuss their differences.

The appeal was made yesterday in letters from Mr. John Price, president of the Federation of British Cutlery Manufacturers, to Mr. Michael Mearns, Minister of Industry, and Mr. Barry Cryer, junior ministers at the Trade and Industry departments. It follows the refusal by the federation to join talks arranged by the older established Cutlery and Silverware Association. The federation, founded earlier this year, has been engaged in a prolonged dispute with the association over the measures needed to help the industry counter the high level of import penetration. The association is backing the introduction of quotas but has been outbid in a demand for protection by the federation which wants a phased reduction in the share of the U.K. market open to imports.

## Robson Rhodes in new international firm

By ANDREW TAYLOR

ROBSON RHODES, the UK accounting firm, is to link up with four North American accounting groups, three U.S. and one Canadian, to form a new international accounting concern.

It is to replace the British group's former partnership agreement with J. K. Lasser, which merged with Touche Ross last year. Robson is to maintain its links with Dunwoody and Co., the Canadian accountants, but this latest deal adds three new partners to the international partnership.

## Norway sector to boost Frigg output

By Kevin Done, Energy Correspondent

GAS SUPPLIES from the North Sea Frigg Field will be boosted over the next few weeks as production starts from the Norwegian sector.

Elf Aquitaine, the operator for the Anglo-Norwegian field, said yesterday that gas had already started to flow through the 225-mile pipeline linking the Norwegian part of the field to the reception terminal at St. Fergus, north of Peterhead. This second phase of the field development should be completed by the beginning of October, when supplies to the British Gas Corporation are due to be increased to 35m cubic metres a day.

The field, which cost nearly £22m to develop, first came on stream in September last year, and gas supplies have built up gradually to about 20m cubic metres a day.

When the field reaches peak production of some 42m cubic metres a day at the end of 1979, it will be accounting for about 30 per cent of British Gas present supplies.

Elf said that 17 out of 24 wells had now been completed on the No. 1 concrete drilling platform and seven of the 24 wells on the second drilling platform should be finished by October 1.

About 60 per cent of the Frigg field is in Norwegian waters. Elf Aquitaine has a 51.3 per cent interest in the whole field, Total 25.5 per cent, Norsk Hydro 20 per cent and Statoil 3.1 per cent.

## Plutonium inquiry under way

Financial Times Reporter

SIR EDWARD POCHIN, a world authority on radiology, arrived at the top secret Atomic Weapons Research Establishment at Aldermaston yesterday to start his two month investigation into health and safety standards at the site.

He was called in by the Government after it was discovered last week that 12 workers at the establishment suffered from plutonium contamination at levels of up to twice as high as the limits recommended by the International Commission on Radiological Protection.

On Tuesday, a section of the plant was closed after unions had expressed fears over health and safety precautions. It has not been disclosed what type of work was being done in the section or what the safety fears were.

## Property man extradited

MR. TREVOR PEPPERELL, aged 50, a property consultant, who has been in custody in Oldenburg, West Germany, on an extradition warrant alleging that he stole £2.5m from the London and County Securities banking group in 1972, returned to Britain with Scotland Yard officers last night. He is expected to appear at Bow Street Court today.

## Scots plan new foreign links to lure industry

By RAY PERMAN, SCOTTISH CORRESPONDENT

SCOTLAND is planning to attract foreign industry by opening offices in Europe and the United States to approach potential investors ahead of other Government agencies.

The Scottish Development Agency, which already has a link with the EEC in Brussels, expects the move to give Scotland a considerable advantage over other development areas.

The agency, the Scottish equivalent of the National Enterprise Board, is slowly taking over the task of promoting Scotland abroad from the Scottish Council (Development and Industry).

But whereas the council worked through British agencies overseas, such as the embassies, the new agency will be based in Britain, in the Department of Industry, the agency seeks to go further by approaching companies before they contact other government bodies.

For the last year it has used a small consultancy firm in Brussels to promote interest in Scotland among multinational companies and to provide a link with the European Commission. It is considering boosting this by opening a fully-established channels.

managed branch office which would cover the whole of Western Europe. There are also proposals for a major presence in America.

Mr. James Gorie, the agency's promotions director, is in New York negotiating an agreement with public relations consultants to represent the agency. Representative offices could be opened later in Texas and California.

Mr. Gareth Le Sueur, development manager for the agency, said yesterday: "The Government tries to ensure that the British effort is co-ordinated."

"Perhaps there could sometimes be a slight conflict between our loyalty as Scots and our loyalty as Britons. But we accept that you must sell the UK before you sell Scotland."

"By promoting ourselves directly abroad we want to improve the chances of companies which will anyway go through the established channels, asking companies and to provide a link with the European Commission. It is considering boosting this by opening a fully-established channels."

"A strong overseas presence is a central plank of the agency's philosophy, because this is one where Scotland has lost out."

"Many of the American States have offices in Brussels and the Irish have 15 offices in the U.S. It goes without question that Scotland can afford just one."

Mr. Le Sueur said the agency would devote a substantial sum to overseas promotion. Low labour costs made Scotland an attractive proposition for foreign industry looking for new locations, particularly firms from the U.S., West Germany and Scandinavia.

The Government is to provide £3.5m in grants and loans towards the £10m redevelopment of the former Scottish Daily Express building in Albion Street, Glasgow, by the publishers George Outram.

Mr. Gregor MacKenzie, Scottish Minister of State, yesterday handed over a £1m first instalment to Mr. John Crawford, managing director of Outram, the SUITS subsidiary which publishes the Glasgow Herald and the Evening Times.

## More curbs on adverts for cigarettes sought

FINANCIAL TIMES REPORTER

A NEW independent authority to control tobacco advertising and promotions was called for yesterday by the Action on Smoking and Health pressure group.

The proposed authority would aim to make effective the present restrictions on tobacco promotions which the group believes are being flouted by the industry. It will present its case in a detailed memorandum to Mr. Roland Moyle, Health Minister, at a meeting within the next few weeks.

The group is seeking a firm commitment from the Government before any election on its policy towards cigarette advertising and promotions. The Conservative policy also is likely to be sought by the group.

In its memorandum to the Minister, Action on Smoking and Health says that the existing curbs on cigarette advertising have led to a proliferation of new forms of sales promotion and that "such curbs as exist have fallen into disrepute."

The group wants an impartial body to monitor all tobacco sales promotions, administer all existing codes of practice and introduce new curbs which are in the public interest. The new body would also have the power to bring all sales promotion activities planned by tobacco companies.

The memorandum lists other proposals for tightening curbs. These include curtailing special promotional mailings to other than known smokers, further restrictions on advertising and the banning of offers of free cigarettes.

Mr. Mike Daube, the group's director, said yesterday that the present curbs were well-meaning but totally inadequate. This had been demonstrated by the excesses of cigarette sponsorship in sport, television's same-name pipe, cigar, and shop advertising, and the recent big St. James's brand launch.

His pressure group would press the Minister "to recognise that voluntary agreements with the industry are ineffective, and that the smoking and health campaign cannot be expected to succeed until the Government stops equipping all lives up to its responsibilities."

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## Vaccine protects burns victims from infection

FINANCIAL TIMES REPORTER

A VACCINE which could greatly simplify the treatment of major burns in Britain and revolutionise it in Third World countries has been developed at the cause of death in cases of severe burns.

The vaccine, developed over 12 years at Birmingham Accident Hospital with Wellcome Laboratories, is still on clinical trial and is not yet widely available.

Dr. Rodney Jones, senior scientist involved in the vaccine's development, said yesterday: "In India they are already thinking of protecting all young people with the vaccine, as many people cook with oil stoves and with the loose saris worn there are some terrible burns resulting."

In Third World countries, where less sophisticated techniques are available, pseudomonas infection is a major cause of death in cases of severe burns.

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## Rank deal establishes Toshiba in Europe

TOSHIBA'S DECISION to help to rescue the Rank loss-making television manufacturing business is just one move in a complicated game which the Japanese are playing, to consolidate their hold over the world's consumer electronics markets.

Their basic dilemma in television and audio, as in motor cars, is that their success in marketing highly competitive products has led to a series of retaliatory actions.

There has been a sharp reduction of imports to the U.S. reluctantly agreed by Japan after protests from U.S. manufacturers including the two main producers, RCA and Zenith.

Japan agreed to limit exports to the U.S. to 1.75m sets a year for the next three years, compared with a peak nearly 3m sets in 1976. At that time, Japan's imports and the output of subsidiaries in the U.S. took 40 per cent of the colour television market.

To counter restrictions on imports, most major Japanese companies stepped up plans to manufacture in the U.S. Sony, already well-established with a factory in San Diego, launched an ambitious expansion plan.

Matsumita, the other major manufacturer, also started to increase production. In December, Toshiba announced that it would build a new plant in Nashville, Tennessee, while Hitachi signed a joint venture agreement with General Electric.

Although some U.S. manufacturers have criticised Japan's increased U.S. production, this has not yet encountered any serious obstacle.

Zenith, transferring production to a cheaper labour area in

Mexico and RCA, which already manufactures offshore, are not in a strong position to criticise companies which bring jobs to the U.S.

Europe presents similar, though more complicated, problems for Japan. It is the one major market left for the Japanese consumer electronics companies to exploit.

With home production falling to 9.83m sets last year from a peak of 10.53m in 1976, Japan needs a new market.

The Japanese domestic market for colour televisions has reached saturation point. Exports fell last year by nearly 16 per cent to 4.42m sets, compared with 5.25m in the previous year. Consequently, the growth rate of exports has fallen.

Expansion into Europe is complicated by the licensing arrangements for Telefunken's PAL colour system, used in all West European countries except France, and by the strength of national companies like Grundig in Germany and Thorn in the UK.

Under the PAL licence, Japanese companies are prevented from exporting the larger 22-inch and 26-inch sets into Europe.

The licence also limits the exports which a Japanese company could make from a manufacturing subsidiary inside Europe. Exports from such a factory must not exceed the number of sets sold in the domestic market of the country in which the plant is situated.

This restriction effectively limits a Japanese European manufacturing ambition to the UK and Germany, the only countries with a sufficiently large domestic market.

High labour costs in Germany

and the preference of German consumers for familiar German brands has narrowed Japan's choice to the UK.

Two further factors tend to confirm the UK as a suitable manufacturing base for Japan. Japanese engineers are already familiar with the English language, particularly in a company like Sony which already has a U.S. subsidiary.

Secondly, Japanese companies obtained a healthy 12 per cent share of the 1.6m sets-a-year UK market, following the 1972 boom when British companies were unable to meet demand.

The growth of protectionist pressures in the UK television industry has provided a further motive for seeking a manufacturing subsidiary in Britain.

The first two companies to set up factories in the UK, Sony and Matsushita, encountered no difficulty.

Their plan to bring extra jobs to the development area of South Wales was welcomed and subsidised by the Government.

But last summer, when Hitachi tried to follow suit with plans for a plant in Washington, County Durham, it met opposition from trade unions, British companies, and the multinational Philips.

The continuous depression of the UK market, coupled with the steady improvement of production, has left most factories with 40 per cent to 50 per cent over-capacity.

A threat of redundancies hung over the whole industry, and it was generally feared that Hitachi's UK plans would hasten redundancies elsewhere.

But the redundancies were not prevented. Thorn subsequently announced the closure of one of its three factories, while Philips, GEC and Deca made significant cuts in their labour forces.

Hitachi was encouraged by the British Government to consider forming a joint venture.

It is believed to have held talks with the General Electric Company (GEC) about a similar deal to that which it signed in the U.S. with General Electric (not connected to GEC).

The reasons for Rank's or GEC's need for Japanese help to make television manufacture profitable is less obvious.

Firstly, Japanese sets have established a high reputation for quality and reliability.

British manufacturers privately admit that their own sets were substantially less reliable in the early 1970s, and although the imbalance has been redressed, consumers are naturally influenced by the past performance of sets bought previously.

Secondly, the Japanese, with their huge production volumes, have been able to finance research and development on a scale which is completely out of the question for many of the smaller British manufacturers.

Research and development has become increasingly important because of the shift of emphasis towards economies of scale and automatic mass production techniques.

The increasing complexity of integrated circuits has meant that television sets are being redesigned with fewer and fewer, though more complicated, circuits.

Reports of these talks were not confirmed, but Toshiba and Rank announced about the same time that they were also negotiating.

Toshiba first considered whether Rank could use some of its spare capacity to make Toshiba-designed monochrome sets and audio equipment.

It was looking for an alternative source of production to its Taiwan factory, after imports of consumer electronics from Taiwan had been severely limited by a quota imposed at the request of UK manufacturers.

Toshiba appears to have been convinced that Rank had adequate plant and management

to make a wider range of equipment designed in Japan. The agreement, therefore, gives much management control to Rank, but envisages that the Japanese partner will eventually provide most of the technical expertise.

The advantage of the deal for Toshiba is obvious: the company will establish itself in Europe, avoid difficulties with the PAL licence and, by helping to save jobs in Rank factories, circumvent possible opposition from trade unions.

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## Plan to extend training for young workers

Financial Times Reporter

THE GOVERNMENT is keen to improve the opportunities of young people to receive direct vocational training after they have left school.

Since 1974, under an experimental scheme, 15- to 19-year-olds who go straight out to work with little prospect of further education or training have been able to attend vocational courses with the co-operation of their employers.

The courses are due to run until 1981 at a total cost of £1m. But the Government and the Manpower Services Commission want to link into ways of further extending vocational preparation.

A joint study group, chaired by Mr. Richard Bird, an Under-Secretary at the Department of Education and Science, will consult with the TUC, the CBI and training organisations within industry and education.

For these reasons, it is inevitable that television and audio manufacture will move further into the orbit of large multinationals.

In Europe, it will probably end in a straight fight between Philips, the Japanese and perhaps half a dozen of the present European companies.

Even GEC, with its huge cash reserves, has understood that it cannot compete on the old basis. It must either commit a very large investment in a risky effort to become an international force in consumer electronics, or team up with a company which already has such a position.

There is always a third possibility: simply giving out of



## HOME NEWS

Ban urged  
on group  
political  
donations

BY RUPERT CORNWELL

MR. DAVID STEEL, the Liberal leader, called last night for a ban on corporate donations to political parties: by companies to the Conservatives and by trade unions to Labour.

Mr. Steel's proposal, which would be a reform demanded by his party if it held the balance of power in the next Parliament, comes as controversy over the subject builds between the main parties.

Instead, the Liberal leader would like to see the American system of limited tax relief on individuals' donations to parties introduced into Britain.

Speaking in his constituency of Roxburgh, Selkirk and Peebles, Mr. Steel based his argument on the need to break away from "the continuing adversarial system of politics promoted by the confrontation of the Tory and Labour Parties."

Wasting Companies contributing to Tory funds were wasting their shareholders' money. If they helped the Conservatives back to power, Labour would move further to the Left and return to office committed to even more Socialist policies.

Mr. Steel was equally critical of about Party financing where by "thousands of trade unionists who are not Labour voters and themselves contributing automatically through the political level. Continuing out facilities are not exactly encouraged."

Cabinet Ministers, including Mr. Denis Healey, the Chancellor, have attacked industry recently for its allegedly excessive aid to Conservative Central Office. Mr. Roy Hattersley, the Prices Secretary, accused the brewers of "impropriety" in their links with the Conservatives.

Mr. Merlyn Rees, Home Secretary, has suggested legislation to put donations to the Tory Party on the same public footing as union assistance for Labour.

Stamps offered to guests by hotel chain

By Our Consumer Affairs Correspondent

GREEN SHIELD trading stamps are to be offered for the first time to hotel bookings as part of the company's attempt to win back custom after the decision by most major supermarkets to stop giving stamps.

The 20-hotel Centre Hotels chain said yesterday that it was offering between one and four full books of Green Shield stamps to anyone booking a special winter weekend holiday.

ROSS BAGNI wishes the Queen could have a police every year. Occasions such as jubilee have the sale of women's hats and Mr. Bagni is a hat maker in Luton.

His company, Sanders and Bagni, is typical of the many small concerns in the Guildford

It is still a business that runs in families. Although many people have defected to Vauxhall, with its higher pay, smart canopies and sports facilities, you can still find hat makers employing two or even three generations of one family.

Ross Bagni's story is typical. "My grandfather came over from Italy and set up as an importer of Tuscan straw. My father went into the hat business. I did, too, and my mother was furious. She said one hatter in the family was enough. But it was the only thing I wanted to do." He is still only 30.

Not making in hard work and the sex divisions are clear. The blockers and steamers who shape the hats, hot, physically heavy work are men. The milliners are women. But when you walk through a plant such as Sanders and Bagni and see a group of middle-aged women delicately hand-sewing adornments on hats, it is difficult to decide which sex has the heavier task.

People do get hooked on hat-making. Ross Bagni's labour force is mostly middle-aged. His designer, Mary Squires, is about 60, and started with the company at the age of 14. Last year she won the Queen's Jubilee Medal for services to the industry.

Hat makers worry about the lack of young people entering the craft, in spite of training schemes. Ross Bagni said: "Where do you find young girls who can do hand-sewing? It isn't taught in schools these days."

Raymond Woods, of Hugh Woods, a company that sells half its output to British Home Stores, said: "If I advertise a job and somebody aged 50 applies for it, I'm glad, because I'm pretty sure I've got somebody who can do it."

Luton hat makers are not expecting a further decline. There is confidence that women are taking to hats again.

Export trade is healthy: to Scandinavia, the U.S., Japan, even third-world countries such as Nigeria. One hat maker told me: "If we got a sizeable increase in volume of trade we might not be able to handle it with the present labour force."

One of Ross Bagni's export favourites is Scandinavia. "They seem to have more formal occasions where women wear hats,"

State and bank join  
to aid businesses

BY ANTHONY MORETON, REGIONAL AFFAIRS EDITOR

A £250,000 joint venture to assist small business in the north-east of England was launched yesterday by the National Enterprise Board and Midland Bank. They have formed Newtown Securities (Northern) to put up development finance for concerns which have run out of their normal borrowing facilities.

Mr. Gerald Connolly, northern director of the Board, said in Newcastle: "The kind of client we have attracted is the small businessman who has come to the limit of his borrowing and wants to finance the second stage of expansion."

Mr. Barry Smith, the bank's northern region director, said that the Midland was anxious to recognise the needs for equity capital among small businesses and to meet this need more than it had in the past.

Finance for Newtown Securities will be made available through loans ranging from £5,000 to £25,000, probably unsecured, and Newtown will largely use the Midland's facilities and staff to process applications.

Newtown will consider applications from any source, but if a loan is granted one condition will be that Midland will handle the whole of the company's banking business. Newtown will also seek to write an equity option into any loan.

Mr. Smith will be chairman of Newtown Securities, which is expected to start operations on September 1 and Mr. Connolly will be a member of the board. The bank and the Enterprise Board will appoint one more member each.

Mr. Connolly said that the board had found there were difficulties of cost effectiveness associated with loans of less than £100,000, and he said that the scheme was experimental. Unless it became commercially viable it would not be continued.

The number of loans that Newtown can make will obviously be limited. If the average is £10,000 each, then the limit will be 25 and this will be seen by critics of the board as doing too

little rather than too much for a part of the country badly affected by the rundown of the economy.

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Mr. Smith said that the bank had found difficulty when considering the needs of small firms of making a large number of investments cost effective.

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Group Financial Controller,  
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Pontywindy Industrial Estate,  
Caerphilly, Mid Glamorgan CF8 2WJ.  
Telephone Caerphilly (0222) 585955.

**catnic**

An A. J. Gooding Group Company

Belgian Contractors Company involved in the construction of a three-year major project in Saudi Arabia offers a challenging opportunity for a

## MANAGER FINANCE

Preference will be given to an aggressive individual who has at least five years' experience relating to the building construction industry. A thorough command of English is a must.

The Saudi positions generally require a four-month stay on single status or an 11-month stay on married status.

Highly competitive salaries are offered, coupled with comprehensive fringe benefits.

Long, demanding work hours and the limitations of camp life are standard conditions.

If you are looking for personal and professional growth, then send résumé immediately to:

Universal Media, Chaussée de la Hulpe 122,  
1050 Brussels.

who will forward. Please mention the reference FT/524 on the envelope.

## Money Management Journalist

MONEY MANAGEMENT, a Financial Times Publication, requires a journalist with a knowledge of insurance and personal finance to write on this monthly magazine.

He or she will be expected to both participate in the writing and future planning of articles and to assist with the general production of the magazine. The successful applicant should be able to demonstrate from recent experience that he or she has the self-confidence, ability and knowledge to work with the minimum of supervision.

Full details of your experience should be sent to:

The Editor,  
MONEY MANAGEMENT,  
Greystoke Place,  
Fetter Lane,  
London EC4A 1ND.



A British publicly quoted medium sized Company (T.O. £40m) with Wholesale and Retail interests in the leisure industries requires a

## Financial Controller

This is an exciting opportunity brought about by the rapid expansion of this well-known group and its substantial Retail and Wholesale interests. A high level of professional and managerial ability is required to reorganise and consolidate the financial management of the group. There is an excellent career potential within this widespread group in both financial and general management for an industrially minded and thoroughly reliable financial executive. Substantial Retail and/or Wholesale financial management experience is essential—early availability desirable.

West London Age 35-45 Salary c. £15,000 + car  
Applicants who match these requirements should telephone quoting Ref: CW with a view to attending an early interview.

1 Robin R Whalley

2 INTERNATIONAL APPOINTMENTS (LONDON) LTD

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## INTERNATIONAL INVESTMENT MANAGEMENT

We are looking for an individual with a broad understanding of the major fixed interest and equity markets.

The successful applicant will report to the Assistant General Manager, Capital Markets Division, and will be involved in the monitoring of clients' investments and the submission of proposals and advice.

Applicants should have a flair for reading market trends in the securities markets and a basic understanding of the foreign exchange markets.

A working knowledge of German or French would be an advantage.

Further details of the appointment can be obtained from Mr. J. E. G. Lundqvist (telephone 01-709 0565).

An excellent salary will be offered, as well as fringe benefits appropriate to banking, which include non-contributory pension scheme and house loans at concessionary rates.

Applications with full C.V. should be sent to—

H. E. CHILD, M.B.E., Personnel Manager,  
Scandinavian Bank Ltd.,  
36 Leadenhall Street, LONDON EC3A 1BH.

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£4,000 +  
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C.B. PERSONNEL  
CONSULTANTS,  
01-493 5641.

## DEVELOPMENT ACCOUNTANT

International Bank

Overseas

c £8000 +  
major benefits

In conjunction with the worldwide expansion of its activities, our client is offering a unique opportunity for an accountant to assist in the establishment of new bank branches overseas.

Travelling on assignment in Europe, the Far East and South America, responsibilities will include the design and installation of management information systems, developing operation procedures and controls and staff recruitment.

Aged 24-27, the ideal candidate (male or female) is likely to be a graduate qualified accountant and systems or audit experience gained in banking or finance will be particularly relevant.

This challenging and demanding appointment, involving considerable travel, commands an attractive salary together with a comprehensive range of fringe benefits which include profit sharing, low interest mortgage facilities, accommodation and home leave allowances.

Please telephone or write to David Hogg ACA quoting reference 1/1726.

EMA Management Personnel Ltd.  
Burne House, 88/89 High Holborn, London, WC1V 6LR  
Telephone: 01-242 7773

## Portfolio Management

A leading City merchant bank with a large and expanding investment business wishes to recruit an additional member for its investment management team and is looking for a young man or woman, aged 25-30, with several years investment experience, gained in an investment management organisation, or a stockbrokers office.

It is essential that the successful candidate has a reasonable knowledge of all aspects of investment, including some security administration. An accountancy, economics or statistical qualification would be an advantage, but not essential.

Applicants should write giving details of age and past experience, stating the names of any organisations to whom the application should not be forwarded.

J.D. Vine, Account Director (CRS/65)  
Lockyer, Bradshaw & Wilson Limited,  
North West House,  
119/127 Marylebone Road, London NW1 5PU.

## LBW

LOCKYER, BRADSHAW & WILSON  
LIMITED

## Finance and Contracts Management

Vesper Thornycroft (UK) Limited is a world leader in the design and development of sophisticated surface warships and support services. As well as MOD contracts, a large proportion of its sales and services (turnover about £100m) relates to overseas contracts. Many are of considerable size and span several years from enquiry to completion.

### General Manager—Finance

You will report to, and be Deputy for, the Finance Director and be responsible for the management of the accounting function.

A qualified accountant, you must have several years' experience in industry,

preferably heavy engineering. It is unlikely that you are under the age of 35 and earning less than £9,000 pa. Reference PD/08/01F.

### Contracts Finance Manager

You will report to the General Manager—Group Contracts and be responsible for the acquisition of finance and the administration of the Company's Credit Insurance Policies for Export Contracts.

This senior post carries considerable responsibility and requires the ability to work in close co-operation with others at a senior level both within the Company and in Government departments and financial institutions. Limited overseas travel involved.

Aged between 30 and 40, you are currently earning around £7,000, literate and numerate, and have experience of credit insurance and financing of capital goods contracts in export markets. Reference PD/08/02F. Benefits include competitive salaries, company car, pension and life assurance, BUPA, and generous relocation arrangements.

Please send full career details, quoting appropriate reference, to: Personnel Director, Vesper Thornycroft (UK) Ltd, Fareham House, East Street, Fareham, Hants.



## Caribbean Financial Director

Negotiable Salary + benefits

Our Client is a long established and successful private company based in Kingston, Jamaica. Its interests cover a broad spectrum of engineering including construction, fabrication and engineering. Reporting directly to the Chairman, the successful candidate will be expected to play a vital role in controlling the total financial affairs of the business

including advising on the next phase of the company's development programme. Candidates aged 30-45 will be qualified accountants, preferably ACA with a number of years industrial experience, some gained within an overseas appointment. This permanent position offers substantial benefits including generous annual paid leave to the UK.

G. Sable, Ref: 29172/JFT.

Please telephone in confidence for a Personal History Form to:

MANCHESTER: 061-236 8981, Sun Life House, 3 Charlotte Street, M1 4HB.

## Hoggett Bowers

Executive Selection Consultants

BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE and SHEFFIELD

## Auslandsemissionsgeschäft Dokumentation

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Wir suchen für den weiteren Ausbau des Auslandssemissionsgeschäfts einen verantwortlichen Mitarbeiter. Der Bewerber sollte das im Zusammenhang mit der Begebung von Euro-Emissionen (Euro-DM Public Issues und Private Placements) anfallende Vertragswerk beherrschen bzw. in der Lage sein, die damit verbundene Dokumentationsarbeit selbstständig vorzubereiten und abzuwickeln.

Eine mehrjährige Tätigkeit in diesem Bereich bei einer Geschäftsbank, einem Emissionshaus oder einer entsprechenden Anwaltsfirma wäre die ideale Voraussetzung.

Für die mit dieser Aufgabe verbundenen Verhandlungen und Vertragsgestaltungen sind gute englische und deutsche Sprachkenntnisse sowie juristisches Verständnis erforderlich. Es handelt sich um eine verantwortungsvolle Position, die Entwicklungsfähigkeit ist.

Die Bezahlung richtet sich nach der Qualifikation des Bewerbers und der Bedeutung der Aufgabe.

Bewerbungen mit aussagekräftigen Unterlagen sind zu richten an: Bayerische Landesbank Girozentrale, Personalabteilung, Briener Straße 20, 8000 München 2, West Germany.

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Richard Owen Associates (Staff)

Accountancy & Bookkeeping

Tel: 01-638 3833

## GILT-EDGED EXECUTIVE

An expanding Gilt-Edged Department requires an experienced Executive to assist with the servicing of new and existing institutional clients. An actuarial or mathematical background is preferred.

Applications in strict confidence to:

The Manager  
CAZENOVE & CO.  
12, Tokenhouse Yard, London EC2R 7AN  
01-588 2828

## NEWLY QUALIFIED ACCOUNTANCY APPOINTMENTS

21st September

The Financial Times proposes publishing three pages of Newly Qualified Accountancy Appointments on 21st September following the publication of the results of the Finals Examinations.

If you are expecting to qualify, the Financial Times intends to publish the widest possible range of opportunities open to you.

If you are recruiting "Newly Qualifieds" the advantages of advertising in the Financial Times are considerable—the cost is £14 per single column centimetre—copy can be accepted until the day before publication—and the Financial Times has established an enviable reputation in this field.

For further details, including reprints of previous features, contact:

James Jarratt  
on 01-248 4601 (direct line)  
or 01-248 8000 ext. 588

FINANCIAL TIMES  
EUROPE'S BUSINESS NEWSPAPER

## Reed Executive

The Specialists in Executive and Management Selection

## Finance Director (Designate)

Dublin

to £10,500 + car

Vertical expansion to maintain competitive activity has created this position within a new Division of a well-respected, private Group involved in passenger transport operations. Reporting to the local Managing Director and the U.K. Main Board, you will be responsible for initial systems implementation, establishing and maintaining management information and control procedures, development planning and forecasting together with support and advice on financial matters to other senior management. Candidates should be qualified Accountants between 30 and 40, with proven management ability in a manufacturing environment and prepared to contribute fully to Company development. Removal expenses are available as required.

Telephone 021-843 7226 (24 hr. service) quoting Ref: 1463/FT. Reed Executive Selection Limited, 6th Floor, The Rotunda, Birmingham B2 4PB.

The above vacancy is open to both male and female candidates.  
London Birmingham Manchester Leeds

## Assistant to Group Treasurer

Richard Costain Limited is a major international Contracting Group operating in the UK and overseas. We now require an additional Assistant to our Group Treasurer, who should be aged about 23-28, ideally bank trained and possessing a good all round knowledge of documentary Letters of Credit and Exchange Control, with particular reference to Overseas Investment and Contract Remittances. This is a challenging role that will appeal to a person who is determined to succeed within a stimulating environment. A realistic salary will reflect ability and experience in addition to which there are excellent benefits and conditions of employment. Please write with brief, but sufficient career details to:

Mr. M. Clarke  
Personnel Manager  
Richard Costain Limited  
111 Westminster Bridge Road  
London, SE1 7UE

## Jonathan Wren · Banking Appointments

The personnel consultancy dealing exclusively with the banking profession

### CORPORATE FINANCE

£10,000±

Our client, a merchant bank with a first-class and long-standing international reputation, seeks an additional executive to work within the Corporate Finance Department of its London Office.

The successful candidate, aged 28-31, will be involved in developing the bank's activity in London, with particular reference to the provision of advice to major corporate clients in the field of international financing and currency management. The post demands a high degree of personal motivation and flair, coupled with a minimum of 3 years experience within an international merchant banking environment. A good working knowledge of at least one European language would be a great asset. The right candidate will find that this opening offers very considerable growth potential.

CONTACT: Richard Meredith or Ken Anderson

### CAREERS IN BANKING

Jonathan Wren & Co. is the leading and longest established consultancy specialising in banking appointments. Our assignments include senior and middle management appointments in all specialist areas of banking, in addition to a wide range of junior and senior clerical positions. Our consultants are currently handling a total of over 300 vacancies: obviously only a small number of these can be advertised. If you are looking to further your career in banking but do not see a suitable appointment in our regular advertisements, you are nonetheless welcome to telephone Ken Anderson, or any of our consultants, to discuss your requirements.

170 Bishopsgate London EC2M 4LX 01-623 1266/7/8/9



## Merchant Banker for Hong Kong

Hill Samuel & Co. Limited is expanding its activities internationally and as a result, an opportunity has arisen for a three year tour in our subsidiary in Hong Kong.

Applicants should have had several years of experience in finance, preferably in the corporate finance department of a merchant bank. In addition they must be able to demonstrate initiative, self motivation in a small team, sound commercial judgement and a high degree of analytical ability. The right person will probably be 26 to 34 years of age, will be a graduate or full

R. C. G. Gardner, Chief Personnel Officer,  
Hill Samuel & Co. Limited,  
100 Wood Street, London EC2P 2AJ.

All applications will be treated in the strictest confidence.



## Project lending officers for the Middle East

We are anxious to identify highly skilled lending officers who will analyse, recommend, negotiate and administer long term, low interest loans which will contribute to the financing of private sector economic development in one of the largest oil producing states in the Arab World.

Their expertise, which must be international, will cover the analysis of proposed projects, their technical and market feasibility, the preparation of loan proposals and the negotiation of agreements. They will also be expected to administer existing investments and to provide recommendations to improve the performance of project companies.

The required background would include a university degree followed by credit training in an established financial institution and a minimum of two years' lending experience with a commercial, merchant or development bank. As the officers will be based in a Middle Eastern capital, they should expect the hard work and challenge of a stimulating appointment with a tax-free salary and benefits generously calculated to compensate for a 2-3 years overseas posting. Candidates must be fluent in English.

Please send full details of career background and telephone number which will be treated in confidence to:

Box 2151, Gould and Partners Ltd., Caroline House,  
55-57 High Holborn, London, WC1V 6DX, England.

## Chief Accountant

Mayfair

c.£8,000 + car & bonus.

A service-based public group, turnover £5m, with market leadership in its sector seeks a qualified accountant to head a small team covering the accounting and EDP functions. The post reports to the Financial Director. There is particular scope for contribution in information systems development and staff training.

Candidates should be qualified accountants or ACIS, aged 27-33 or say 40-55. Prospects for either group will be good (but different). Experience of staff management, performance reporting, pure accounting and EDP systems is essential.

For a fuller job description write to John Courts & Partners Ltd., Selection Consultants, 78 Wigmore Street, London, W1H 9DQ, demonstrating your relevance briefly but explicitly, and quoting reference 7019/FT. This is an equal opportunity appointment.

**JC&P**

## FINANCIAL DIRECTOR DESIGNATE

LONDON

c.£9,000

For fast expanding unquoted public company operating in a diversity of computer oriented activities both in the U.K. and overseas.

The ideal candidate is a qualified accountant, early 30s with at least five years' experience in industry or commerce and well versed in management accounting techniques. The position reports directly to the chief executive of the group.

Salary circa £9,000 plus car and usual fringe benefits.

Replies, with curriculum vitae, to:-

Maidment Posner Consultants,  
78, Wimpole Street,  
London, W.1.  
Reference CS4.

## PUBLIC ENTERPRISE: RESEARCH/CONSULTING

An entrepreneurial economist with practical experience relevant to studies of public enterprise in an international context is required to join a small growing unit of a major consulting group. He or she will be involved in helping to build upon a series of studies for international institutions and government bodies extending the scope of the research through assignments and work on a regular publication. The unit also undertakes assignments in manpower and employment policy. The successful candidate will be interested and capable of taking commercial as well as professional responsibility and be concerned with the further development of the practice—both in terms of the utility of the work undertaken and of personal reward.

The conditions of employment are attractive. Salary will be negotiable depending upon ability and experience. For further details telephone or write to: William Keyser or Tim Sharp at METRA OXFORD CONSULTING, Kennington Road, Kennington, Oxford OX1 5PZ (Tel: Oxford 730701)

member of a professional society and, preferably, will have gained a post graduate qualification such as an MBA.

The successful applicant will spend approximately six months in London before taking up this appointment in mid 1979.

An excellent salary together with other major fringe benefits including free accommodation, 6 weeks annual home leave with fares paid and a non-contributory pension will be provided.

Please write with full career details as soon as possible to:

## INVESTMENT MANAGER

Fidelity Management are seeking an experienced Investment Manager for its London Office. An opportunity arises for a man or woman who has had several years' solid experience of managing internationally diversified portfolios on behalf of institutions. Specific responsibilities will include coverage of the major Continental European markets with special emphasis upon equities. This is an opportunity to join a major investment management firm at an exciting time in the development of its international business. An attractive compensation package to include salary, bonus, pension and other fringes is wide open to negotiation.

Applications, which will be treated with the strictest confidence, should be submitted to:-

Jim Tonner,  
Fidelity Management & Research (U.K.) Ltd.,  
64 Cannon Street, London, E.C.4.  
(Tel: 01-248 4891.)



## WOOD, MACKENZIE & CO.

Members of the Stock Exchange.

### INVESTMENT ANALYSTS

Vacancies for investment analysts have arisen in our established Research Department in the following areas of specialist sector coverage:-

### INVESTMENT TRUSTS COMPOSITE INSURANCE

Experience in the respective industries or as an analyst covering the financial sector would be suitable but we are willing to consider persons with a more general background in investment analysis.

In addition to a fully competitive salary the firm operates profit related bonus, contributory pension scheme and luncheon vouchers.

Location will be with the existing Research Department in Edinburgh.

For further information write or telephone for an application form to:-  
Mrs. A. G. Fisher, Personnel Administrator,  
Wood, Mackenzie & Co., Erskine House, 68-73 Queen Street,  
Edinburgh, EH2 4NS.  
Tel: 031-226 4141

## GENERAL MANAGER FOR SAUDI INVESTMENT COMPANY

Basic compensation U.S.\$50,000 p.a.  
tax-free, plus usual other benefits

Incorporated earlier this year by prominent Saudi businessmen and investors, the company seeks an experienced banker to develop its potential. The company will collaborate closely with an international bank in which it is a shareholder. The General Manager will be fully responsible for the development of all activities, including:

- financial and investment advice;
- identification and development of viable projects in the private sector;
- marketing and promotion of sound financing proposals.

The ideal candidate would be in the 30-45 age group, resourceful and marketing-oriented. In addition to a sound knowledge of banking operations, experience in international banking is essential. Previous residence in Arab countries is desirable but not essential. The candidate's interpersonal skills will be decisive.

All applications will be treated in strict confidence and should be addressed to:  
Box A.6447, Financial Times, 10, Cannon Street, EC4P 4BY.

## COMMERCIAL LAWYER

A successful and expanding London-based International Merchant Bank requires a Commercial Lawyer to head its Legal Department.

This is a Senior Executive appointment which will suit a lawyer with imagination and a flair for commerce. The successful applicant will have a professional background and a thorough understanding of mergers, acquisitions and corporate reorganisations, Stock Exchange and Exchange Control regulations, general company and banking law and corporate lending. Some tax and/or shipping experience would be an advantage.

The appointee's primary responsibilities will be to advise the bank's Corporate Services department and to help structure deals and transactions. He or she will also be required to recruit a legal assistant for drafting and litigation work.

This appointment offers an exciting opportunity for the right person, with generous salary and a comprehensive range of benefits.

Please reply, in confidence, to Box A.6448,  
Financial Times, 10, Cannon Street, EC4P 4BY.

## OVERSEAS DEVELOPMENT

KNOW-HOW-vital to developing countries

### Chief Accountant

Ghana

For Farmers Services Company. To be responsible for budget preparation; stores management control; company borrowing and investment policies; maintaining relations with external financial agencies; preparing company financial statistical and analysis reports, accounting procedures, cost accounting and cost retrieval system. Applicants should be qualified Chartered Accountants with at least 10 years successful experience in commercial organisation (experience in retail distribution company also important). They should be able to demonstrate proven ability to establish, operate and maintain company accounting and management systems, and also to be good administrators. Age over 35.

Appointment 3 years. Salary to be arranged plus variable tax free overseas allowance in range £3,030-£6,490 p.a. (Ref. 328 D).

The post is wholly financed by the British Government under Britain's programme of aid to the developing countries. In addition to basic salary and overseas allowances other benefits normally include paid leave, free family passages, children's education allowances and holiday visits, free accommodation and medical attention. Applicants should be citizens of the United Kingdom.

For full details and application form please apply, quoting reference stating post concerned, and giving details of age, qualification and experience to:-



Appointments Officer,  
MINISTRY OF OVERSEAS DEVELOPMENT,  
Room 301, Eland House,  
Stag Place, London SW1E 5DH.

HELPING NATIONS HELP THEMSELVES

## Administrative Manager

International Bank

£7000 + benefits

As a result of promotion an opening has occurred for an experienced Clearing Banker, ideally aged in his/her 30's with sound background of accounting procedures.

The essential requirements for this appointment are previous supervisory experience and a thorough understanding of the day to day functions of a bank.

Our client based in the West End, has a very impressive growth record in the U.K. and therefore this position will only be of interest to those who enjoy hard work, responsibility and seek a rewarding career.

In the first instance please write or telephone Yvonne Emmerson-Fish, Ref. 1338.

## Lloyd Chapman Associates

125, New Bond Street, London W1Y 0HR 01-499 7761

## GROUP COMPANY SECRETARY (DESIGNATE)

Trident Television Limited, parent company of Yorkshire Television, Tyne Tees Television and other companies mostly in the leisure industry, require a Group Company Secretary Designate to operate from their London headquarters.

The successful candidate will be around the middle thirties with a University degree and a professional qualification, preferably in law.

Salary and other conditions of service by negotiation. Applications (with full curriculum vitae) to:

Alan Loughton Davis, Trident Television Limited,  
Trident House, Brooks Mews, London W1Y 2PN.

## Trident Television Limited

## ROYAL NATIONAL INSTITUTE FOR THE BLIND Chief Accountant

Our Chief Accountant is retiring and we invite applications from professionally qualified accountants (male or female), preferably chartered, aged 30-45, with some years of professional, commercial or charitable experience, for this very important post.

A practical knowledge of modern accounting methods and techniques together with the capacity for leadership and control of a staff of 24 is essential. Salary negotiable with excellent future prospects. Good pension scheme with transferability.

Applications, marked "Private and Confidential—Chief Accountant" should give full curriculum vitae together with details of present post and salary, and be sent to: The Finance Secretary, RNIB, 224 Great Portland Street, London W1N 6AA. Closing date 8th September 1978.

Candidates placed on short list for interview will be advised by the end of that month.

## CORPORATE FINANCE

Standard Chartered Merchant Bank Limited, the United Kingdom merchant banking subsidiary of the world wide Standard Chartered Group, seeks to fill a position at Assistant Manager level which arises within its Corporate Finance Division.

Candidates should be Chartered Accountants and have some knowledge of corporate finance matters particularly in such areas as acquisitions, issues, and leasing. They would also be expected to have had at least two years post qualification experience in an appropriate field such as investigations, taxation, or stockbroking.

The position offers good remuneration and career prospects and possible opportunity to work overseas in future. Applications including a curriculum vitae should be submitted to The Personnel Manager, Standard Chartered Merchant Bank Limited, 33-36 Gracechurch Street, London EC3V 0AX.

## INVESTMENT ANALYST

A leading firm of London stockbrokers wishes to expand its existing research coverage and seeks a further senior analyst to concentrate on the publishing, printing and paper sectors. The successful candidate must essentially have had several years' previous analytical experience and welcome an opportunity to develop a sector specialisation whilst working in close collaboration with our sales team.

He or she will be expected to maintain extensive contacts within the industries concerned and among financial institutions and will be given considerable freedom to exercise initiative. A competitive salary and incentive scheme participation will be paid and those who can meet our requirements should write, giving full details of experience, in confidence, to Box A.6450, Financial Times, 10, Cannon Street, EC4P 4BY.

## FINANCIAL TIMES New Business Development Group

A vacancy exists in the Advertising Department of the Financial Times within the New Business Development Group.

We are looking for someone who is interested in company communications, and who has a knowledge of economic affairs and the industrial scene.

A large part of the applicants time will be spent visiting companies at a senior level and discussing their activities and marketing policies. The job therefore requires an aptitude to identify and research the problems of an industry or company and present a reasoned case for improving communication lines with the use of advertising. Whilst experience in advertising is not absolutely necessary, any applicant should be familiar with the marketing scene or have undertaken written appraisals of companies in the past. Salary negotiable.

Applicants should write to Anthony Wreford at the Financial Times or ring him on 01-248 8000

## FINANCIAL TIMES EUROPE'S BUSINESS NEWSPAPER

## GILT EDGED

Provincial Stockbrokers with facilities in London are looking for somebody with considerable experience in and a thorough knowledge of the Gilt Market.

The successful candidate will be responsible for creating and subsequently running a Gilt Edged operation to the highest professional standards.

A realistic budget will be allocated and the person chosen will be given a substantial degree of autonomy in selecting and building up the team.

The firm already has strong institutional connections—mainly with an equity bias—and advises a number of Pension Funds on a country-wide basis.

Write Box A.6451, Financial Times, 10, Cannon Street, EC4P 4BY.

## JUNIOR EUROBOND DEALER

An international investment bank located in Mayfair area seeks a junior dealer with 6-12 months experience to operate in the field of Japanese convertible bonds. A knowledge of schweizer-deutsch will be an advantage. The salary envisaged will be around pds stg. 5,000 per annum, plus free buffet luncheon. Applications in writing to: Box A.6449, Financial Times, 10, Cannon Street, EC4P 4BY.

## TILNEY & CO., Stockbrokers Require a PERSONAL ASSISTANT

The successful applicant will join the Research/Institutional department and will be involved in the study of company accounts and other financial and economic information, and will have ample scope for formulating opinions on market situations. Prospects for advancement are good.

Previous experience would be highly valued but the post may well suit a recently qualified or partly qualified banker or accountant, or a graduate with a financial degree.

The salary will depend on previous experience and ability but will be competitive. The firm has a non-contributory pension scheme.

Application in writing to:  
J. Murphy, Manager,  
TILNEY & CO., 385, Sefton House,  
Exchange Buildings, Liverpool, L2 3JT

## BANKING RECRUITMENT

£10,000 - £15,000

At least 35% of billings, a realistic advertising budget, your own comfortable office in a prime central location and a relatively free hand from an understanding working director. All this for an acknowledged expert with proven Banking experience and contacts. You may telephone David White on 01-495 5323 or write to him at:

DAVID WHITE ASSOCIATES LTD,  
84, KINGSWAY, LONDON, W.C.2



## The Marketing Scene

## CONSUMER ADVERTISING

## The rise of the big retailers

BY MICHAEL WATSON

ONE OF the most pronounced trends shown by the advertising expenditure statistics over the last decade has been the relative decline in manufacturers' consumer advertising and the apparently connected rise in advertising by retailers. The recent publication by the Advertising Association of the detailed 1977 statistics allows a reassessment of this situation, felt by many of us as the advertising world to have reached a critical stage.

Whatever the rights and wrongs of the various arguments advanced for the "crisis in branding," it is clear that MCA expenditure has hardly constituted one of the fastest growing elements in the economy.

Indeed, as a percentage of GNP it has fallen rapidly since 1968, despite something of a recovery over the last two years. In 1968, MCA advertising was the equivalent of 0.88 per cent of GNP; by 1977 it had fallen to 0.41 per cent, although last year it recovered somewhat to 0.50 per cent.

Looked at another way, as a percentage of total advertising expenditure, the same broad picture of decline emerges—from 47.5 per cent of total advertising expenditure in 1968 to 40.9 per cent last year. In both sets of figures the cyclical nature of MCA expenditure is apparent, with occasional years where the overall downward trend appears to be reversed.

The widely-held view that this fall in expenditure has been reflected by the growth in market power and advertising expenditure of the major retailers appears to be confirmed by the AA figures in the table.

Retail advertising has grown much more rapidly since 1970 than any other AA category of expenditure. Although the AA figures are rather imperfect estimates of retail expenditure,

ESTIMATED MEDIA EXPENDITURE BY PRODUCT GROUP, 1969-77																
PRODUCT GROUP	MANUFACTURERS' CONSUMER ADVERTISING								REMAINDER							
	1970	1971	1972	1973	1974	1975	1976	1977	1970	1971	1972	1973	1974	1975	1976	1977
Food	42	70	82	88	81	89	112	144	—	—	—	—	—	—	—	—
Clothing	13	12	13	12	10	12	15	18	—	—	—	—	—	—	—	—
Auto	19	18	23	29	23	33	43	56	—	—	—	—	—	—	—	—
Drink & tobacco	46	50	55	64	65	73	97	111	—	—	—	—	—	—	—	—
Toiletries & medical	32	35	39	48	50	53	66	77	—	—	—	—	—	—	—	—
Household & leisure	54	59	68	84	79	87	113	150	—	—	—	—	—	—	—	—
Publishing, books	6	8	10	13	14	13	16	21	3	3	3	3	3	3	4	5
Tourism, entertainment, foreign	18	19	21	24	26	27	31	36	4	5	5	6	6	7	8	11
Nationalised industries	—	—	—	—	—	—	—	—	12	14	16	19	18	23	28	—
Government	—	—	—	—	—	—	—	—	14	16	17	21	21	22	24	—
Retail	—	—	—	—	—	—	—	—	56	63	84	114	134	162	206	260
Savings, financial	—	—	—	—	—	—	—	—	23	28	39	39	36	44	47	—
Industrial	—	—	—	—	—	—	—	—	71	70	81	95	103	111	130	168
Charity, education	—	—	—	—	—	—	—	—	2	2	2	2	3	3	3	4
Cinema	—	—	—	—	—	—	—	—	119	119	150	213	228	278	255	327
TOTALS	250	271	311	362	348	387	493	613	320	397	512	552	580	695	886	—

Source: Advertising Association

since they include the residual of local advertising expenditure not identifiable as belonging to other sectors, it is thought that the growth shown is a reasonable reflection of reality.

It is interesting to note that those products not sold in quantity through the large retail chains and therefore least likely to be influenced by the growth of retail advertising (automotive, savings and publishing) have indeed maintained a faster growth of advertising expenditure than manufacturers' products sold mainly through the large retailers such as food, clothing, toiletries, cosmetics and drink and tobacco.

The correlation could hardly be called exact, and does, of course, differ depending on which years are chosen for comparison, but it does provide circumstantial evidence to support the theory that retail advertising has to some extent replaced direct product or brand expenditure.

Having reached this general conclusion, however, a detailed examination of the most recent data leads to a less certain appraisal of what the future may hold in store. For example, in 1977 retail advertising expenditure grew less rapidly than seven other product categories—household and leisure, publishing, automotive, savings, food and classified ads experienced faster growth. A similar situation arose in 1976. It is apparent that the great gains made by retailer advertising took place before 1976, and a much more static picture emerges after that date.

What, then, of the future, for most data can be interpreted in a variety of ways? There are, perhaps, two main interpretations which can be put upon the trends in MCA and retail advertising expenditures over the past decade.

First, it is entirely possible that the last two years of relative resurgence in MCA expenditure

simply demonstrate the greater cyclical nature of MCA as against the more well-established steady growth of retail advertising, the latter being more a reflection of the fundamentally changing pattern of retailing than a response to current economic or market conditions.

Alternatively, one might suppose that although considerable changes have taken place in methods of retailing in recent years—in many cases necessitating greater advertising expenditure—the scale of retail advertising was so small 10 years ago that very rapid advances in advertising expenditure were almost to be expected. Given that many big retailers now outstrip all but the very largest manufacturers, it may well be possible that the great expansion of retail advertising is over.

There is probably some truth in both views. However, much obviously depends on the view taken of what has happened to retailing over the last decade.

Over almost all categories of retailing, very profound changes have taken place, of which the trend to smaller numbers of larger outlets is probably the most significant.

Retailers such as Asda, Boots, Comet, W. H. Smith and Allied Carpets, to name but a few, have either appeared on the streets from nowhere or have radically changed in terms of shop size and appearance over the last few years.

One almost universal need of the new style retailer has been to advertise—to tell customers of the advantages of the big "branded" shop as opposed to the smaller independent retailer selling similar goods. Expert opinion seems to favour the idea that this retail revolution is by no means finished.

Superstores, hypermarkets and giant shopping centres all continue to increase in number, despite the fact that in getting their way through planning and other chains are in many cases only part way through rationalising their stores in terms of size and placement, so that there seems every reason to expect continuing growth not only of bigger retail units but of more professionally managed units, and there is thus every chance that the use made of marketing techniques—including advertising—will continue to grow.

In conclusion, therefore, it is probable that the fundamental changes taking place in the world of retailing may lead to a continuing increase in advertising expenditure by retailers. On the other hand, no such important structural changes are likely in the manufacturing sector and there seems no reason to suppose that MCA expenditure will do other than continue its cyclical course, buffeted as always by the economic tides that are unlikely to cease arriving every three or four years.



IN his latest commercial for Sekonda watches Ronnie Barker finds himself shipwrecked on a South Sea island. His rescuer (Ronnie Barker) gets to meet this pretty girl's sister as a swap for his watch—would you believe the sister is also played by Ronnie Barker? Global Watches is putting £500,000 worth

of TV advertising behind the watches which are said to be the UK's number two brand. There is to be an early burst at the end of the month in Granada and 'Trident' areas but the main thrust of the national campaign will be in late November and December. Aiders and Marchant is the agency.

## Summer TV in fashion

THERE IS a quick and convenient explanation for the ITV companies' remarkable 37 per cent increase in advertising revenue in July—it is money held back by advertisers from the June-dominated World Cup when the commercial channel was expected to take a clobbering from the BBC coverage of the matches. It is less easy to justify the very good August for ITV which could produce an even larger, 40 per cent, rise in income over the equivalent month in 1977. Obviously the end of the television advertising boom, which seemed to be imminent in the late spring, has not happened yet.

It is very unlikely that similar sized increases will persist into the peak autumn months, but even so 1978 is on course to prove another very good year for ITV, perhaps with a 20 per cent gain on the £351m brought in during 1977. This would make it one of the longest booms in advertising history, fuelled, at least in part, by the fact that

the size of the supply is limited to six advertising minutes an hour and Government restrictions prevent the ITV companies raising prices to meet demand. What has basically happened is that the old packaged goods advertisers have returned in force to television, partly because yet more Government restrictions—on dividends and wage rises—have left them with plenty of cash, while the new advertisers are persisting with the medium.

But by itself this will not explain away the exceptional demand in July and August. Harold Lind of AGR is convinced that what is happening is a swing by advertisers away from the expensive peaks in the spring and autumn to the early months of the year and the summer. Advertisers are pushing back campaigns from the late spring, or moving them forward from the autumn, because they know they can get time in the summer and perhaps more cheaply, too. But all

the indications are that advertisers will have to look soon to be sure of spots in the autumn. Ron Miller of London Weekend says that already 70 per cent of available time is being negotiated, the response of advertisers to the much stronger ITV Saturday night programmes announced last week. At least those advertisers that do set on will not have to pay much more for their time. ATV, Trident and Thames have revised their rate cards in a minor way which should raise revenue but in the main advertising costs will not increase significantly. For 1978, if the Government can maintain business confidence by checking wage increases, television advertising will have another good year, but with a smaller rise in revenue than in 1978. As usual the rest of the advertising media will follow the cycle of television with a gap of a few months.

Antony Thorncroft

## St. Ivel's golden spread

IT IS not butter and it is not margarine but St. Ivel Gold now on test by Unigate Foods is going great guns and may well move national shortly. The "spreading blend" of butter, milk, butter and vegetable oils was first put on test in Westward and Southern TV as well. According to Graham March, Unigate marketing manager, the volume budget has been achieved even in the light of the problems that butter prices produced. Butter subsidies

were introduced at the wrong time from Unigate Foods' point of view. But the subsidies are now being phased out and the price of butter is rising. Generally speaking margarine prices have remained fairly static.

All targets for Gold such as trial and repeat purchases have been met and exceeded. In the areas only one brand of margarine, Stork SR, now outsells Gold and the 45p per lb spread outsells all the butters with the exception of the three major brands. It has been established that 65 per cent of people who buy their first pound of Gold will go on buying it.

Apart from the butter pricing problem the main marketing difficulty has been to encourage people to make their first

purchase. "They have heard it all before," says Graham March referring to the old "You can't tell Stork from butter" theme. So to a sceptical public Unigate and its agency Brasse Massini are simply saying that Gold tastes very much like butter and that it is cheaper. The spread was developed in Sweden and Unigate has the licence to produce for the UK market. The company is looking for 3 per cent of the test area market for yellow fats. At retail prices yellow fats are a £500m market in the UK and Unigate is spending at a national equivalent of £1.2m on Gold. The only national brand getting a slightly bigger spend is Stork. It looks like a jaws war.

Pamela Judge

## Why Watneys stays loyal

FEW MEN in the advertising industry can command the loyalty that clients show to David Abbott. His new agency, Abbott Mead Vickers was quick to be hired from the Elm Volvo business which followed the creative man when he quit FGA for a new challenge. Now another old client, Watneys, is putting business his way.

Watney Special, Watney Starlight and Watney Take Away are the brands which have left Ted Bates to new outfit, and bring its billing to an annual rate of £5.5m. The other main accounts are Wells, Bowater Scott and Mathew Clark Dry Sack sherry.

COLLYER Daise Associates has accepted ITCA recognition and formed Collyer Daise Advertising. It has also resigned the Pacific International Enterprises account which billed £884,000 in 1977 because it is unprofitable.

Updating the study of Middle East media

AS a result of the good response by advertisers and publishers to the 1977 McCann Middle East Media Study, and the need for further reliable information on Middle East markets, Intermedia McCann—the overseas division of McCann-Erickson Advertising Limited—London—has launched MMEMS 79.

Like the 1977 McCann Middle East Media Study—which marked a milestone in Middle East research by providing the first impartial multi-market media study—the purpose of MMEMS 79 is to provide reliable media exposure data for advertiser and media owner. It is proposed to increase the scope of MMEMS 79 to cover 10 markets and conduct separate surveys of "Decision Makers" and the "General Public" in: Kuwait, Bahrain and Qatar, United Arab Emirates and Oman, Saudi Arabia, Egypt, Iran, Lebanon, Sudan, Jordan and Yemen Arab Republic.

Decision makers are a key element in marketing in the

MMEMS 79 will include information on: The Press—average issue readership and readership frequency data for indigenous and international publications (including insight media); TV—viewership frequency and exposure to TV stations covering each market in last week and yesterday; Radio—listenership frequency and exposure to local and foreign radio stations in last week and yesterday; and Cinema—frequency of cinema-going and last visit.

A Pilot Study will be conducted in September 1978 and fieldwork will be undertaken between January and March 1979. Reports and schedule evaluations will be available by 31st May, 1979.

## A measure of good news for Britain's chemists

The full extent of last year's difficult trading conditions, and their impact on two key sectors of retailing, emerges in a major analysis of chemists' and off-licence sales in 1977 in the latest edition of the Nielsen Researcher. The survey also covers chemists' business in the first three months of 1978 and confirms a more encouraging trend.

Chemists' turnover increased by £127m (15.2 per cent) to £862m last year against an increase of 21.9 per cent in 1976 and 20.2 per cent in 1975. (Retail prices generally last year rose by 15.8 per cent.) Both NHS sales and over-the-counter sales gains last year show a considerable drop compared with 1976, e.g. a 22 per cent gain in NHS business against 33.8 per cent in 1976, and a 7 per cent counter sales rise in 1977 against a 10 per cent increase in 1976. (These figures do not include data for Boots.)

In the first four months of 1978, however, chemists' over-the-counter sales showed a gain of 14.6 per cent (in relation to a general retail price rise of 9 per cent) and with the continuing

expansion in NHS turnover, chemists' overall business up in April showed a healthy 21 per cent gain over the previous year. The average number of prescriptions dispensed in the first quarter of 1978 increased by 4 per cent.

Despite poor trading conditions, exacerbated by the poor summer last year, the take-home drinks trade in England and Wales increased by 12.2 per cent to £1,047m (as against a 15.1 per cent average price increase), with licensed grocers putting up a marginally better performance than specialists and increasing their share of the total from 40.7 per cent to 41.2 per cent.

Three important markets showed further growth last year—lager, aperitifs and vodka. Lager notched up an impressive 7.4 per cent increase in unit sales, helped by substantial advertising and a wide choice of brands. Aperitifs' unit sales were up by 6.3 per cent, mainly due to grocers where the gain was a significant 16 per cent. Vodka showed the strongest overall volume growth with an increase in 1977 of 11.5 per cent.



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IAN B. ALEXANDER, Managing Director, Marconi Communications Systems Ltd. Marconi Design Microwave Radio Relay Equipment

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Industrial Development Manager,  
Livingston Development Corporation, West Lothian.  
Telephone Livingston (0589) 31177. Telex 727178.  
The Scottish New Town Office,  
19 Cockspur Street, London SW1Y 5BL (Tel. 01-930 2631).

## Ogilvy &amp; Mather INTERNATIONAL INC.

## Advertising

## Half-year results 1978

Summary of unaudited results for the half-year ended 30 June 1978 with comparative figures for 1977.

	\$ 1978	\$ 1977
Gross income	83,572,000	68,724,000
Less operating and other expenses	70,931,000	58,363,000
Profit before tax	12,641,000	10,361,000
Taxation	7,588,000	6,031,000
Profit after tax	5,053,000	4,330,000
Earnings per share	\$2.58	\$2.28
Dividends per share	90 cents	70 cents

On June 20 it was announced that the quarterly dividend rate would be increased for the second half of the year to \$2 per annum. In addition, a 100% stock dividend will be paid in August 1978.

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Although we are known primarily as technologically advanced, highly efficient shipbuilders specialising in ULCC's and LNG carriers, we also manufacture a wide range of products for the mining, construction, logging and forest industries, and we are active in the fields of biochemicals and electronics.

Our communications activities are devoted to a number of objectives: our principal aim is to position our company among individuals and groups that are of importance to our global operations. This means that we must rely on influential media, especially since our message is directed exclusively to the world's real opinion moulders.

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by B. A. YOUNG

Julie Covington and Stephen Davies

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The Scottish New Town Office,  
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## FINANCIAL TIMES

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Thursday August 24 1978

## Welcome to Toshiba

AFTER THE embarrassing row over Hitachi at the end of last year the Government must be hoping that the entry into the UK of another Japanese TV set manufacturer, Toshiba, will be accepted with good grace by the UK-owned companies and their trade union representatives. From a political point of view the Toshiba venture should be less easy to attack, since it involves a joint venture with an existing British manufacturer, Rank, and so can be said to preserve jobs which would otherwise be threatened by competition.

## Virtuous

It is not clear why the preservation of existing jobs should be considered more virtuous than the creation of new ones, as the Hitachi plant would have done. The British companies argued against Hitachi partly on the grounds that it would have created new capacity in an industry which already had too much of it. But since the alliance with Toshiba will certainly make the Rank operation a much more significant contender in the TV set market, the impact of the deal on the rest of the industry, over the medium and longer term, is unlikely to be very different from that of the green-field plant planned by Hitachi.

The important point is that the Government's lamentable handling of the Hitachi affair has not, it seems, deterred other Japanese companies from using the UK as their European manufacturing centre. It is a characteristic of Japanese industry that when one company makes a strategic investment in a particular country, its rivals are quick to follow suit. This happened in the U.S., where first Sony, then the other TV set makers have in the last few years established manufacturing facilities, either by building new plants, or by acquisition, or, as in the case of Hitachi, by joint ventures.

When Sony and then Matsushita built plants in South Wales, it was reasonable to hope that the same process would take place in the UK and that Japanese companies, in this and other industries, would be encouraged to use this country as the base from which to supply other European markets. This has, indeed, been the Government's policy. Ministers have been spending the past year trying to convince the Japanese that the Hitachi episode was the special case and did not imply a change of attitude towards protest.

## 1866 and all that

IT IS now 112 years since the Exchequer and Audit Department's Act of 1866 set up the familiar but arcane machinery of Supply Votes, Supplementary Estimates, Appropriation Acts, and Contingency Funds, through which Parliament almost totally fails to control public spending. In the present era of cash limits and long-term planning this machinery is at length being overhauled; but not radically enough for the House of Commons Expenditure Committee, which in its 14th report, issued yesterday, again urged changes to help Parliament exercise some real control.

## Speechifying

The objective is so apparently commonsensical, and the difficulties raised on the official side so technical and obscure, that it is easy to picture the Committee in Sellar and Yeatman terms as a Good Thing attacking terms as a Bad King — an impression which committee members do nothing at all to discourage; but a detailed reading of their report presents rather a different picture. The battle is not over power, for Parliament has in theory the power to block Government spending proposals in detail in the course of 165 supply votes. This power has withered in the face of inflation, which makes any vote provisional and partly meaningless; less, the sheer boredom of the financial detail (and lack of operational detail) contained in the resolutions, and party frictions. The Opposition many years ago appropriated Supply Days to harry the Government in general, and supply votes are hurried out of the way so that the serious business of speechifying can begin.

Since the objective is not so much to change the Constitution as to give MPs enough red factual meat to get their debating teeth into, it is natural that the Committee should be concerned largely with procedure and presentation. The Committee's basic perception is that the Treasury rules unhampered by enveloping its potential

inward investment. If Toshiba's decision indicates that the Government's argument has been accepted in Japan, this is very much to be welcomed. One hopes that the flow of Japanese investment will now be stepped up, including, if possible, Hitachi.

Some British companies have warned that the Japanese are determined to achieve domination of the world electronics industry and that one step along this path is to kill off, by a mixture of exports from the Far East and overseas investment, the European and American TV set makers. This seems an unlikely scenario, particularly in view of the strength of some of the European and American companies in the field.

If Japanese companies manufacturing TV sets in the UK on a better job than the British-owned producers, they are entitled to a larger share of the market. Even if they eventually come to dominate the business — at present Philips and Thorn have about half the UK market between them — this would not necessarily be a bad thing for the British electronics industry. British electronics companies, as well as the consumer, should benefit from the presence of the leading Japanese manufacturers, just as investment by U.S. companies like IBM has brought considerable advantages to the UK.

## New factories

The Japanese must be aware by now that their investment proposals need to be accompanied by some careful diplomacy; no doubt some errors of presentation have been made in the past. In this context joint ventures have obvious attractions. They may involve some penalty in terms of management control and manufacturing efficiency, but it is arguable that Japanese companies, most of whom have little overseas manufacturing experience, need a local partner.

The deal between Toshiba and Rank may encourage other companies to follow the same approach; if such arrangements incorporate reciprocal advantages for the British partner in the Japanese market, so much the better. But it would be highly regrettable if the joint venture became the only acceptable route for Japanese investment. New factories are just as welcome, however much the established producers may

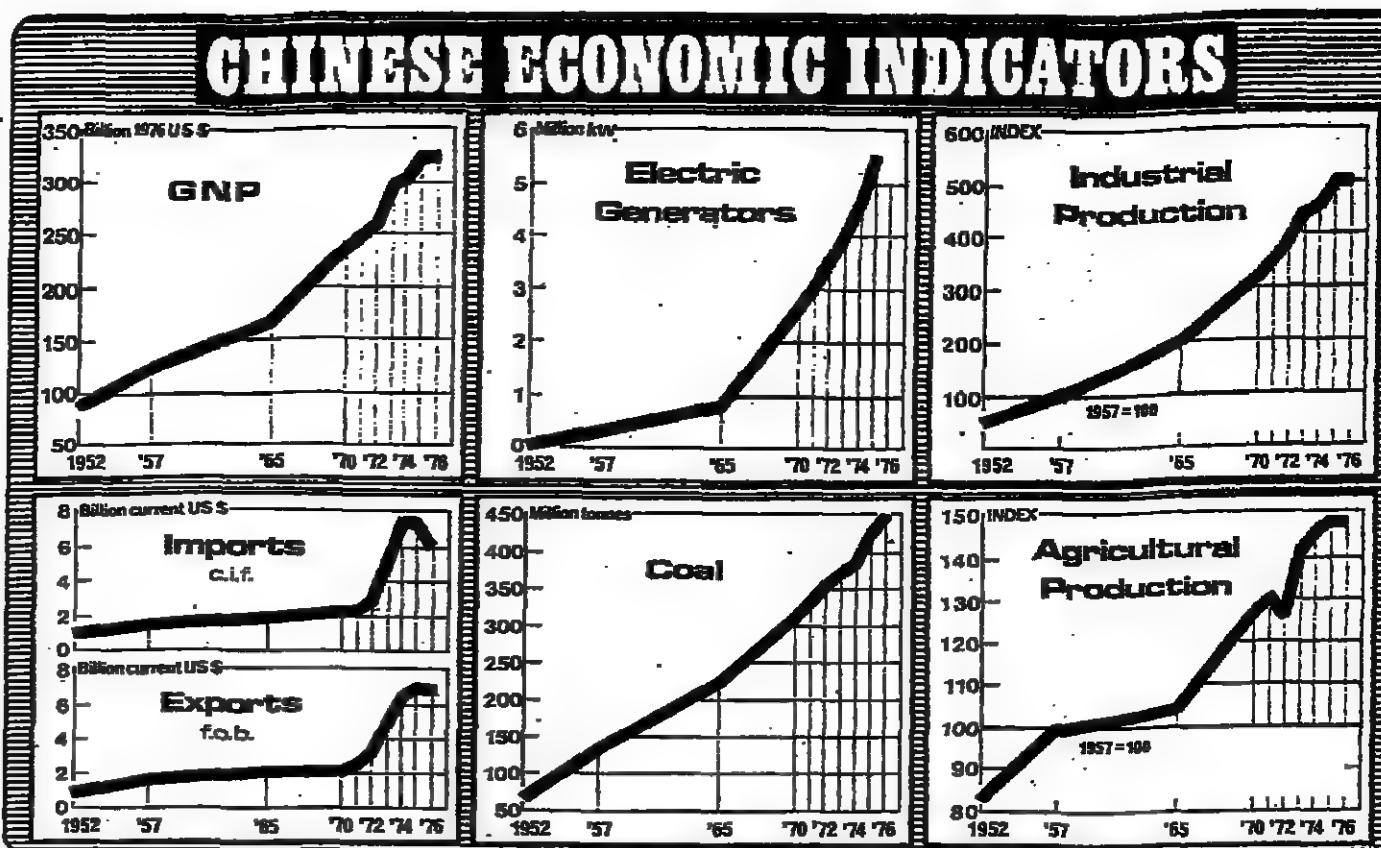
THE CHINESE leadership lacks nothing in boldness. Behind the broad goals of the eight-year development plan that Chairman Hua Kuo-feng laid before the National People's Congress in March there lies an attempt to put the growth rate of the Chinese economy on to a higher long-term trend than recent historical experience would suggest is possible.

China's leaders have not spelled it out quite so bluntly. But the aim is implicit in the scale of the plan, in the seriousness attached to the oft-repeated intention of transforming China into one of the world's major industrial powers, and above all in the urgency now apparent with which Peking is hastening on new policies and decisions.

In pushing for such rapid modernisation by opening up the country to Western ideas, technology and finance, the leadership is undoubtedly taking great risks, in particular Vice-Premier Teng Hsiao-ping who has pressed for this policy most strongly. Mao's emphasis on self-reliance and Spartan living struck a deep chord of xenophobia and puritanism in Chinese culture. There is no knowing what the repercussions will be of large numbers of Chinese travelling abroad and of a potentially much greater influx of foreign technicians and tourists into China.

The magnitude of the economic task can easily be shown. Grain output — the key indicator in agriculture — expanded by just over 1 per cent a year from the 1950s to 1974 and by 2 per cent a year in 1975-76. The slow pace was partly due to the disruptions of war and political upheavals, but it also reflects the very real difficulties of getting increasing yields from a limited area of cultivable land. Production in the last two years has been virtually stagnant at about 255m tonnes. Grain imports for 1977 and 1978 are likely to reach a combined record total of 15m-18m tonnes.

Against these figures the 4.5 per cent annual increase of agricultural production for which Chairman Hua is aiming looks enormously ambitious and is probably unrealistic. It is on the success of agriculture that the pace of growth of the rest of the economy depends. In 1975 agricultural exports accounted for two-thirds of foreign exchange receipts, while imports of agricultural products absorbed nearly a quarter of import payments. Agricultural products such as timber, cotton, and fruit provide the raw materials for light industry and revenues derive through profits in some sectors like steel or textiles. The feeding of a population growing annually about 1.5 per cent depends on the rural sector. Its inability to meet both export and domestic demand is reflected in periodic shortages



of foodstuffs in key towns like Canton.

The leadership has declared that agriculture will get a larger proportion of investment in the current plan. But it is equally clear from an appeal to the provinces to make suggestions as to how agriculture can be improved that the Government is undecided what to do. There is obviously greater scope for more mechanisation, fertilisers, high-yielding seeds, and multiple cropping patterns. But the high yields in Japan and South Korea have been achieved with the help of pricing policies and patterns of ownership now alien to China.

## Plenty of spare capacity

Industry achieved an average annual 10 per cent growth in 1952-74 though this impressive rate conceals wide disparities between different sectors. Since then there has been the sharp recession of 1976-77 following the death of Chairman Mao, political and labour unrest in the major cities, and the earthquake that hit Tangshan in the north. Industry appears to have almost recovered from this. Industrial output is likely to rise this year by 15-20 per cent. There is some less than plenty of spare capacity in both heavy and light industry and production in some sectors like steel or textiles is still below earlier peaks.

Against this background there should be no trouble in meeting Chairman Hua's target of further annual 10 per cent increase of output during the next eight years. The puzzling

feature is that China would seem to be seeking a far more substantial rate of growth. In his same speech to the National Congress Chairman Hua said that China would be investing more over the next eight years than it did during the whole period since 1950 and went on to list 120 major industrial projects. On both American and Chinese estimates the implied total investment is about \$350bn in 1977 prices. Even allowing for some hyperbole that would suggest that unless the rate of increase of output is higher than the past trend rate of 10 per cent, then the inflationary pressures from such a volume of investment would be large.

Peking is already apprehensive of rising inflation both as new wage increases are translated into higher purchases and as people spend their savings on new goods available though still in short supply. The older generation of leaders have evil memories of the high inflation rates of the 1950s when the Kuomintang was in power. The assumption must be that the Government is looking to higher levels of output in consumer and capital goods though it has been cautious in making its estimates for three main reasons.

The first is the difficulties China could have financing an investment programme of this magnitude. Figures are inevitably hazy, but it would appear that the 1977 state budget provided about \$25bn-\$30bn for economic construction including national defence. With the bulk of revenues coming from the sale of light industrial products, a major expansion of the budget would depend on substantially

increasing earnings from this source. This in turn depends on a steady increase of agricultural raw materials (cotton for textiles for instance) and delicate political decisions about the pricing of consumer goods.

In Peking foreign observers often express themselves surprised by the apparently high level of savings many Chinese accumulate during the Cultural Revolution when consumption of so-called luxuries was taboo. But last month Hsinhua, the Chinese news agency, reported that bank deposits were 15.7 times greater at the end of 1977 than in 1952. But that would only make them about \$80n, equivalent to 2 per cent of plan expenditure.

A second reason for caution is the shortage of foreign exchange. A 10-20 per cent annual increase of exports would only give China accumulated foreign exchange receipts on trade account of \$100bn-\$150bn over the eight-year period. After normal outlays little of this would remain to buy capital goods. Hence the Chinese are making a major effort to push tourism (two Hong Kong hotels are to help improve their hotel management); to remittances from Overseas Chinese; and to receipts from invisibles like banking.

All these efforts to import new momentum to the economy are being pressed against a background of diminished but continuing political squabbling both in Peking and the provinces, which has left an uneasy stalemate between rival power factions. About a quarter of the top 400 leaders in the country have been removed since the fall of the Gang of

Four. Teng would clearly like more changes but is resisted by Chairman Hua.

Labour agitation has declined, but standards of plant management and productivity are low. Teng's message to China is that it is a backward country and many Chinese seem happy to repeat it. The potential for improving efficiency and output is enormous. Changes are coming, but slowly. It will take time for managers to accept the role that Teng wants to impose on them of making them fully responsible for an enterprise's operations. Many prefer to hide behind the collective responsibility of the revolutionary committees that have been officially abolished but in many cases have survived. Bonus schemes have been officially introduced but their implementation lags well behind. Equally slow to trickle down is the proposal for factories to be more specialist in their output.

The 10 years of the Cultural Revolution so disrupted the school and education system that about 100m people received only rudimentary training. New university entrance standards have been introduced but the effect will only really be felt when new textbooks are brought in as well. It is in part to make up for some of these deficiencies that the extraordinary step has been taken of sending abroad for training next year about 10,000 students. Hsinhua recently revealed that two-thirds of the workforce had taken up their jobs after 1966. That means that they cannot have had much schooling and know less about the disciplines of work.

Teng's popularity is based on his appeal to the widespread desire for higher living standards and for a respite from the dramas of political agitation. He is an old man impatient to see changes and his standing will depend on fulfilling the expectations he has aroused.

In the past his abrasive open style has made him enemies. He faces opposition from established party cadres who see their positions threatened by his return to power. Managers feel uncomfortable about the responsibilities thrust on them, often without the resources to carry them out. Older intellectuals feel they have seen too many changes to be convinced as yet that under Mr. Teng the 100 flowers will really bloom. There is no way of judging the backlash that could be caused by a sudden influx of foreign ideas.

The fact that Teng was purged twice suggests that he could be purged again. That he was twice rehabilitated is a sign of his resilience. He now seems determined to put his strength to the test by achieving what Chairman Mao never realised — an increase in the long-term growth rate of the Chinese economy.

## Two key sectors

The purchases that China is making in Germany, Japan, and (potentially) Britain of steel-making and coal-mining machinery suggest that the Chinese are giving — as they say — first priority to improving supplies of steel and electric power. Coal accounts for about two-thirds of their energy supplies. These two key sectors have to be tied into reviving the whole sagging infrastructure of power generation and transmission, rail transport, port and harbour development, and heavy engineering.

All these efforts to import new momentum to the economy are being pressed against a background of diminished but continuing political squabbling both in Peking and the provinces, which has left an uneasy stalemate between rival power factions. About a quarter of the top 400 leaders in the country have been removed since the fall of the Gang of

## MEN AND MATTERS

## The system beats the system

My heart — The collection of parking tickets in my drawer suddenly seemed to have soared in value as I learnt that in Canada they would be deductible for tax purposes. This strange situation follows a ruling in the Federal Court of Canada that fines — in this case on a "eking company" — could be set against its tax bill. The judge set two main conditions, that the fines were clearly incurred for the purpose of earning income and that they were not for "outrageous transgressions of public policy."

This ruling has Revenue Canada in knots. Now seeking to come to terms with the courts, it has published its own guidelines. These include that the fines should be a "normal risk of carrying on business," that the fines should be "inevitable," that the breach of the law should not result from negligence or deliberate disobedience, and that the breach must not endanger the public. Canadian pundits suggest that

a parking ticket obtained while making a business call could thus be deductible. When I asked the British Inland Revenue whether they would treat matters in the same charitable spirit I was rapidly disillusioned. "That is just not good enough," the Revenue told me with a sort of disdain. "Breaking the law to be more competitive or make more profits has never been allowable." Never ever? I questioned, to be told never since 1915 when the Commissioners took the issue to the courts. A firm, Alexander von Glehn, claimed for its fines for selling materials to Germany — and won.

Chastened, I wrote out my cheque to the police. Claiming on my parking tickets suddenly seemed tantamount to committing treason.

## Piped identities

Addresses like "Four houses past the mosque" do not satisfy the unromantic demands of white-hot British technologists bringing the West to the Middle East. While adequate — till now — in countries without postal deliveries, such directions confuse computer people, who wince at finding a locality can be split four different ways, and become despondent to discover people are unsure when they were born, and vary their date of birth as the fancy takes them.

Another headache, says a systems analyst trying to make a population index on the Gulf, is names: "A country where 8 per cent of the people have the same name can be a bit of a bind." The answer to his troubles was not so much blowing in the wind as gurgling in the water pipes. "By a stroke of luck I discovered every house had recently had running water installed," he says. "Every water pipe has a meter, every meter has a number, and — jackpot — the number has a logical number derived from the rela-

tionship to the main pipes. I am now able to use one of the most highly-structured address systems in the world." I can only assume that the sum of human happiness will increase a lot or two as a result.

## Brass in junk

However buffeted the U.S. dollar has been in the West, out in the Orient its country cousin the junk dollar is doing fine. "Junk" is not a comment on its quality, but comes from the sailing boat on one of its faces. And if even that explanation does not inspire confidence, I will mention that each one is made of pure silver and is worth about US\$5.

The first junk dollars were made by the Royal Mint in 1880 and were used for intercontinental and international trading. Apparently no one could understand the different currencies of the Chinese cantons. Spink's tell me they are now auctioning a British design for the 1929 dollar. The pattern was not a success — the Chinese Emperor ordered his dollars from the mint in Philadelphia that year. But Spink's expect about £150 for the pattern — all of which suggests that even junked junks are keeping their value.

## Selling high

The public relations firm Daniel J. Edelman grabbed me by the telephonic lapels yesterday to enthuse about having bagged Concorde for a product launch. The product? "Consumer orientated," they said, leaving the field wide open. Could it be Concorde itself? I mused, that they were selling? "It will be at the peak of its field, a leader," they went on, adding that this was the very first time Concorde had been up for charter. The chances of such a thing being repeated were slim, they said. There weren't many opportuni-

ties when the plane was available.

British Airways raised a casual eyebrow at all this. "We can always squeeze these things in between maintenance programmes," one spokesman said blandly. It seems one British newspaper has down competition winners to the U.S. And just before the Edelman licence starts, 100 regulars of a Berkshire pub are to go for a two-and-a-half hour "spin round the bay." The pilot will be one of the pub's regulars who, I am reassured to hear, was one of the plane's first pilots.

Edelman said they could not divulge what they were paying for their "unique situation," but it was "pretty expensive." I can reveal that the normal rate is £7,000, though the pub regulars may qualify for a staff discount.

## New harness

With petrol so expensive it is good to see that lowly stalwart of other days, the ox, making a comeback. Roy Jenkin and his son, Trevor, have just broken in what they believe to be the only working pair of homebred oxen in the country. Jenkin says they behave impeccably even in the noisiest traffic. Which is perhaps just as well given the hooting traffic jams they are likely to cause if they ever switch from carnival days to inter-city commerce.

## Nice seals

Gallahers assure me that the recent change in shape of the seal on Benson and Hedges pipe tobacco is purely coincidental. Its coffin-like form began to depress one of my pipe-smoking colleagues, who has been reassured by its new oblong shape. Coffins had nothing to do with it, said Gallahers: "It's just that an oblong seal looks nicer."

Observer

## WE DO



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JEFF BAYLEY,  
Marketing Director,  
Paterson's Scottish Shortbread Ltd.

## LIVINGSTON, SCOTLAND

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19 Cockspur Street, London SW1Y 5BL (Tel. 01-930 2631).

John Cook



## ECONOMIC VIEWPOINT

## Pay policy: the 'German' delusion

THE two main political parties, and especially their so-called moderate wings, are near agreement on a common position: it is time for the critical test to be extremely cautious.

Both Labour and Conservative leaders have been feeling it way towards something they call the "German system" pay determination. This is a compromise between rigidities and distortions of incomes policies and interference in pay bargaining. The White Paper in July 1977, in which it looked forward to "a long term approach in which collective bargaining is based each year on a broad agreement between government, unions and employers about the maximum level of earnings which is compatible with keeping inflation under control in the following months."

The Shadow Chancellor, Sir Geoffrey Howe, in a statement released in reply went into more detail. He claimed that the allocation of cash limits for government spending and of netary targets was bound to be "an estimate of the price for total increases in..."

"The estimated total pay increase in the economy," Geoffrey said, "can and will be expressed in terms of average. It must not be thought of as a 'norm' still less a norm for settlements. High average earnings always lead to a higher figure. Nor would it be thought of as a minimum, and least of all as a maximum—whether for earnings or for settlements."

Other establishment bodies have suggested that a forum could be established for such

an educational incomes policy, such as NEDC or a House of Commons Select Committee. But although the institutional details would be different, the model is very much the so-called system of "concerted action" in West Germany, and one of the more intellectual under-currents of the election campaign may be a contest between the two large parties to establish that "I am more German than thou."

## Liberal

But alas for the compromisers, it is not possible to paper over the differences between pay controls, and not having pay controls, by any such formula. The Liberal policy of permanent statutory controls is at least coherent, although misguided and profoundly illiberal.

It has always seemed to me that the practical importance of the German institutional machinery is much exaggerated by its admirers. As Christian Tyler pointed out in an article in the Financial Times on August 14, the German Unions have actually boycotted the concerted action committee during the last year. The success of Germany's anti-inflationary policy lies elsewhere, in monetary policy and the rising D-Mark.

There are in any case three crucial differences between Germany and the UK. First, there are fewer unions and bargaining units in Germany. Secondly, earnings there correspond much more closely to negotiated settlements and to official rates—"drift" is much smaller. Thirdly there is more respect for authority, more conformity, and a more consensual atmosphere in the Federal Republic. (One only has

to look at the way the main economic institutes come together to present a united report each year.)

The result is that an agreed national figure is much less likely to act in Germany like a British "norm"; that is to be a minimum upon which a higher structure of actual earnings will then be erected. There is no logical link in the UK between a conditional forecast or target for permissible average wage and the actual pay of individual men and women. Such a link can be forged in an emergency by decreeing uniform increases for all, but can never be a long run system. As for the implications of a monetary target for wage restraints, they are far from clear cut, and assessments by independent academics, or the advisers to the negotiators, will carry at least as much credence as anything put out by Whitehall.

The unfortunate officials, charged with the job of publishing a figure of the average scope for pay increases will be caught in an unenviable dilemma. Knowing the British tendency to treat an average as a minimum, they will be tempted to cheat and proclaim a figure less than that which is really consistent with their monetary policy and anti-inflationary objectives. That is what the present Government has done with its 5 per cent wage target. The trouble with this course is that no one is fooled—does anyone expect 5 per cent pay rises? Moreover a deliberately dishonest pay objective would frustrate the supposed object of a better understanding of economic realities by those engaged in wage negotiations.

Alternatively, Whitehall can publish a would-be realistic figure of the average scope for pay increases. In that case it

would certainly be exceeded. The result would then be that either unemployment would rise, or the Government would be forced into an upward adjustment of monetary and fiscal objectives and have to contemplate a downward slide of sterling—precisely the dilemma which the compromise "German type" policy is intended to avoid.

Nor is it correct that cash limits force the Government into setting wage targets. The best course, if these limits are in line with the actual—not the desired or the forecast—course of inflation in the whole economy. Any attempt to use them as a battering ram for wage restraint will lead to the ill-fated results of the Heath "M minus One" policy. The best motto for the public sector pay is "neither a leader nor a laggard be". In addition, trouble will be avoided if as small as possible a proportion of the public sector wage bill is determined by central government and if the nationalised industries are treated as part of the market sector.

"I fear the Greeks even when they come bearing gifts." For similar reasons one should beware of economists when they offer evidence which refutes their own theories.

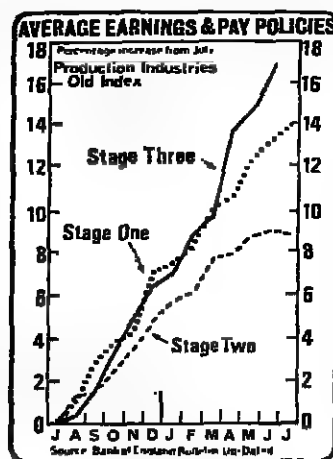
In the August National Institute Review there is an article by S.G.B. Henry and Paul Ormerod which pretty well tears to shreds the conventional justifications of pay policy. Their main finding is that incomes policies, over the period 1961-75, had no effect whatever on money wages. Some policies have produced a temporary reduction in wage inflation. But wages in the

period immediately following the end of the policies were higher than they otherwise would have been, and those increases offset any restraint achieved during the operation of the policy.

That is pretty strong stuff to appear in what is almost the house organ of the economic establishment, and it was preceded by a suitably embarrassed editorial foreword. But having paid tribute to the Institute for publishing unwelcome research, and to the honesty of the article, one still has to ask critical questions.

The wrong way of doing economic journalism is, to change one's approach to fundamentals with each new economic investigation. Anyone who does this will become dizzy from the rapid proliferation of contradictory results from different researchers. Modern statistical testing has in no way resolved the disputes of the old verbal economics, but has simply transferred them to a different—not necessarily higher—plane. It is only when there is some tentative evidence of a succession of tests by investigators of different outlooks and using different methods points to clear-cut conclusions that one should alter one's theoretical stance—and then only if the evidence of the country could no longer afford after the oil price explosion would have led, on the mechanism postulated, to hyperinflation and economic collapse.

There is, however, a more fundamental reason why the National Institute investigation is not conclusive. The hypothesis investigated is that pay policies determine the rate of inflation. But the interesting hypothesis—and the one used by the more sophisticated defenders of incomes policies—is that incomes policy can



## UNEMPLOYMENT IN OECD AND UK

Unemployment ratio in %

	Main OECD Countries	U.K.
1962-73 average	2.8	2.4
1973	3.0	2.8
1974	3.3	2.9
1975	5.4	5.1
1976	5.4	7.0
1977	5.4	6.9
1978 (first quarter)	5.3	6.6

\* Weighted average on common definition.

Source: OECD Economic Outlook, July 1978 and July 1979

increase in an attempt to reduce the rate of unemployment. It is supposed to do this by persuading union leaders not to use their powers to price members out of work and thus allow wages to be set at a more nearly market-clearing level.

Despite its popularity with some academics, this is a very strange theory of wage determination and an even stranger one of inflation: and indeed the authors say that since 1975 there is some tentative evidence that "the target set for real net earnings and the speed with which earnings move to it have both changed." It has better have for the persistence of a real wage target which the country could no longer afford after the oil price explosion would have led, on the mechanism postulated, to hyperinflation and economic collapse.

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## Changing

The prima-facie evidence is that pay policies have had the opposite effect. The pay policies adopted from 1975 onwards have not as a matter of fact prevented unemployment soaring towards the 10m mark. Any initial success they had in depressing average real wages below what they would otherwise be in a union-dominated labour market has been pretty well reversed by the Stage Three rises. As for relative wages, the very uniformity of the pay norm is bound to push them even further away from competitive levels in a changing labour market.

The NIESR Review also contains an article by A. J. H. Dean

on differentials. He claims that pay policies have had little effect here as well. But all the tables in the article are in terms of very broad aggregates, such as relative earnings for the various deciles, or the ratio of skilled workers' to labourers' earnings in large industrial classifications. The distortions which matter are between different firms and establishments or even within them, and between different occupational skills. Moreover, Mr. Dean freely admits that his investigation hardly takes in the compression of differentials for management and executive grades. When one adds to this continued price and dividend controls and the distortion of every aspect of policy range from taxation and exchange control to labour law and industrial policy, to keep the unions sweet for pay policies, it is sheer evasion to suppose pay policy is a harmless plaything.

It would be interesting to attempt some formal tests of the influence, perverse or otherwise, of pay policy on unemployment. The National Institute authors report the well-known difficulty of finding a significant relation between unemployment and money wages—which is not surprising as the relation is transitory and rapidly changing. This certainly does not mean that we can have any level of demand for labour we like by boosting total spending. Why not instead go the other way round and, instead of measuring the effects of unemployment on money wages, try assessing the effects of wages on unemployment; and do so in terms of real rather than money wages? Maybe such investigations will be the econometric growth industry of the coming year or two.

Samuel Brittan

## Letters to the Editor

## Conservative figures

on the General Secretary, to Labour Party.

Sir,—In his report on the 1978-79 of August 21, Richard Jenkins, your Lobby Editor, writes: "Mr. Angus Maude, deputy chairman of the Conservative Party, is saying that if about 15 per cent of Tory MPs come from industrial communities. According to research done by the New Statesman, 100 industrial companies disclosed that in the year 1977-78 they had contributed to the Conservative Party fund a total of £748,000 and to British United Industrialists the sum of £60,000. These figures may be the low side since there may some company reports which are not researched into. Apply to Mr. Maude's 15 per cent figure the total income of the Conservative Party Head Office a year would be £4.88m, if you include the contribution to the Conservative Party of £1.75m if you include the figure. It has on many occasions been stated, and I think challenged, that most, if not all of the £100m goes to the Conservative Party. These figures, for a non-election year, are bound to be considerably less than the Conservative Party will receive in an election year. When company accounts for 1978-79 are published and researched the full extent of the Conservative Party election fund will be known. Based on Mr. Angus Maude's 15 per cent and past experience, I estimate it will be between £12m and £15m. In order to preserve this gross figure of £12m, the Conservative Party will have to even more determined in future to oppose the Labour Party and the United States of America. I Hayward, Newport House, 10th Square, SW1.

## Microelectronic engineering

on the Deputy Divisional Director, National Enterprise Board.

Sir,—Mr. R. Toeman (August 17) has misunderstood the situation concerning the National Enterprise Board's interest in new British microelectronics companies, Lumas. The NEB holds a 50 per cent interest in Lumas. It will continue to hold a 50 per cent interest. There is no intention as Mr. Toeman alleged. Messrs. Petritz and Schroeder hold 35 per cent of Lumas. At any time in the future, moreover, and quoting from Press Release of July 22, when investment in the company reaches the level currently envisaged, the founders and the NEB employees could hold up to 75 per cent of the voting rights in the company. Mrs. C. Simmons, 18, Grange Gardens, SW1.

## Allied's bid for Lyons

on Mr. J. M. G. Andrews.

Sir,—The proposal (August 17) by the National Association of Pension Funds in requisitioning the Allied Breweries shareholders to approve (or disapprove) the takeover of J. Lyons and the sons could introduce a further distortion in the offer. Subsequent to those in the formal management of terms on August 2. Such a step would be

appear to be a breach of the takeover code. Whereas few would query the wisdom of such a condition in the original offer, to insert it now appears to bring shareholders' rights under the Companies Act in conflict with the Board's obligations under the code.

It might be helpful to shareholders of Allied Breweries in deciding whether to support the NAPP move, if the panel would make known the consequences to Allied Breweries, or to its Board, of such a breach. Michael Andrews, 1, Surrey Street, WC2.

## Retailing's structure

From the Managing Director, Cannon Rubber.

Sir,—You pose the question, in your editorial of August 15 on the rise of imports into the UK, as to "why we should perform worst where others might hope to do best—in our own back yard." I have long thought it would be a good idea to do a detailed study of the structure of the British retail trade as compared with that of our major trade competitors: this may be one of the major reasons for the phenomenon you describe. We have probably the most sophisticated and import-orientated retail sector of any country in the world. The ease with which the foreign supplier can approach the highly competitive retailer here and gain access to a very concentrated market here for his products is in my experience unique except for the Swedish market, in every other market that I know of there is a complete absence of one or two dominating sales outlets in a trade in the manner that the pharmaceutical, shoe and textile trades, for example, are dominated by one or two retailers in this country. Presumably the difficulty of measuring this factor has inhibited economists from researching this topic—but if we are to get to the root of the problem you pose, such research is surely a necessity. Robert Alden, Ashley Road, Tottenham, N17.

## Gas terminal in Fife

From the Co-chairman, Aberdeen-Dunfermline Joint Action Group.

Sir,—Permit me to make three or four comments on an otherwise very objective article by Kevin Done (August 18) on the controversy over the building of a liquefied gas facility in Fife, Scotland. The nearest homes to the proposed gas terminal (which would be one of the largest in the world) are only 4 miles and not 11 miles away. The plant at Qatar which blew up in April 1977, had been designed and built by Shell and was frequently quoted in the course of the public inquiry as a fine example of a modern plant incorporating all the "fail-safe" devices known to technology. A second similar plant—partly owned by Exxon—blew up in Abqaiq Saudi Arabia, in April 1978. In the light of these and recent disasters in the oil industry, it is clear that the best standards of the industry are not good enough to protect the public. We are not against the de-

velopment of such, but against the indiscriminate siting of it.

It is very misleading to cast a net over the whole of the Shell/Esso into the role of an innocent party caught up in the middle of a controversy. They are not the victims but the perpetrators of the whole controversy—through a dismal lack of proper planning and a disregard for the interests of others. The proposed developments in Fife would not today be approved in the UK because of the quality of the potential hazards. The question surely is how can Shell/Esso in all good conscience take advantage of a lack of public awareness of the dangers in the UK, to push through such a hazardous project rather than work on a more remote and safer location. P. D. Mehta, Barns Cottage, Aberdeen, Fife.

## The whole truth...

From Air Vice-Marshal M. H. Le Bas.

Sir,—I wonder if I am alone in hoping that my future be spared the hypocrisy and the sight and sound of trades union leaders proclaiming their sincerest regrets at any inconvenience the public may be experiencing because of a strike they themselves have caused. Often, they protest, "there was no alternative." Would it not be most refreshing to hear just once: "We are on strike because we want more money, putting you, the public, to all this inconvenience, monetary loss and sheer frustration is our way of displaying our power and putting pressure on our employers. Until we succeed, you'll have to lump it!" M. H. Le Bas, Pasture Farmhouse, Dinton, Aylesbury, Bucks.

## Hedging and ditching

From Mrs. R. Epps.

Sir,—Is it common sense to use machines on our road verges and hedgerows when we have a great army of unemployed? Surely some of these would find enjoyment in the work and could be taught how to use the scythe and billhook. The machines are very costly in price and upkeep and often break down, and the few men trained to use them have to hang about waiting for the overhaul. Councils have a moral responsibility towards their unemployed and here are jobs staring them in the face. R. Epps, Governor's House, New Romney, Kent.

## A bonus for incompetence

From Mrs. J. Hough.

Sir,—Mr. S. Banks—"Funds for the entrepreneur," August 11—was quite right. Those with initiative and enterprise will find loan funds available, where there is confidence in their ability. I know of one subsidiary company, sold for the proverbial song by the holding company, subsequently three successful companies have been formed by ex-employees, and are operating profitably. In two other cases in the same firm, senior executives have set up their own companies, without government aid. The present Government's "handouts" to companies whose

## The price to the farmer

From the Managing Director, Fountain Farming.

Sir,—It is to be regretted if the general public is led to believe—via Food manufacturers in two-way squeeze, August 18—that the cause of depressed profitability in the food manufacturing industry was, and is, quote "as a result of" increased raw material prices due to the adjustment to the EEC Common Agricultural Policy." The article, admirable as it was in stating the case for the Food Manufacturers Federation, omitted completely to mention the fact that the food chain, the farmer, it implied, however, that farmers were receiving too high a price for their products relative to costs for the food processors/manufacturers to make the necessary margin that is so vital to every industry if it is not only to survive but progress, too.

To highlight but two important products, milk and vegetables. The retail price of milk has more than doubled in the past three years, thus keeping pace with inflation. The price that the milk producer receives has increased in the same period by just 25 per cent, to the current figure of 51p a pint compared with the 12p at which it retails. John Cherrington, in his admirable article, coincidentally appearing in the same edition of your paper, did highlight the current squeeze.

In the case of vegetables, the farmer growing on contract has had to suffer a reduction in average of between 30 and 40 per cent and a price the same two years running at a time when his own inputs have increased by approximately 17 per cent. For 1979 we are budgeting on an increase in our total costs of 14.5 per cent and an increase in returns of only 6 per cent. The effect of this is already being seen in the quite justifiable cries of the agricultural machinery manufacturers and dealers who are already experiencing a serious cash flow crisis. Strain stock costs about £175 per pound in Britain; it costs £2.53 in Germany; in Britain the worker spends one hour "warming" his steak, in Germany only 41 minutes. The same ratio applies to almost every other food product. The ramifications will continue until this nation can encourage its industrial society to become sufficiently efficient to enable its workforce to pay the correct price for its food. There is little doubt that the happiest place to be for all those in the food-producing chain is in a well-organised, efficient, highly industrialised society. Anthony Rosen, Fountains Farming, Moor Hatch, West Amesbury, Salisbury Wilt.

## Today's Events

GENERAL

Emergency meetings called by Amalgamated Union of Engineering Workers' local officials covering BL Birmingham factory of SU Fuel Systems and the Bathgate truck and bus plant, near Edinburgh, in moves to end unofficial strikes.

Representatives of the Trades Union Congress steel industry committee, under the chairmanship of Mr. Bill Sira, visits Bilston steelworks in West Midlands to hear workers' plans for preservation jobs there and improving viability.

British Airports Authority seek-

ing temporary injunction in High Court to stop Air India selling cheap stand-by tickets to Heathrow.

First National Leisure Drive in England giving signposted scenic tour of Teme Valley to be officially opened by Marquess of Hertford, president of the Heart of England Tourist Board.

Statement by British Association for the Advancement of Science on plans for its annual

wood Manufacturers, Interim dividends: Allied Insulators, Blue Circle Industries, Fife Forge, House of Fraser, LEC Refrigeration.

COMPANY MEETINGS

Cockesedge, Ipswich, 12. Edbro, Charing Cross Hotel, W.C. 12. Philip Harris, Baron's Court Hotel, Suffolk, 12. Howard Tanen Services, Great Western Royal Hotel, W. 12. Phillips Patents, Grand Hotel, Manchester, 12. Sheffield Refreshment Houses, Kenwood Hall, Sheffield, 12. Somic, Lord Danesbury Hotel, Warrington, 2.30.

COMPANY RESULTS

Final dividends: Aeronautical and General Instruments, Palmerston Investment Trust, Scottish Investment Trust, Thames Ply-

# WEDO



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The Scottish New Towns Office,  
19 Cockspur Street, London SW1Y 5BL (Tel. 01-930 2631).







## MINING NEWS

## Australian Gold Fields out of the red

BY KENNETH MARSTON, MINING EDITOR

THANKS to its Renison tin and cobalt coal subsidiaries, the consolidated Gold Fields Australia has moved out of the red for the year to June 30. A net profit of £7.02m (£4.18m) compared with a loss of £24.04m in the previous 12 months. A final dividend of 7 cents (4.2p) is declared, taking a total of 15 cents against cents.

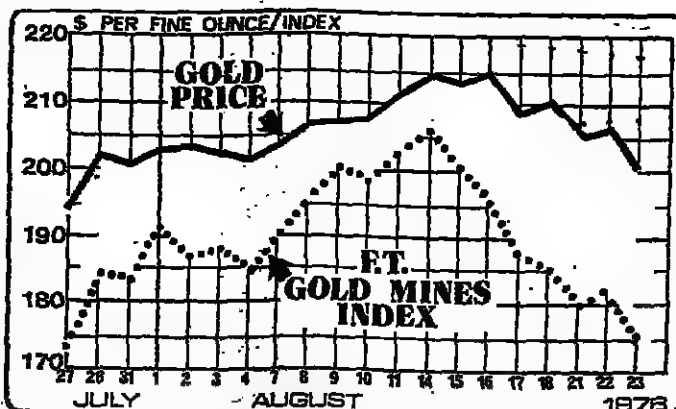
On the other side of the coin, associated Minerals (mineral sands) and Mount Lyell (copper) suffered losses in line with the depressed prices for their products. The Mount Lyell loss, however, did not affect the group's profit because of the provision used in the group accounts last year.

Mount Lyell is being kept going by government subsidy and was reported from Canberra yesterday that the Commonwealth and Tasmanian governments will provide aid of up to £7.5m to Mount Lyell from September 1 this year until mid-1980. They will jointly guarantee this amount on an equal basis to cover the cash deficit in the period, the £8.2m being provided immediately.

As far as the current year is concerned, CGFA reckons that the Renison and Mount Lyell will continue to do well. No early return to profitability is expected in Associated Minerals, but its longer term prospects have improved. Overall, the group's prospects are considered "promising, though clearly dependent on the course of events in the major economies of the world."

## Oakbridge's profits at a new peak

NOTHER profit record has been achieved by Australia's Oakbridge mining, industrial and finance group. Pre-tax profits for the year to June 30 have risen 18 per cent to a best-ever \$8.03m (\$4.78m) while the net profit, after tax and minority interests, comes out at \$5.84m (\$3.47m). An unchanged dividend of 6 cents (3.8p) takes a total for the year of 12 cents 2 cents compared with 11 cents 2 cents in 1977-78.



After its previous advance into uncharted territory, the bullion price has become vulnerable to anticipations of the U.S. at last taking firm action to halt the slide in the dollar. Yesterday gold plummeted to \$198.35 per ounce at one time before closing \$6.25 down at \$200.375 following the news that the U.S. is to raise the amount of the metal offered at its monthly Treasury auctions from 300,000 ounces to 750,000 ounces beginning with the November sale; this equals an annual rate of 280 tonnes, compared with last year's total Western and Soviet world production of 1,368 tonnes. Gold shares, which have fallen more than bullion over the past 10 trading days, weakened afresh and the Gold Mining index dropped 7.2 to 175.2.

On the latest occasion fell to \$147,000 from \$157,000, reflecting the benefit of prior years' losses plus reductions arising from the stock valuation adjustment and investment allowances. Coal sales in the past year rose to 1.38m tonnes against 1.17m tonnes while those of tin increased to 641 tonnes from 508 tonnes.

The company says that work continued on construction of the new Clarence colliery which Oakbridge and British Petroleum plan to develop on 50-50 basis. Further details have been provided to the New South Wales Government which has yet to approve the deal.

Meanwhile, Oakbridge is financing the work but because of delays the first shipments of steaming coal will not be made before 1979-80. Under the proposal announced last November \$5 was provided to the next \$450m finance. Oakbridge says that the levy of \$1.10 per tonne on coal exports from the south-western, western and southern NSW coal fields will adversely affect profits in the current year to next June. The levy is intended to meet the costs of diverting coal shipments from Port Kembla which is overloaded. Oakbridge was 171p yesterday.

## ROUND-UP

An underground fire has been detected in the upper area near the No. 1 Shaft of East Driefontein Gold Mining at a depth of about 1,100m. The affected area is being sealed off. There have been no casualties and indications are that loss of production will be about 15 per cent.

America's Discovery Oil plans to set up a pilot ore plant to process gold from its Doughty Creek property on concession No. 2 in Liberia. The Korea Research Institute of Geoscience and Mineral Resources found 313 grams per ton of gold, 53 grams per ton of silver and 0.66 grams per ton of copper in a sample from the property.

## BIDS AND DEALS

## Tehidy accepts £2.2m South Crofty offer

BY TERRY OGG

South Crofty, the recently floated mining subsidiary of Saint Helen, yesterday announced a bid for 22m agreed share offer for Cornwall based, Tehidy Minerals. Terms are five South Crofty shares for every four Tehidy shares, which values Tehidy at 75p based on yesterday's South Crofty closing price of 60p. Arrangements are in hand to underwrite the offer so that Tehidy shareholders can elect to receive 70p a share cash. However, the cash alternative is conditional upon the offer becoming unconditional and will be available only up to the first closing date.

Earlier this month Mining Investment Corporation made a bid for Tehidy shares other than the 685,000 (approximately 23 per cent) it already owned. The offer was two Minicorp for every one Tehidy and was underwritten for a cash alternative of 64p. Minicorp's holding has since been increased to 25.5 per cent.

Saint Piran, which holds 68 per cent of South Crofty, has bought the Minicorp holding for 70p and intends to accept the South Crofty share offer. Minicorp has subsequently withdrawn its offer. In the statement yesterday the Board of Saint Piran said it would use best endeavours to ensure that the conditions of the offer are fulfilled.

The Board of Tehidy and its advisors, Kleinwort Benson, have stated that the terms of the offer are fair and reasonable and the Board has indicated that it proposes to accept in respect of its holdings totalling 370,850 shares.

## WESTON-EVANS UNDERVALUED

Birmingham and Midland Counties Trust said yesterday that it considered the offer by Johnson and Firth Brown for Weston-Evans to be inadequate and will not accept in respect of its 48 per cent stake. It is advising other holders of Weston-Evans to "think most carefully" before accepting.

However, BJCT would "seriously consider" supporting an offer for Weston-Evans at a price which in its opinion adequately reflects the true value.

Meanwhile JPB continues to buy Weston-Evans shares in the market. On Tuesday it bought 40,000 at 159p each.

## SIMON EXERCISES OPTION ON CHEADLE PLANT

Simon Engineering has exercised an option to buy from Northern Engineering Industries the 50 per cent of Chedale Plant Hire which it did not already own. The consideration was \$20m cash.

The option to buy Chedale was triggered by Northern Engineering's take-over of International Combustion which was the parent company of Chedale. The plant hire company was jointly operated by Simon and International Combustion from its foundation in 1964.

## THREE INSURERS MERGE JAMAICAN BUSINESS

Prudential Assurance and Guardian Royal Exchange Assurance are merging their general insurance business in Jamaica with that of Royal Indemnity by both taking shareholdings in the Globe Insurance Company of the West Indies.

At present Royal is the majority shareholder of this company which is licensed to transact all classes of general insurance business in Jamaican territories.

The reorganisation of the Globe will enable these three UK insurers to comply with these requirements. Royal has operated through a local company for nearly a decade, but Pru and GRS still operate on a branch and agency system. The transfer of business is expected to be completed during 1979. The premium income after reorganisation will be about Jamaican \$5.8m.

## W. G. FRITH

The takeover bid from the private equity firm Frith Fells for W. G. Frith, the aluminium foil converter, went unconditional yesterday with Frith Fells now controlling a 55.2 per cent stake in the company.

This follows an increase in the original bid terms from Frith Fells, which lifted its first offer of 70p a share to 84p after criticism of the terms from Corinthian Holdings, which held a 2 per cent stake.

## PATANI PARA

Acceptances of the offer by Consolidated Plantations for Patani Para Plantations, other than 62,234 shares already owned, have been received in respect of 43,650 shares (91.34 per cent) for which offer was made. Consolidated Plantations now owns 99.36 per cent of Patani. The offer is unconditional as regards acceptances and remains open.

## OIL AND GAS NEWS

## Drummondville well disappoints Soquip

BY ROBERT GIBBENS

MONTREAL, August 23.

SOQUIP, the Quebec Government-owned oil and gas exploration company, has just reported that a third well has tested gas in two zones, Pacific said.

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cent interest, owns 75 per cent



## INTERNATIONAL FINANCIAL AND COMPANY NEWS

## NORTH AMERICAN NEWS

## Dome widens Siebens offer

By Robert Gibbons

MONTREAL, August 23. DOME PETROLEUM, which has emerged as the controlling partner in Siebens Oil and Gas after a C\$360m deal in which it is being backed by the Canadian National Railways Pension Fund, said today that all other Siebens shareholders will be offered C\$8.50 in cash per share.

Dome itself will end up with around 75 per cent of the Siebens assets. At present, the public stockholding in Siebens amounts to nearly 20 per cent of the 9.2m shares outstanding.

Hudson's Bay Company will have C\$125m of non-convertible shares of Dome in exchange for its 35 per cent interest in Siebens. This 35 per cent interest will later be sold by Dome to Canpar, a subsidiary of the pension fund. The Siebens family will receive cash for its 46 per cent interest. Dome will pay for its assets stake partly in instalments from revenues generated by those assets and managed by Dome.

Analysts confirm that the Bay, by taking preferred shares of Dome, will delay payment of capital gains tax, estimated at C\$28m which would otherwise be due on the sale of its Siebens stock.

Since the dividends received on the Dome preferred will be tax-free, the yield is effectively more than 14 per cent to the Bay. The dividend will represent cash flow of more than C\$8m a year and about 14 cents per share addition to earnings.

## Sharp gain by Rapid-American

By Our Financial Staff

RAPID-AMERICAN put its recent heavy losses even further behind in the second quarter of this year, and Mr. Mesbuhman Riklis, president and chairman of the distilling, manufacturing and retailing group, now expects his earlier forecast of a 35 per cent earnings jump in 1978 to be exceeded.

At the halfway stage, net profits totalled \$10.27m, a sharp contrast to the \$8.34m lost in the same period of last year, while earnings per share were \$1.08 against a \$1.19 loss.

As a result, Mr. Riklis is also recommending an additional 20 cents dividend later this year. Two months ago, it declared a payment of the same amount, its first since April, 1976.

## Soaring sales at U.S. retailers

By David Lascelles in New York

WITH ALL the economic uncertainty in the U.S., the retail trade has come under closer scrutiny than usual this year for evidence of what the consumer — the ultimate economic trend-setter — is up to. Judging by sales figures for the first six months, he is spending hard.

Most of the big chain stores reported large increases in sales after mid-year, and those that did not were usually able to give some special reason.

After a poor start due to the severe winter, business picked up sharply, and sales rises of 15 per cent or more were not uncommon for the large stores, much of this registered in the second quarter as people geared up for the summer.

Noteworthy increases were reported by the three retail giants, Sears, Roebuck, where sales rose 11.5 per cent by mid-year, J.C. Penney, with a 20 per cent rise, and K. Mart, up by 16 per cent.

Among the companies who reported stagnant or declining sales, Woolworth's 8.5 per cent was lower than the rate of inflation for the period and was attributed to currency fluctuations and other technical reasons.

May Department Stores, which like Woolworth's, ranks among the 10 largest, also had a sales gain of around 8.5 per cent.

Most stores agreed that the strongest trends had been in clothing of all kinds including sportswear, though individually they singled out good sales of various durables, such as cameras. In the case of K. Mart, a

bedding and food making equipment for May, and home appliances for J.C. Penney. But though these figures had a broad economic interest, the industry itself was more concerned with its earnings which have in many cases showed spectacular gains quite out of proportion to the rise in sales.

A striking example is Woolworth, whose net income shot

instance, Gimbel Brothers, owned by BAT Industries, said that "substantial improvements in gross margins" were achieved, directly reflecting programmes being implemented in all units. Gross margins also improved at J.C. Penney, and were maintained at K. Mart.

The notable exception is Sears Roebuck—the highest of them all—whose earnings have declined

below its competitors, and its earnings are slipping too, suggesting that further remedial action may be required.

The big question for the retail business now is whether the boom will last. The answer depends on an analysis of consumer attitudes. Is he buying for all he is worth before prices go up, in which case there could be a sharp drop in spending later this year? Or does the rise in employment and pay point to more sustained outlays?

Outside the industry, people take the gloomier view. Consumer polls tend to show declining confidence and reduced spending plans. For instance, the New York Conference Board reported today that its consumer confidence index had dropped by nearly four points to 88.8 (1969-70=100) in July and that its index of buying plans crashed no less than 30 points to 51.2, its lowest level since 1975.

But the retailers themselves are optimistic. Their inventories are high, and their store expansion plans ambitious. Typical of their attitudes are statements from two leading groups. Woolworth's Mr. Gibbons says: "While we continue to be concerned by inflation and its effects on the ability of consumers to spend, we see no reason for undue pessimism, and are planning accordingly." At K. Mart, Mr. Robert Dewar comments: "Despite the conflicting economic indicators, the favourable business climate of the United States and industrial production continue to provide reasons for a positive outlook for the balance of 1978."

More significantly, perhaps, Mr. Gibbons also reported that gross margins and selling, general and administrative cost ratios had been maintained or improved in "virtually all divisions."

This trend towards greater profitability is being maintained across a broad range of the retail business despite the pressures of growing costs and stores' vulnerability to consumer resistance or political interference at a time of high inflation. For

one up and a half times in the first six months of the year to reach \$30.2m, despite the relatively slow growth in sales.

Although part of this was due to Woolworth's complex international operations, which are not characteristic of the industry as a whole, the company's chairman Mr. Edward Gibbons, attributed it to a broad recovery from the depressed levels of a year ago.

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## Crane now enters Medusa bid arena

By David Lascelles

NEW YORK, August 23.

THE LONG struggle for control of Medusa Corporation, the Cleveland-based cement producer with annual sales of \$280m, took a sudden turn today when a shareholding company which had objected to a previous merger came up with an offer of its own. This is the fifth merger offer Medusa has received in 12 months.

The new suitor is Crane, maker of steel specialty products, and the world's leading producer of industrial valves. It stepped in with an offer to buy a majority of Medusa's shares after the collapse of Medusa's earlier agreement to merge with Kaiser Cement and Gypsum.

That agreement ended yesterday after a sharp rise in Kaiser's share price obliged the company to revise its offer.

Medusa's Board met today to consider Crane's bid which involves a cash offer of at least \$47 a share for a significant number of shares to bring Crane's holding up from its present 20 per cent to 48 per cent. Additional Medusa shares would be exchanged for Crane non-convertible and convertible preferred stock.

Medusa's shares have recently been trading between \$42 and \$44 on the expectation of a takeover by Kaiser. Crane itself acquired about 4m shares at \$44 as a prelude to today's offer, it revealed in a statement to the Securities and Exchange Commission.

Medusa's string of suitors began last year when Moore McCormack Resources, a Connecticut iron ore and freighting concern, offered \$28.50 a share, later raised to \$43 a share. Medusa rejected this approach and turned instead to Ogilby Norion, a Cleveland shipping and mining company which proposed a merger worth \$115m.

This offer, which Medusa favoured, was scrapped by Crane which had already moved tentatively towards acquiring Medusa for itself.

But before it could move further, the Kaiser offer intervened.

Medusa, which rates among the largest U.S. cement producers, has a reputation as a well-managed company with modern plant which makes it attractive to takeovers. Its earnings in the first half of 1978 rose 11 per cent to \$2.5m, or 53 cents a share.

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## Mixed performance in first half at Internatio-Mueller

By Charles Batchelor

AMSTERDAM, August 23.

THE Rotterdam-based trading company, Internatio-Mueller, reported an increase in net profit for the first half of 1978, but said this was largely due to extraordinary items and a lower tax charge. The company's operating profit was lower than in the same period of 1977.

It expects net profit in the second half to be about the same as the F1 17.2m (\$8m) in the past six months of 1977. It also repeated its forecast that profit in the year as a whole will be higher than the F1 31.5m for 1977.

The performance of the trading division, which accounts for two-thirds of turnover, was little changed on the previous year. Despite a disappointing result was 4.5 per cent higher at from road haulage activities, the F1 1.73bn (\$800m).

Technical contracting fared slightly worse than in 1977, but the uneven spread of the completion of contracts throughout the year means that no conclusion can be drawn as to the likely result for the year as a whole. The losses of the industrial division were somewhat higher.

Internatio's operating profit fell to F1 41.5m from F1 42.1m in the first half. Extraordinary income rose to F1 5.5m from F1 2.1m, while the tax charge fell to F1 5.4m from F1 7.7m.

Profit at the net level rose 22 per cent to F1 17.2m. Profit per F1 20 nominal share rose from F1 4.55 from F1 3.53. Turnover was 4.5 per cent higher at from road haulage activities, the F1 1.73bn (\$800m).

The company's U.S. activities, grouped under Indian Head, accounted for more than half of the concern's operations last year. It also recently added the U.S. improved their results, but the decline in the value of the to its U.S. holdings.

The results in Europe reflect the unfavourable development of the Dutch and West German economies. All sectors in the U.S. improved their results, but the decline in the value of the to its U.S. holdings.

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## ANNOUNCEMENT BY

## ALLIED BREWERIES LIMITED

## OFFER FOR J. LYONS &amp; COMPANY LIMITED

The above offer was made public on the 4th August, 1978. Some days later Allied and its advisers first became aware, through the National Press, of apparent unease of certain Pension Fund Managers. As soon as this came to Allied Breweries, met the Chairman of the Investment Protection Committee of the National Association of Pension Funds, whilst at the same time a small group of Pension Fund Managers asked for and had a meeting with the Chairman of Allied Breweries. At these meetings it was made clear that the Board of Allied did not consider itself bound, either legally or morally, to call a shareholders' meeting to approve the Lyons acquisition, nor was it in the best interests of shareholders to do so in any event that it was unrealistic to assume that a new condition could now be arbitrarily inserted in an offer already negotiated and announced. At the same time Allied suggested that the concern expressed appeared to be unjustified and also premature, since a reasoned view on the proposed Lyons acquisition could not be reached by shareholders prior to receipt of the documents and a covering letter which would be circulated to Allied shareholders concurrent with the formal offer to Lyons shareholders.

Subsequently the Chairman of the "Case Committee" appointed by the NAPF met Samuel Montagu to give notice that an Opinion of Counsel had been received, a copy of which was given to Samuel Montagu, expressing the view that in issuing shares under this transaction without specific shareholder approval Allied would be acting contrary to the statements made at the time of increases in authorised capital in 1976 and 1977.

In order to confirm the view which they already held Allied also obtained Counsel's Opinion; and Leading Counsel has advised that in his opinion the issuance of shares for the acquisition of Lyons would not be contrary to the statements mentioned above, and a copy of his Opinion was given to the NAPF.

The Case Committee has made it clear to Allied that their attitude did not necessarily indicate opposition to the proposed acquisition, but without any further discussion either with Allied Breweries or their advisers the NAPF elected to circulate its members with a view to requesting an Extraordinary General Meeting of the company. This circular referred to Counsel's Opinion obtained by the Case Committee and enclosed a "synopsis" of it, but made no reference whatsoever to the contrary Counsel's Opinion received by Allied and which was already in the hands of the Case Committee.

The Case Committee's proposed resolution seeks to request the directors of Allied "to place full details of the proposed takeover of J. Lyons & Company Limited before this Company's shareholders for their approval prior to the issue by directors of any shares in the Company in connection therewith." The Allied Board considers that no useful purpose would be served by convening an Extraordinary General Meeting of the Company other than for explanatory purposes which will be fully covered in the documents to be sent to shareholders. Moreover, the Allied Board cannot impose a new term on Lyons as the proposed resolution envisages, thus rendering unworkable the substance of the resolution.

As stated, all Allied shareholders, many of the largest of whom have indicated their support for the proposed acquisition, will be circulated with a full set of the offer documents including a letter from the Chairman of Allied setting out fully the Board's reasoning which underlies the proposal. In view, however, of the interest generated by

the NAPF actions there is set out below the text of the



# INTL. FINANCIAL AND COMPANY NEWS

## Mexico plans to centralise borrowing

BY FRANCIS GHILES

MEXICAN Government sources yesterday confirmed plans aimed at consolidating the short term external borrowings of various public sector agencies by means of a large loan raised by the United Mexican States.

Neither the Mexican Government nor major banks likely to be involved in the loan would give any details of its likely size, nor of the probable maturity or interest rate.

Other banks suggested that it could well materialise at the \$2bn which has been reported, and that on the question of terms, an element of a 4 per cent spread over the interbank rate for a period of five years should not be ruled out.

The figure of \$2bn would make this the third largest medium-term international bank loan ever, following the \$3bn facility arranged by Canada earlier this year and

the UK Treasury's \$2.5bn in 1974.

Such a loan raises several major questions about Mexican borrowing policies. One is the extent to which such a consolidation would increase the difficulties faced by U.S. banks in coming up against ceilings on loans to Mexican borrowers: big borrowers like Mexico have tended in the past to split borrowing among as many agencies as possible, so that

banks could claim that each loan should be treated independently for the purpose of the ceilings.

Another question is the extent to which the agencies concerned might resist attempts to centralise Mexico's borrowing. Hitherto the Mexican Government has exercised less control than other countries over the external borrowing activities of the public sector agencies.

## CFP rights to raise \$135m

By David Curry

PARIS, August 23. COMPAGNIE Française des Pétroles (CFP), parent company of the French Total oil group, is raising almost FF85m (\$135m.) by a rights issue. This is believed to be the biggest capital-raising operation ever undertaken on the Paris bourse, and it has been made possible by the strong recovery in prices since the beginning of the year and, more particularly, by the Conservative victory in the General Election.

CFP is inviting shareholders—including the state which has 35 per cent of the shares but 40 per cent of voting rights—to subscribe for one new share for every four existing shares. The shares will be of FF60 nominal, with an issue price of FF10, which is a significant discount on yesterday's market price of around FF135.

The operation should bring in FF85.7m since the major shareholders are committed to following it. The new shares will rank from July 1 and will qualify for half of the dividend for the current financial year. The issue will add about 5m to the company's outstanding 21m shares.

The new capital will permit CFP to restore the equilibrium between debt and equity which has been distorted in recent years by the need to finance an ambitious exploration programme by loans. The debt equity ratio was 34 per cent in 1974, but was up to 45 per cent in 1977.

CFP added the half year with a FF122m (\$39.4m) net profit on turnover up from FF9.4bn to FF10.2bn (\$23.3bn).

## VME-Stork in talks on link with RSV

By Charles Batchelor

AMSTERDAM, August 23.

RJN - SCHEDEL - VEROLME (RSV), Holland's largest shipbuilder, and the engineering group VME-Stork, are to make a second attempt to co-operate on the manufacture of energy systems. The two companies, both of which are undergoing a restructuring following heavy losses, first announced their joint discussions last September, but these were ultimately unsuccessful.

The Economies Ministry has now asked an outsider, Mr. E. M. van Mourik Broekman, a former senior manager at Akzo's salt division, to investigate the possibility of a link.

The two companies agreed with the Minister that co-operation in the construction and development of energy systems and services is desirable, but they were unable to agree in the first round of talks, the Ministry said.

## Electrolux comfortably exceeds profit forecast

BY JOHN WALKER

STOCKHOLM, August 23.

ELECTROLUX, the Swedish household equipment group, increased pre-tax profit for the first six months of this year by SKr 100m to SKr 385m (\$88m). This comfortably exceeds the forecast made at the company's annual meeting held earlier this year, at which it was estimated that the improvement in the net profit would be in the region of 10 per cent provided that there were no major additional variations in important currencies affecting the group.

Group sales for the first six months of this year totalled SKr 5.6bn (\$1.3bn) compared with SKr 4.2bn in the corresponding period in 1977. Electrolux has been expanding rapidly abroad by acquiring a number of foreign companies, and these accounted for about

half of the 33 per cent increase in turnover noted in the first half of 1978.

The expansion has been aimed at strengthening and consolidating the group's position. Acquisitions include the Husqvarna concern, which manufactures electrical household equipment and motor cycles. The Husqvarna group equity exceeded the purchase price paid by Electrolux, and in the consolidated account this has been set up as a reserve against possible losses from the Husqvarna activities will be charged.

The parent company profit before appropriations and taxes for the first half of 1978 amounted to SKr 142m (\$32m) compared with SKr 111m in the first half of 1977. Parent company sales amounted to SKr 783m (\$180m) in 1978 compared with SKr 750m in the same period of last year.

## Citroen to expand in Spain

By Robert Graham

MADRID, August 23.

CITROEN France is in the process of reorganising its Spanish operation and of increasing its direct stake. These moves appear to have been set in motion before the Peugeot-Citroen approach to Chrysler Europe, but they acquire an added importance as a result of that step.

The commercial operations of Citroen, essentially marketing and distribution networks, and the manufacturing operations are being merged into one company. Previously these were separate entities, the French parent holding 45 per cent of the manufacturing operation based at Vigo and 30 per cent of the commercial company.

These two companies began to merge in June, and the French parent then acquired a total of 54 per cent in the new company.

## DOMESTIC FUNDING

### Wessanen raising \$23m

BY OUR OWN CORRESPONDENT AMSTERDAM, August 23.

WESSANEN, the Dutch food group, plans a FI 50m (\$23m) bond issue on the domestic capital market. This is the first Dutch industrial borrower to tap the public capital market for more than a year. Pakhoed, the transport, storage and property company, came to the market in April 1977.

The Wessanen issue is for 15 years and carries an 8 1/2 per cent coupon. The issue price will be announced on August 29 at the latest and current market conditions indicate a price of around 101 per cent.

Redemption will be in 15 almost equal annual instalments starting on October 1, 1979. Accelerated redemption is allowed at 103 per cent from 1988. Subscriptions open on August 31 for payment on October 2.

The loan will be used by Wessanen Nederland and guaranteed by Koninklijke Wessanen. The management group is led by Amsterdam-Rotterdam Bank and includes Pierson Helderling and Pierson, Amro's merchant bank subsidiary.

The success of the recent state loan and the issue by the local authority bank, Bank voor Noord-Nederlandse Gemeenten, mean that conditions are favourable at the moment, market sources said.

Wessanen said that the issue is being made to consolidate short-term debt. Its 1977 sales rose 16 per cent to FI 2.21bn. Its five divisions are the public capital market for more than a year. Pakhoed, the transport, storage and property company, came to the market in April 1977.

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## Further losses by Garde-Temps

BY JOHN WICKS

ZURICH, August 23.

AN extraordinary general meeting called for August 30 on the Board of the Swiss watch company Garde-Temps.

In the past financial year turnover showed a further slight decline. The U.S. subsidiary in the light of a new loss by the parent undertaking in La Chaux-de-Fonds, Switz., \$30m compared with the 1976-77 loss of SwFr 15.8m, the auditors call for an interim balance and for recourse to necessary corporate measures.

Last October the Garde-Temps announced its share capital to be reduced by 10 per cent drop in group turnover for the preceding financial year and a negative cash-flow of SwFr 13m. Corporate restructuring measures were also foreseen, with the

concentration of all watch activities in a single La Chaux-de-Fonds factory.

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## NOTICE OF REDEMPTION

To the Holders of

## ENTE NAZIONALE IDROCARBURI

E.N.I.

(National Hydrocarbons Authority)

7 1/2% Sinking Fund Debentures due October 1, 1981

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Sinking Fund for the Debentures of the above-described issue, Morgan Guaranty Trust Company of New York, as Fiscal Agent, has selected by lot for redemption on October 1, 1978, as the principal amount thereof \$1,666,000 principal amount of said Debentures bearing the following serial numbers:

### DEBENTURES OF U.S. \$1,000 EACH

31	3216	5295	7119	9017	11328	13422	15420	17420	19420	21420	23420	25420	27420	29420	31420	33420	35420	37420	39420	41420	43420	45420	47420	49420	51420	53420	55420	57420	59420	61420	63420	65420	67420	69420	71420	73420	75420	77420	79420	81420	83420	85420	87420	89420	91420	93420	95420	97420	99420	101420	103420	105420	107420	109420	111420	113420	115420	117420	119420	121420	123420	125420	127420	129420	131420	133420	135420	137420	139420	141420	143420	145420	147420	149420	151420	153420	155420	157420	159420	161420	163420	165420	167420	169420	171420	173420	175420	177420	179420	181420	183420	185420	187420	189420	191420	193420	195420	197420	199420	201420	203420	205420	207420	209420	211420	213420	215420	217420	219420	221420	223420	225420	227420	229420	231420	233420	235420	237420	239420	241420	243420	245420	247420	249420	251420	253420	255420	257420	259420	261420	263420	265420	267420	269420	271420	273420	275420	277420	279420	281420	283420	285420	287420	289420	291420	293420	295420	297420	299420	301420	303420	305420	307420	309420	311420	313420	315420	317420	319420	321420	323420	325420	327420	329420	331420	333420	335420	337420	339420	341420	343420	345420	347420	349420	351420	353420	355420	357420	359420	361420	363420	365420	367420	369420	371420	373420	375420	377420	379420	381420	383420	385420	387420	389420	391420	393420	395420	397420	399420	401420	403420	405420	407420	409420	411420	413420	415420	417420	419420	421420	423420	425420	427420	429420	431420	433420	435420	437420	439420	441420	443420	445420	447420	449420	451420	453420	455420	457420	459420	461420	463420	465420	467420	469420	471420	473420	475420	477420	479420	481420	483420	485420	487420	489420	491420	493420	495420	497420	499420	501420	503420	505420	507420	509420	511420	513420	515420	517420	519420	521420	523420	525420	527420	529420	531420	533420	535420	537420	539420	541420	543420	545420	547420	549420	551420	553420	555420	557420	559420	561420	563420	565420	567420	569420	571420	573420	575420	577420	579420	581420	583420	585420	587420	589420	591420	593420	595420	597420	599420	601420	603420	605420	607420	609420	611420	613420	615420	617420	619420	621420	623420	625420	627420	629420	631420	633420	635420	637420	639420	641420	643420	645420	647420	649420	651420	653420	655420	657420	659420	661420	663420	665420	667420	669420	671420	673420	675420	677420	679420	681420	683420	685420	687420	689420	691420	693420	695420	697420	699420	701420	703420	705420	707420	709420	711420	713420	715420	717420	719420	721420	723420	725420	727420	729420	731420	733420	735420	737420	739420	741420	743420	745420	747420	749420	751420	753420	755420	757420	759420	761420	763420	765420	767420	769420	771420	773420	775420	777420	779420	781420	783420	785420	787420	789420	791420	793420	795420	797420	799420	801420	803420	805420	807420	809420	811420	813420	815420	817420	819420	821420	823420	825420	827420	829420	831420	833420	835420	837420	839420	841420	843420	845420	847420	849420	851420	853420	855420	857420	859420	861420	863420	865420	867420	869420	871420	873420	875420	877420	879420	881420	883420	885420	887420	889420	891420	893420	895420	897420	899420	901420	903420	905420	907420	909420	911420	913420	915420	917420	919420	921420	923420	925420	927420	929420	931420	933420	935420	937420	939420	941420	943420	945420	947420	949420	951420	953420	955420	957420	959420	961420	963420	965420	967420	969420	971420	973420	975420	977420	979420	981420	983420	985420	987420	989420	991420	993420	995420	997420	999420	1001420	1003420	1005420	1007420	1009420	1011420	1013420	1015420	1017420	1019420	1021420	1023420	1025420	1027420	1029420	1031420	1033420	1035420	1037420	1039420	1041420	1043420	1045420	1047420	1049420	1051420	1053420	1055420	1057420	1059420	1061420	1063420	1065420	1067420	1069420	1071420	1073420	1075420	1077420	1079420	1081420	1083420	1085420	1087420	1089420	1091420	1093420	1095420	1097420	1099420	1101420	1103420	1105420	1107420	1109420	1111420	1113420	1115420	1117420	1119420	1121420	1123420	1125420	1127420	1129420	1131420	1133420	1135420	1137420	1139420	1141420	1143420	1145420	1147420	1149420	1151420	1153420	1155420	1157420	1159420	1161420	1163420	1165420	1167420	1169420	1171420	1173420	1175420	1177420	1179420	1181420	1183420	1185420	1187420	1189420	1191420	1193420	1195420	1197420	1199420	1201420	1203420	1205420	1207420	1209420	1211420	1213420	1215420	1217420	1219420	1221420	1223420	1225420	1227420	1229420	1231420	1233420	1235420	1237420	1239420	1241420	1243420	1245420	1247420	1249420	1251420	1253420	1255420	1257420	1259420	1261420	1263420	1265420	1267420	1269420	1271420	1273420	1275420	1277420	1279420	1281420	1283420	1285420	1287420	1289420	1291420	1293420	1295420	1297420	1299420	1301420	1303420	1305420	1307420	1309420	1311420	1313420	1315420	1317420	1319420	1321420	1323420	1325420	1327420	1329420	1331420	1333420	1335420	1337420	1339420	1341420	1343420	1345420	1347420	1349420	1351420	1353420	1355420	1357420	1359420	1361420	1363420	1365420	1367420	1369420	1371420	1373420	1375420	1377420	1379420	1381420	1383420	1385420	1387420	13894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# INTL. FINANCIAL AND COMPANY NEWS

## JAPANESE BANKS

### Back into fixed rate dollar loans

BY MARY CAMPBELL

ONE of the first hard pieces of evidence that Japanese commercial banks have again started to provide fixed rate dollar denominated loans came yesterday with the news of a \$25m 12 year loan for Metropolitan Copenhagen County. The loan is expected to carry a coupon of 9 1/2 per cent and an issue price of 99 1/2 with Daiwa (Europe) — one of the leading Japanese securities houses — as lead manager.

The interesting feature of the issue, however, is that it is apparently being placed with the offices of Japanese city banks (the big commercial banks) outside Japan.

In the 1972-74 lending boom, Japanese commercial banks provided a number of fixed rate loans in dollars for medium- and long-term maturities. In general, they funded themselves with short-term deposits and, with the subsequent rise in short-term interest rates above the long-

term rates, they found themselves refinancing these loans at a loss. This kind of lending stopped for some years, but there have recently been persistent reports that it has started again.

Some Japanese city banks deny that they have again started fixed rate lending in dollars for more than short maturities. However, others say that they have arranged such loans for sums running up to \$20m or \$30m.

"It is a kind of necessary evil," one bank says, "arising from the strategic importance of initiating negotiations with a particular borrower."

Some non-Japanese banks say that loans of considerably more than \$20m have been arranged on a fixed rate basis by Japanese commercial banks.

The big question in the minds of many non-Japanese banks is the extent to which the Japanese

central bank is recycling its not drawn down by the intended foreign exchange reserves borrower from the restrictions on through the Japanese commercial banks.

One top Japanese bank said yesterday that while Japanese banks receive significant deposits in Japan this month with a Japan Finance Ministry of new syndicate of eight banks in the official reserves figures, these are all short term and are required to be used to support Japanese trading companies' importing activities.

According to this bank, Japanese city banks do not receive private placement of denominated bonds by foreign borrowers in Japan, which has been suspended since 1973 following a government ban on financing their medium- and long-term lending by borrowing money which has a maturity of at least a year and a day.

The ban was lifted in July last year, but the government gave Ministry of Finance regulations is not considered significant in this respect since all it does is eliminate money committed but

it said.

# CURRENCY, MONEY and GOLD MARKETS

## Dollar declines from best level

The dollar finished slightly firmer against most major currencies in the foreign exchange market yesterday, but was generally around its weakest level of the day near the close. The announcement that the U.S. is to sell more gold at its monthly auctions gave a sharp initial boost to the U.S. currency, but the dollar then declined as the market reacted to the news of increased U.S. gold sales.

AMSTERDAM — The dollar was fixed at 2.1800 against the guilder, compared with 2.1790 previously. In late trading, the dollar eased slightly to 2.1790.

ZURICH — The dollar was fixed at 2.1800 against the Swiss franc, compared with 2.1790 previously. In late trading, the dollar eased slightly to 2.1790.

ST. LOUIS — The dollar was fixed at 2.1800 against the franc, compared with 2.1790 previously. In late trading, the dollar eased slightly to 2.1790.

THE POUND-SPOT				FORWARD AGAINST £			
Aug. 23	Bank rate	Day's spread	Close	One month	% p.a.	Three months	% p.a.
U.S. \$	75	1.1925-1.1930	1.1926-1.1927	1.193-1.193 p.m.	2.20	1.197-1.197 p.m.	2.24
Canadian \$	5	2.1810-2.1820	2.1820-2.1821	2.182-2.182 p.m.	2.17	2.187-2.187 p.m.	2.24
Gratifier	6	4.172-4.21	4.174-4.181	2.19-2.19 p.m.	2.17	2.195-2.195 p.m.	2.17
Belgian f	10	16.57-16.58	16.57-16.58	16.57-16.58 p.m.	2.17	16.57-16.58 p.m.	2.17
Swedish kr	6	10.57-10.58	10.57-10.58	10.57-10.58 p.m.	2.17	10.57-10.58 p.m.	2.17
D-Mark	8	2.68-2.69	2.68-2.69	2.68-2.69 p.m.	2.17	2.68-2.69 p.m.	2.17
Port. Esc.	10	17.01-17.02	17.01-17.02	17.01-17.02 p.m.	2.17	17.01-17.02 p.m.	2.17
French fr	10	16.57-16.58	16.57-16.58	16.57-16.58 p.m.	2.17	16.57-16.58 p.m.	2.17
Spain pes	11 1/2	16.57-16.58	16.57-16.58	16.57-16.58 p.m.	2.17	16.57-16.58 p.m.	2.17
Norw. k	7 1/2	16.57-16.58	16.57-16.58	16.57-16.58 p.m.	2.17	16.57-16.58 p.m.	2.17
French fr	7 1/2	16.57-16.58	16.57-16.58	16.57-16.58 p.m.	2.17	16.57-16.58 p.m.	2.17
Swedish kr	7 1/2	16.57-16.58	16.57-16.58	16.57-16.58 p.m.	2.17	16.57-16.58 p.m.	2.17
Yen	7 1/2	16.57-16.58	16.57-16.58	16.57-16.58 p.m.	2.17	16.57-16.58 p.m.	2.17
Austria Sch.	7 1/2	16.57-16.58	16.57-16.58	16.57-16.58 p.m.	2.17	16.57-16.58 p.m.	2.17
Swiss fr	7 1/2	16.57-16.58	16.57-16.58	16.57-16.58 p.m.	2.17	16.57-16.58 p.m.	2.17

THE DOLLAR-SPOT				FORWARD AGAINST \$			
August 23	Day's	Overseas	Close	One month	2 1/2 months	Three months	6 months
Canada's F	0.8782-0.8792	0.8784-0.8796		0.878-0.878	0.872-0.872	0.874-0.874	0.874
London's F	0.8782-0.8792	0.8784-0.8796		0.878-0.878	0.872-0.872	0.874-0.874	0.874
Paris's F	0.8782-0.8792	0.8784-0.8796		0.878-0.878	0.872-0.872	0.874-0.874	0.874
Frank's F	0.8782-0.8792	0.8784-0.8796		0.878-0.878	0.872-0.872	0.874-0.874	0.874
Spain's F	0.8782-0.8792	0.8784-0.8796		0.878-0.878	0.872-0.872	0.874-0.874	0.874
Porto's F	0.8782-0.8792	0.8784-0.8796		0.878-0.878	0.872-0.872	0.874-0.874	0.874
Italy's F	0.8782-0.8792	0.8784-0.8796		0.878-0.878	0.872-0.872	0.874-0.874	0.874
France's F	0.8782-0.8792	0.8784-0.8796		0.878-0.878	0.872-0.872	0.874-0.874	0.874
Germany's F	0.8782-0.8792	0.8784-0.8796		0.878-0.878	0.872-0.872	0.874-0.874	0.874
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Norway's F	0.8782-0.8792	0.8784-0.8796		0.878-0.878	0.872-0.872	0.874-0.874	0.874
Denmark's F	0.8782-0.8792	0.8784-0.8796		0.878-0.878	0.872-0.872	0.874-0.874	0.874
Finland's F	0.8782-0.8792	0.8784-0.8796		0.878-0.878	0.872-0.872	0.874-0.874	0.874
Switzerland's F	0.8782-0.8792	0.8784-0.8796		0.878-0.878	0.872-0.872	0.874-0.874	0.874
Austria's F	0.8782-0.8792	0.8784-0.8796		0.878-0.878	0.872-0.872	0.874-0.874	0.874
Greece's F	0.8782-0.8792	0.8784-0.8796		0.878-0.878	0.872-0.872	0.874-0.874	0.874
Turkey's F	0.8782-0.8792	0.8784-0.8796		0.878-0.878	0.872-0.872	0.874-0.874	0.874
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Switzerland's F	0.8782-0.8792	0.8784-0.8796		0.878-0.878	0.872-0.872	0.874-0.874	0.874
Austria's F	0.8782-0.8792						

CURRENCY RATES				CURRENCY MOVEMENTS			
August 23	Special Drawing Rights	European Unit of Account		August 23	Bank of England Guilder Index	Morgan Guilder Index	Percent change
Sterling	1.64808	1.64445		Sterling	62.37	-61.1	
U.S. dollar	1.37194	1.36787		U.S. dollar	121.34	-120.0	
Canadian dollar	1.37194	1.36787		Canadian dollar	63.94	-64.5	
Australian dollar	1.37194	1.36787		Australian schilling	140.24	-137.7	
Swiss franc	1.37194	1.36787		Swiss franc	171.35	-170.0	
Danish krone	1.69580	1.71836		Danish krone	122.97	-121.7	
French franc	1.69580	1.71836		French franc	111.35	-110.0	
Italian lira	2.12328	2.17788		Swiss franc	179.96	-179.0	
Yen	242.599	244.775		Yen	100.00	-100.0	
Belgian franc	1.69580	1.71836		Belgian franc	99.78	-99.0	
Lira	1.69580	1.71836		Lira	85.09	-87.1	
Yen	242.599	244.775		Yen	100.00	-100.0	
Pound sterling	1.69580	1.71836		Pound sterling	100.00	-100.0	
Pound sterling	1.69580	1.71836		Pound sterling	100.00	-100.0	
Swiss franc	2.12328	2.17788		Swiss franc	179.96	-179.0	

Based on trade weighted changes from  
base of 100, 1973-74 membership, 1973-74  
(Bank of England Index=100).

OTHER MARKETS			
Aug. 23	#	¢	%
Argentina Pte.	1,984.5-1,997.5	1,814-1,822.32	27.50-28.50
Australia Dollar	1,470.75-1,493.5	1,596.00-1,572.1	Belgium 100-110
Philippine Markets	1,710.0-1,720.0	1,120.0-1,140.0	Denmark 100-107.75
Brazil Cruzeiro	68.5-69.05	28.49-18.70	France 100-84.50
Buenos Aires Dollar	70.0-69.00	58.27-47.75	Germany 100-85.50
Hong Kong Dollar	3,015.0-3,040.0	1,485.0-1,490.0	Italy 100-162.50
India Rupee	1,152.25	58.00-57.614	Japan 370-320
Japanese Yen (Yen)	0.827-0.81	0.9740-0.9786	Netherlands 415-423
Lebanese Pound	60.58-60.68	3,130.7-3,146	Norway 101.15-105.85
Malaya Dollar	1,470.0-1,480.0	1,120.0-1,140.0	Sweden 100-107.75
New Zealand Dollar	1,675.75-1,685.5	1,280.0-1,290.0	Spain 141.1-146
North African Dollar	1,367.5-1,353.5	9,837.0-9,850	Switzerland 100-107.75
Panama Colon	1,367.5-1,353.5	9,837.0-9,850	United States 1,982-1,994
South African Rand	1,660.7-1,680.50	8,697.0-8,778.1	Yugoslavia 29.00-49.00

Rate shown on opposite page, in case.

## Russell to raise R11m

By Richard Rolfe

JOHANNESBURG.

August 23.

WITH THE South African economy showing modest recovery and expanding retail sales, the furniture group Russell Holdings, the largest in the Republic, has joined the long list of companies to take advantage of this year's buoyant stock market for a fund-raising exercise. It is to issue 1.1m of 11.5 per cent unsecured convertible debentures at R10 per debenture, to raise R11m.

Debt holders will have the option to convert R4.50 of each debenture into 10 ordinary shares on October 31 in each of the years 1982 and 1983. Conversion price will be R11.50, which compares with the current share price of 148 cents. The R8.50 balance of the debentures, as well as any portion not converted, will be redeemed over 1982-83.

Analysts expect the issue to be well received, especially in view of the continuing decline in interest rates, with yesterday's 0.5 per cent reduction in bank rate to 8.5 per cent expected to set the pattern for lower overdraft rates lower by about 1 per cent from the current 12.5 per cent prime.

Testing year for NZ bank

By Dai Hayward

WELLINGTON, August 23.

NEW ZEALAND'S economic problems made the past year one of the most testing in recent times for all areas of banking operations, said the chairman of the Bank of New Zealand, Mr. L. N. Ross. In the year ended March 31 the bank and its subsidiary companies earned consolidated net profit of NZ\$7.47m compared with NZ\$7.45m last year.

Operating expenses of the trading bank increased by 18.26 per cent while income rose by only 11.18 per cent. This reduced the net profit to NZ\$7.47m. However, lower profit from the trading bank was largely offset by higher profits from the savings bank and other subsidiaries.

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## JAPANESE STEEL COMPANIES

### Interim dividends in doubt

TOKYO, August 23.

FIVE MAJOR Japanese steel companies may pass their interim dividend payment for the first half of the current financial year due mainly to the sharp appreciation of the Yen against the Dollar, industry sources said.

The five companies are Nippon Steel Corporation, Sumitomo Metal Industries, Nippon Kokan Kaisha, Kawasaki Steel Corporation and Kobe Steel.

A concern about interim dividend payments mounted on the Tokyo Stock Exchange and share prices of these companies for the first half last year.

Nippon Steel officials said it was uncertain whether the firm could make a high enough profit to retain an interim dividend payment this year as business prospects over the current six-month period were still dim.

The Japan Steel Exporters Association has said Japanese steel products have been losing their export competitive power following the Yen's appreciation. Its estimate shows a 20 per cent cut in steel exports last month to 3.5m tonnes from 3.5m tonnes in July last year.

Interim dividends in doubt

By Ron Richardson

HONG KONG, August 23.

CITY AND Urban Properties and Hutchison Properties, both listed subsidiaries of the giant Hutchison Whampoa, are planning a merger.

Trading in the two stocks on Hong Kong Stock Exchanges was suspended early today when it was confirmed that the two groups had begun talks and that advisers had been appointed.

City and Urban Properties is owned 50 per cent by Hutchison Whampoa, while Hutchison Properties is a 64 per cent-owned subsidiary. Based on share prices of 1977, the properties held by City and Urban were valued at HK\$385m.

It had been expected that Hutchison Whampoa would soon move to rationalise some of its property holdings, especially as City and Urban's development programme is almost completed.

The two companies came from opposite sides of the HK\$3.8m merger last year of Hutchison International and Hong Kong and Whampoa Dock Company. Both companies originally formed to develop excess properties held by their respective parent companies, and as a result of this they have both built up large property portfolios. At June, their advisers,

possible loss, which had been treated as an extraordinary item.

Maybank, the transport and security group, has raised its dividend after a 12.3 per cent gain in profit, from A\$6.2m to a record A\$10.37m, writes James Forth from Sydney. The result was a 11 per cent rise in group turnover, from A\$92m to A\$236m.

The dividend is raised from 8 cents a share to 9.5 cents, including a final payment of 1.5 cents. The directors expect to maintain the dividend at 11 cents a share, established by the final dividend of 11 cents.

Earnings a share rose from 21.3 cents to 23.8 cents.

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## UK ECONOMIC INDICATORS

**ECONOMIC ACTIVITY**—Indices of industrial production, manufacturing output engineering orders, retail sales volume (1970=100); retail sales value (1971=100); registered unemployment (excluding school leavers) and unfilled vacancies (000s). All seasonally adjusted.

	Indl. prod.	Mfg. output	Eng. order	Retail vol.	Retail value	Unemp.	Vacs.
1977							
2nd qtr.	102.1	103.2	106	102.5	222.0	1,339	183
3rd qtr.	103.0	104.0	106	104.3	234.2	1,418	151
4th qtr.	102.4	103.4	106	104.4	239.4	1,431	157
1978							
1st qtr.	103.5	103.5	98	106.3	246.0	1,409	188
2nd qtr.	104.3	104.8	107	107.9	254.2	1,387	213
Feb.	103.7	103.7	116	106.8	248.5	1,409	187
March	103.5	104.4	103	107.0	249.5	1,400	196
April	105.4	105.8	104	106.7	250.3	1,387	204
May	104.3	105.6	108	108.4	255.2	1,388	210
June	104.3	105.0	108	108.6	257.1	1,386	217
July				110.5		1,371	211
August						1,331	208

**OUTPUT**—By market sector: consumer goods investment goods, intermediate goods (materials and fuels); engineering output, metal manufacture, textiles, leather and clothing (1970=100); housing starts (000s, monthly average).

	Consumer goods	Invst. goods	Intmd. goods	Eng. output	Metal mfg.	Textile etc.	Hous. starts
1977							
2nd qtr.	113.4	98.1	105.2	99.2	80.5	100.2	25.1
3rd qtr.	115.5	98.5	104.9	100.1	83.3	100.7	25.4
4th qtr.	117.0	98.0	101.9	99.4	74.5	100.0	20.7
1978							
1st qtr.	116.1	99.6	104.6	100.7	76.8	98.7	17.8
2nd qtr.	116.8	99.0	106.9	101.2	82.1	100.5	26.7
Jan.	116.0	100.0	104.0	101.0	75.0	99.0	17.4
Feb.	117.0	99.0	106.0	101.0	75.0	100.0	17.4
March	117.0	100.0	104.0	102.0	75.0	100.0	20.8
April	117.0	100.0	109.0	102.0	85.0	105.0	25.4
May	115.0	98.0	106.0	101.0	83.0	98.0	25.1
June	118.0	99.0	106.0	101.0	80.0	98.0	29.6

**EXTERNAL TRADE**—Indices of export and import volume (1975=100); visible balance; current balance; oil balance; terms of trade (1975=100); exchange reserves.

	Export volume	Import volume	Visible balance	Current balance	Oil balance	Terms of trade	Resv. starts
1977							
2nd qtr.	118.8	109.8	-764	-365	-748	104.3	14.9
3rd qtr.	124.1	106.4	+ 44	+537	-602	101.0	13.4
4th qtr.	117.9	105.5	+ 85	+486	-657	102.4	20.9
1978							
1st qtr.	102.3	114.3	-674	-305	-648	105.1	20.6
2nd qtr.	122.6	110.0	-139	+221	-420	104.4	18.7
Feb.	127.4	111.3	+ 43	+133	-203	104.8	20.7
March	121.4	116.9	-279	-189	-209	104.3	20.32
April	123.9	104.1	+146	+307	-146	104.0	17.04
May	119.9	114.7	-218	-98	-158	105.1	16.66
June	121.9	111.9	-108	+ 12	-116	104.1	16.54
July	128.9	117.1	-180	- 30	-229	104.8	16.74

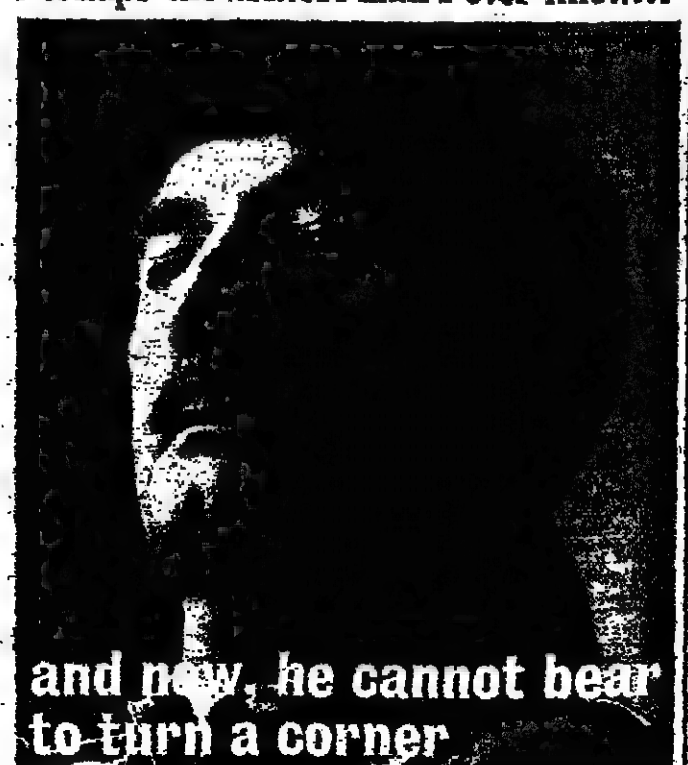
**FINANCIAL**—Money supply M1 and sterling M3, bank advances in sterling to the private sector (three months growth at annual rate); domestic credit expansion (2M); building societies' net inflow; RP, new credit; all seasonally adjusted. Minimum lending rate (end period).

	M1 %	M3 %	Bank advances %	DCE %	BS inflow	HP lending %	MLR %
1977							
2nd qtr.	24.8	14.9	5.5	+789	1,290	1,047	8
3rd qtr.	25.0	10.4	20.3	+385	1,094	1,149	7
4th qtr.	23.3	12.6	8.8	+698	1,555	1,189	7
1978							
1st qtr.	24.7	24.0	17.5	+1,818	1,049	1,280	8
2nd qtr.	27.7	15.9	24.8	+2,892	1,393	1,393	10
Feb.	26.8	28.5	17.9	+1,083	953	418	61
March	24.7	24.0	17.5	+597	308	413	61
April	10.1	24.7	12.6	+1,432	335	483	7
May	13.2	17.4	18.3	+1,124	212	471	9
June	8.7	15.9	24.8	+307	147	489	10
July					180		10

**INFLATION**—Indices of earnings (Jan. 1978=100); basic materials and fuels, wholesale prices of manufactured products (1970=100); retail prices and food prices (1974=100); FT commodity index (July 1982=100); trade weighted value of sterling (Dec. 1971=100).

	Earnings	Basic materials	Wholesale	RPI	Foodstuffs	FT commodity	Sterling
1977							
2nd qtr.	114.5	347.7	339.2	181.9	191.1	250.0	61.8
3rd qtr.	116.1	340.6	367.7	184.7	192.1	239.9	61.8
4th qtr.	119.9	330.6	272.1	187.4	193.3	234.2	63.3
1978							
1st qtr.	123.1	326.7	279.0	190.6	197.3	238.51	64.8
2nd qtr.	129.9	340.7	284.6	195.8	202.8	242.27	61.5
Feb.	122.7	324.2	279.2	196.6	197.3	224.86	66.0
March	125.0	331.0	280.6	198.1	198.4	238.61	64.1
April	127.2	337.4	282.7	194.6	201.6	228.94	61.8
May	129.1	341.5	284.8	195.7	203.2	230.67	61.5
June	133.1	343.1	286.3	197.2	204.7	242.27	61.5
July		340.2	288.7	198.1	206.1	237.88	62.8

Perhaps the bravest man I ever knew...



and now, he cannot bear to turn a corner

Six-foot-four, wiry, "Tiny" G. H. C. M., perhaps the bravest man his Colonel ever knew. But now, after seeing twice in Aden, after being booby-trapped and ambushed again more recently, "Tiny" cannot bear to turn a corner. For fear of what is on the other side.

It is the bravest men and women from the Services who suffer most from mental breakdown. For they have tried, each one of them, to give more, much more, than they could in the service of our Country.

We look after these brave men and women. We help them at home, and in hospital. We run our own Convalescent Home. For some, we provide work in a sheltered industry, so that they can live without charity. For others, there is our Veterans' Home where they can see out their days in peace.

These men and women have given their minds to their Country. If we are to help them, we must help them. Do please help us with a donation, and with a legacy too, perhaps. The debt is owed by all of us.

"They've given more than they could—please give as much as you can."

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## CONTRACTS

## Big kiln to be built in sections

**HEAD WRIGHTSON TESSDALE**, member of the Davy International group, has won an order valued at £15m for the supply and erection of a rotary kiln for British Chrome and Chemicals, Cleveland. This kiln, about 300 feet long and weighing 1,400 tons, will be the biggest and heaviest to be built by the company. It will be fabricated and transported to site in five sections, then aligned and erected on four roller support stations. Rotational drive will be by twin pinion gear and will be thyratron controlled. It represents, it is claimed, a major advance in the technology of sodium dichromate production processing in Europe. It will be built in collaboration with World Bank and Ironworks Inc., Pennsylvania, U.S.

**EMERSON ELECTRIC INDUSTRIES** has received a £250,000 contract to install an interruptible power supply equipment at the London Air Traffic Control Centre, West Drayton. The installation is scheduled for completion by April next year and will comprise four units of 250kVA each. Only three units will be in use, the fourth standing by to add to driving the radar control main frame computer, the power supply will be a static fixed frequency inverter system with battery support. It ensures that the Centre's electronic monitoring equipment is safe from electrical failure and mains voltage line transients. The equipment is used to control all civil and military aircraft flying over most of England and Wales.

The Herald and Weekly Times, of Melbourne, one of the largest publishers of newspapers and magazines in Australia, has signed contracts with LINOTYPE-PAUL, London, for the supply and installation of a 5500 electronic publishing system, valued at over £1m. When installed, this will, it is claimed, be the most advanced photocomposition system of its kind in the world. Delivery will begin in January, with installation to be phased over several years.

The flight test department of British Aerospace at Watlington, Lancs., has ordered an ICL 2960 computer system. Valued at more than £1m, the new computer will be installed in November. The contract was awarded following an intensive technical evaluation by the flight test department which covered all major mainframe and mini computer manufacturers. The order is the first in the order in open competition against leading American manufacturers.

**RADEN YOUNG** has won an £800,000 design and installation contract at Cummins Engine Company, Shotts, Lanarkshire. Within a programme of development and renovation 21 engine test cells are to be provided. Work planned in two stages should start in September with Phase I completion scheduled for February, 1979, and Phase II in February, 1981.

Orders for control equipment worth £500,000 for an integrated iron and steel plant in Brazil have been placed with CUTLER-HAMMER EUROPA, Bedford. The orders have been placed by Davy Ashmore International, Clarks, Chapman, Davy-Barnes, J. M. Henderson and Woodall-Duckham. The equipment maintains low voltage motor control centres, in for the Azoe Minas Gerais S.A. iron and steel plant for which Davy Ashmore is the principal contractor—on a greenfield site in the state of Minas Gerais about 140 miles from Rio de Janeiro. The controls, for delivery at the end of this year and early next, include blast furnace controls with programmable controllers and controls for the coke handling and processing plant.

Work is starting on three advance factories for the Department of Industry at Goldthorpe Industrial Estate near Barnsley. These factories are of the terrace unit type, two of 5,000 sq ft each, and capable of division into two. The third is 15,000 sq ft and capable of division into three. A contract worth about £235,000 has been awarded to FIRTH CONSTRUCTION, Doncaster. Completion is scheduled for March next year.

**BRITISH FURNACES**, Chesterfield, has an order worth about £250,000 from Rover Triumph Motor Co. for four gas engine gas burning scheme, with atmosphere gas generator, to be installed at Kenmare, Cardiff. The unit will be automated and will increase production of gas engine components. The components will be processed at 1,200°C.

Weighting equipment contracts from seven chemical companies have been placed in the last four weeks with TOLEDO SCALE. Total orders amounted to some £225,000 and ranged from 100 lb bench scale weighing in grammes to a 50-ton capacity low profile weighbridge which requires no pit for installation.

**DEWARANCE** has won orders totalling more than £200,000 for high-pressure valves, boiler mountings and isolators for a power station in Kentucky, placed by Kentucky Utilities, and methanol plants in Russia, placed by Babcock and Wilcox.

**REDLER CONVEYORS** has been awarded a £700,000 contract to supply conveyors and associated equipment for a 20,000-ton grain silo and automatic sucking plant being built in the port of Hodeidah in North Yemen. The total project is being financed by the World Bank and the Saudi Fund for Industrial Development.

**URDE** has been awarded an engineering contract by the FMC Corporation for a plant to produce phosphorus pentasulfide, a component of pesticides. The contract covers engineering and supply of proprietary items of equipment. The production process was licensed by Hoechst.

A consortium comprising RPI TECHNICAL SERVICES, SEL TRUST ENGINEERING and SOCRATE DES CEMENTS FRANCAIS has been awarded a contract by The Philippine Cement Corporation to undertake a technical study of each of the 18 cement plants in the Philippines to determine their present capacities, the steps required to restore capacity (where necessary), and report on anti-pollution control installations.

## BUSINESS AND INVESTMENT OPPORTUNITIES

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## TOYS-ELECTRICAL-HARDWARE-MACHINERY

We are a well established, successful public company, with many happily run offshoots. We are now seeking to acquire further companies for cash. We can consider those which:

- (1) Show net profits exceeding £100,000 p.a. (subject only to tax).
- (2) Are well established with a progressive record, long term prospects and capable management willing to continue to run the company after sale.
- (3) Are preferably in one of the following areas;
  - (a) Wholesale electrical distribution.
  - (b) Toy manufacturing or importing.
  - (c) Wholesale hardware distribution.
  - (d) Machinery.

Ample finance is available both for purchase, and for injection into companies where necessary.

Please apply to Derrick Cowan, Chairman. All replies treated confidentially.

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Large capacity available due to completion of overseas contract.

**PRESS PRESSES** — 15 to 250 tons  
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Plant will be available for short or long running contracts, early September onwards. Factory situated N.W. England. Write Box G2475, Financial Times, 10, Cannon Street, EC4P 4BY.

## NEW PRODUCT LINE WANTED

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## WORLD STOCK MARKETS

## Wall St. boosted by dollar support move

## INVESTMENT DOLLAR

Effect: \$1.927-47% (48%)

GAINS BY Computer and Gaming

stocks highlighted a broad

advance on Wall Street yesterday

in heavy trading, but profit-taking

later trimmed the market's rise.

The Dow Jones Industrial

Average reached the 900 level

to touch 902.28 before coming

back to close at 897.00 for a

gain of 4.50 on the day. The NYSE

All Common Index finished 36

cents higher at 559.12, after reach-

ing 562.24, while gains outper-

formed the 479. Trading volume

expanded sharply to 347.1 million

shares from Tuesday's

level of 29.2m.

Brokers related the advance to

the Treasury Department's an-

ouncement late on Tuesday that

it will more than double its gold

sales to help support the dollar.

It said the sales would make

significant contribution to reduc-

ing the U.S. trade deficit, which

has been a cause of the dollar's

long slide.

The dollar improved on foreign

exchanges early yesterday in re-

sponse to the new dollar support-

ing plan, but backed away from

its highs later in the day.

Last week, the Federal Reserve

raised its target rate on key

Federal Funds and increased its

discount rate in moves to support

the dollar.

Also helping the market, analysts

said, was a report that Saudi

Arabia has again rejected an

effort by some OPEC members

to raise the price of oil this year

to a share for National.

or move to a pricing system based

on a basket of currencies.

Brokers noted that profit-taking

appeared late in the session as

Dow Jones Industrial Average

crossed once more above the 900

level, where they say pre-planned

profit-taking orders exist. They

added that profit-taking was

encouraged by the report earlier

yesterday of a steep decline in

the volume of orders in July,

suggesting a slowdown in the

economy ahead.

Among Computer issues, IBM

shares higher at \$59.12, after reach-

ing 592.24, while gains outper-

formed the 479. Trading volume

expanded sharply to 347.1 million

shares from Tuesday's

level of 29.2m.

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said, was a report that Saudi

Arabia has again rejected an

effort by some OPEC members

to raise the price of oil this year

to a share for National.

Texaco International, on the

Amex exchange, gained 1 to 33 1/2

cents, while Petroleum rose 7 to

36 1/2. National and was seeking

Reynolds added 1 to 8 1/2.

Del Monte improved 1 to 3 1/2

cents. R. J. Reynolds has extended

its offer to acquire the company.

Reynolds added 1 to 8 1/2.

THE AMERICAN SE Market

Value Index moved ahead 0.92

point to 165.67 in a very active

business of 5.48m shares (4.22m).

Canada

Stocks continued to show a firm

bias yesterday in brisk trading,

with the Toronto Composite Index

adding 1.0 to 1222.4. Oils and

gas advanced 2.1 to 1211.6 on

index, but Golds, reflecting the

fall in Bullion prices, retreated

3.7 to 1,490.1. Another dull

exception was Banks, which

declined 0.5 to 1,288.8.

Quebec rose 1 to 324.3,

Hudson's Bay 1 to 324.3,

and Siebens Oil and Gas 1 to

324.3, under a proposed arrange-

ment, Siebens holders will receive

C\$58.50 a share while Siebens

will acquire a 70 per cent stake in

Siebens and issue Preferred

shares to Hudson's Bay.

Asbestos Corporation gained

2 1/2 to 284.3. Quebec finance

minister said that negotiations

for the Province's acquisition of

a majority interest in the com-

pany should begin soon. Bramalea

added 1 1/2 to 324.3 on higher

half net earnings.

Germany

After Tuesday's mild setback,

shares often showed renewed

firmness yesterday and the

Frankfurt index rose 5 1/2 to

327.6.

Volkswagen featured with a

further advance of D11.80 to

D12.50, reflecting good first-

half figures and second-half

forecast announced at yesterday's

Press conference.

However, a denial from Volk-

wagen's financial chief, Friedrich

Thomae, that it is holding acqui-

sition talks with GHH left the

latter's shares D11.80 easier and

D12.50.

MAN shares off

and Aquitaine 16 to FFR 544.

Electricite Carrefour declined

9 to FFR 1,730, Creteil-Lore to

FFR 89.5, Michelin "B" 13 to

FFR 1.51, and St. Gobain 22 to

FFR 152.0.

There was some selective buy-

ing, however, and a number of

shares improved, including BCI,

Cetelem, UCB, Locafin, and

Chargers, Unice, Alcatel, and

Supermarkets, Ciment Francais,

Babcock, Matra, Chiers Marine,

Valloire, and Sommer-Albert.

Japan

Stock prices again presented a

mixed appearance in light trad-

ing, with the Nikkei-Dow Jones

Average closing just 1.55 higher

at 5,520.73. Volume 200m shares

(180m).

Pharmaceuticals, Papers and

Pulp and Machinery Manufac-

ture were selective interest.

Exporters and importers, how-

ever, mainly turned downwards

because of the uncertain outlook

on the foreign exchange market

despite announcement of new

U.S. action to aid the dollar.

Raketa Chemicals rose Y100 to

Y2,200, Green Cross Y110 to

Y2,200, Oji Paper Y5 to Y375 and

Toyo Ink Y13 to Y238, while Honda

lost Y3 to Y322, Sony Y50

to Y1,540, Pioneer Electronic Y30

to Y1,770, Riko Motors Y13 to

Y232 and Canon Y10 to Y450.

Hong Kong

Share prices regained some of

their recent loss in fairly active

but erratic trading yesterday.

The market opened firmly in

response to Hong Kong Bank's

higher dividend and profits,

but fell back in the late

morning. News of merger talks

between City and Urban and

between City and Urban and

buying interest early in the

noon, but nervous fresh

trading pared gains towards the

close as the market looks for

direction following the retreat of

the previous two sessions. The

Hang Seng index was finally 15.25

higher at 549.70 after a two-day

reaction of 45.70.

Among market leaders, Hong-

kong Bank rose 20 cents to

HK\$30.00, Hongkong Land 20

cents to HK\$12.20, Hui Yee

Wampas 45 cents to HK\$36.90,

Swire Pacific 30 cents to HK\$39.70,

Wharfedale 7.5 cents to

HK\$3.50, but Jardine were

unchanged at HK\$16.70.

In the Property sector, Cheung

Kong gained 30 cents to HK\$14.20.

NOTES: Overseas prices shown below

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FINANCE, LAND-Continued			
High	Low	Stock	Price
125	124	British Overseas Airways	125

FINANCE, LAND-Continued			
High	Low	Stock	Price
125	124	British Overseas Airways	125

FINANCE, LAND-Continued			
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# FINANCIAL TIMES

Thursday August 24 1978

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## Committee of MPs proposes public accounting reforms

BY DAVID FREUD

A COMPLETE overhaul of the system of public accounting was called for yesterday by the all-party Commons' Expenditure Committee.

The committee said in a report that the reformed system should identify individual spending blocks and allow the effectiveness of all expenditure to be assessed.

The out-of-date form in which information was presented under the present system represented "a very great handicap to Parliamentary scrutiny."

The recommendation came in response to a limited proposal from the Treasury aimed at simplifying the system.

These were to merge the current price Supply Estimates, which authorise expenditure, with the cash limits introduced as a means of executive control in 1976.

The merged figures would include anticipated inflation in the course of the financial year. The Treasury intends to start

implementing the changes in 1979-80. The committee said the assumed level of inflation should be explicitly stated for each cash block. This would enable MPs to tell which Supplementary Estimates were required to take account of inflation and which were caused by increased volume.

### Surveillance

The committee's call for further and more radical changes is the latest in a series of proposals designed to strengthen backbenchers' surveillance of public spending.

A report by the committee published last September proposed sweeping changes in the way public expenditure was audited.

It called then for the Comptroller and Auditor General, who is responsible for auditing Government accounts, to be brought more directly under the Commons' control and his powers

extended. He should also go beyond purely financial and regulatory auditing and take a more positive role in monitoring managerial efficiency in the Government bureaucracy.

Yesterday the committee said that if its changes in the accounting system were accepted, the Comptroller would be able to carry out more effective efficiency audits because the cash blocks would be equated with units of managerial responsibility.

An ideal system of public accounting should provide information on:

● Whether expenditure had been properly organised. It ought to be organised on the basis of objects of expenditure.

● The efficiency of the management of Government. This should be organised as far as possible on the basis of identified account-

able units within departments or other public organisations. Where this was not possible, the reasons should be stated to Parliament.

● The effectiveness or impact of expenditure, i.e. the extent to which the spending met its objectives and produced results. This should be organised on the basis of programmes or services to be provided by the expenditure.

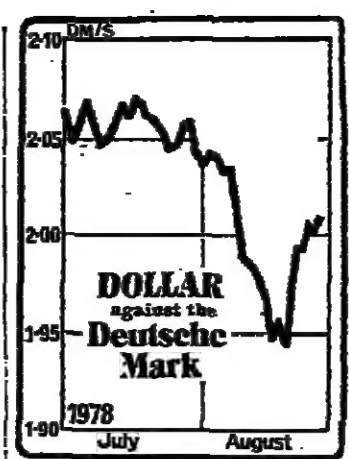
### Authority

The committee criticised the increasing use made of the Contingencies Fund "on an uncertain legal basis."

The fund was established to finance expenditure on existing functions until Parliamentary authority was obtained, but there seemed to be no limits on its use at present, said the committee.

"11th Report from the Expenditure Committee: Financial Accountability in Parliament. Session 1977-78. Commons Paper 691, 50 C2B.

Editorial comment Page 14



## \$ rises slightly but gold declines

By Peter Riddell, Economics Correspondent

THE DOLLAR rose sharply yesterday morning and the price of gold declined in response to the overnight announcement by the U.S. Government that the amount of gold offered at its monthly auctions would be more than doubled.

In New York, the dollar closed near London levels. It ended at DM 2.0020 against the West German mark, SwF 1.6880 against the Swiss franc, Y192.55 against the yen and \$1.9227 against sterling.

The corresponding fall in the gold price was sharper and the later pick-up smaller.

The price per ounce fell in the morning below \$200 for the first time in nearly a month, touching \$198. It later rallied to \$200.90, a fall of \$81 on the day and of \$16 since the all-time high eight days ago.

The initial boost to the dollar came after the announcement after the close of trading in New York on Tuesday that the U.S. would, from the November auction onwards, offer 750,000 ounces of gold for sale a month.

The U.S. balance of payments will be improved by about \$1.5bn (around £300m) at an annual rate.

This move was seen by foreign exchange markets as further evidence of the U.S. determination to restore stability to its currency.

The announcement of the U.S. moves in stages has given a fillip to the dollar twice in the last week.

This tactic could stabilise rates at about present levels because dealers' uncertainty about what and when is still to be announced could limit the extent of any short positions against the dollar.

Sterling slipped back in response to the pick-up in the dollar, losing 10 points to finish at \$1.9270 after a low of \$1.9130.

Money markets Page 20  
Mining news Page 17

Weather

UK TODAY

DRY, sunny periods, cloudy in N. London, S.E. Central S. England, E. Anglia, E. Midlands, Channel Isles.

Dry, sunny periods. Max. 23C (73F).

W. Midlands, S.W. England, S. Wales.

Dry, sunny periods. Max. 21C (70F).

N. Wales, N. England, Lakes, Isle of Man.

Dry, cloudy, some sunny intervals. Max. 19C (66F).

Borders, Edinburgh, Dundee, Aberdeen, Moray, Fife.

Rather cloudy, some rain. Max. 17C (63F).

S.W. Scotland, Glasgow, Cent. Highlands, Argyll.

Cloudy, some rain. Max. 18C (64F).

N. Ireland.

Dry, cloudy. Max. 18C (64F). Outlook: Dry, warm.

BUSINESS CENTRES

Amsterdam, F 19 00; Luxembourg, F 19 00; Athens, F 21 00; Madrid, F 21 00; Barcelona, F 21 00; Frankfurt, F 21 00; Berlin, F 21 00; Rome, F 21 00; Milan, F 21 00; Zurich, F 21 00; Geneva, F 21 00; Paris, F 21 00; London, F 21 00.

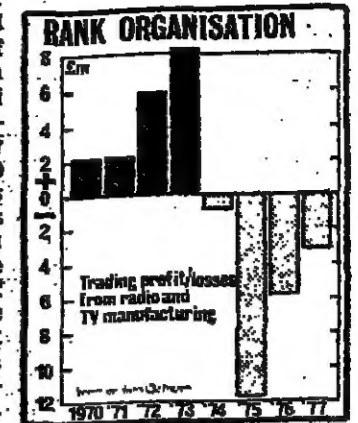
HOLIDAY RESORTS

Alicante, S 20 00; Jersey, S 20 00; Las Palmas, S 20 00; Biarritz, S 20 00; Majorca, S 20 00; Barcelona, S 20 00; Malaga, S 20 00; Valencia, S 20 00; Palma, S 20 00; Ibiza, S 20 00; Formentera, S 20 00; Menorca, S 20 00; Mallorca, S 20 00; Ibiza, S 20 00; Formentera, S 20 00; Menorca, S 20 00; Mallorca, S 20 00.

## THE LEX COLUMN

# Eastern promise for Rank TV

Index fell 4.0 to 519.2



Rank Organisation's proposed joint venture with Toshiba looks like a good deal for both parties. Toshiba will be chipping in £3m for its 30 per cent stake in Rank Toshiba and this will secure it the supply of 140,000 colour TVs a year. In crude contrast, the ill-fated Hitachi project envisaged investment of £5m in a factory with an initial output of 80,000 sets. Meanwhile Rank has persuaded Toshiba to accept its current book valuation of £7m for factories which have generated aggregate losses of some £20m since 1975. Where these plants now turn out 175,000 British sets, within three years they will be supplying Rank's sales force with 210,000 sets featuring Japanese technology, and Rank hopes, Japanese quality.

The deal provides a solid prospect of an end to what has been a drain on Rank's profits for the past four years. In 1977 Rank's radio and TV operations made a trading loss of £3.2m on turnover of £38.6m. In the year to October 31—the deal with Toshiba will take effect immediately thereafter—this business will produce another, somewhat smaller deficit; Rank clearly does not envisage making a profit from television until this new joint venture has achieved full scale production of the improved sets in 1981.

Rank will then focus its attention on the UK market. The emphasis of Toshiba's sales effort will be on the Continent, where Rank recently dismantled much of its loss-making marketing organisation. The joint venture will not, unfortunately, produce any immediate benefits for Rank in Australia where TV profits have been hard hit by Japanese competition in a depressed market.

Asda

For a group which has notched up annual earnings growth of 45 per cent compound in the previous five years, Asda's 10 per cent growth in pre-tax profits to £26.2m looks decidedly pedestrian. In 1976-77 pre-tax profits grew by over 60 per cent in the first and second halves. In the first half of last year, the growth dropped to 20 per cent and in the final six months it was down to just 2.4 per cent. Has Asda's heady growth phase come to an end?

Although price inflation has slowed down considerably, so has sales volume. For the year as a whole it was up by around 9 per cent which, given that selling space increased by 8 per cent, implies very little growth from the established business. Since the end of the year sales have spurred ahead and are currently running around 30 per cent up on the comparable period of last year.

But still the suspicion remains that the high street price war, dating from last summer, has torpedoed Asda's supergrowth. With around 6 per cent of the grocery market, against Tesco's 12 per cent, Asda's growth has been a result of its having had to trim its gross margins. Fortunately, it is the exception to prove the rule. Even now, the chances are that any conciliatory move

as much as Tesco on a turnover half the size.

Maybe last year's performance was nothing more than a hiccup and Asda can boost its profits to £34m-£35m in the current year. Meanwhile, the shares at 254p are selling on a demanding multiple of 18 and there seems little chance of anything dramatic happening to the yield of 4 per cent.

NEB

Within the space of five days the National Enterprise Board has announced joint deals with the IFC, Barclays, and Midland Bank. It would be tempting to interpret this as evidence of a cunning plan by the NEB to conjoin itself with private sector institutions in such a way that an incoming Conservative Government could not sweep it away as the Heath Administration axed the IRE. But the truth appears a little different, for not only are the ventures of a modest scale—involving aggregate new capital of under £4m at this stage—but two of them appear to have been generated by the NEB's regional offices in Liverpool and Newcastle rather than by its head office. In this way the operations of the NEB are developing through the activities of its men out in the field, who inevitably come into contact with their counterparts from other financial institutions.

Clearly the attraction of the NEB to its private sector rivals is that it provides a way of offloading part of the risks of a project when these look a little high. The Midland on its own, for instance, could hardly have contemplated the scheme announced yesterday to extend loans to small businesses which—by conventional banking standards—are already fully borrowed. And IFC regarded the investment in BTB as coming at the higher risk end of its spectrum. As for the refinancing of Monotype, this looks to have been a rather special case, in which Barclays was reshaping its existing commitment rather than getting more heavily involved.

Whether the NEB should be regarded as filling a gap or taking in some of the private sector's dirty washing is a moot point, which will only be decided by its investment returns over a period of years. Meanwhile institutions like IFC foresee further joint ventures with the NEB though without any general policy of co-operation.

## German trade surplus falls

BY JONATHAN CARR

WEST GERMANY'S trade surplus last month was smaller than that in June, but larger than that achieved in July last year.

Both the trade and current account surpluses for the first seven months are higher than those in the same period last year.

Figures released today by the Federal Statistical Office in Wiesbaden show the July trade surplus at DM 2.3bn (\$1.4bn) against DM 4bn in June and DM 1.7bn (\$846.23m) in July last year.

After allowing for deductions for services and transfer payments, the July current account showed a deficit of DM 1.7bn, against a surplus of DM 1.4bn in June and a DM 2bn deficit in July last year.

The trade surplus for the first seven months at DM 21.2bn (\$10.55bn) is slightly up on the DM 20.1bn registered in the same period last year.

The current account surplus, however, has declined to DM 5.4bn (\$2.69bn) against last year's figure.

The unbroken stream of visible trade surplus figures appears at first to contrast oddly with West Germans' fears about their future competitiveness.

## Unrest

In one example today, the German Economic Research Institute in West Berlin said that it saw little prospect of any major economic improvement in the third quarter, and felt that the latest currency unrest could destroy hopes of an export boost.

Beyond the uncertainty caused by erratic currency fluctuation, there is a longer term worry noted by the Bundesbank in its latest monthly report.

It says that while German export prices at half year were actually down on the figure a year earlier, import prices had fallen even more markedly.

Once the price adjustment has been made, the figures show German exports in the first half increasing by only 8 per cent in real terms, against the same period of last year, while imports increased by about 9 per cent.

This trend is not disclosed in the trade surplus figures alone. It shows that the long-term strength of the Deutsche Mark helps make life tougher not only for German exporters, but also for any German business facing competition at home from foreign goods.

Continued from Page 1

## Allied

believes that, if it complied with the request, this would result in the introduction of a new condition into the bid—namely that it depended on shareholder approval.

Allied says simply that it "cannot impose a new term on Lyons as the proposed resolution envisages, thus rendering unworkable the substance of the resolution."

Mr. John Gillum of Samuel Montagu said that Allied had not approached the Takeover Panel or Lyons over the possibility of changing the conditions.

It was not clear yesterday whether the Panel would authorise such a move. Its general position is that changes to offer terms cannot be made lightly or irresponsibly, but there have been precedents for terms to be altered.

Mr. Neil Salmon, chairman of Lyons, refused to comment on whether his company would consider the introduction of a new condition because that was merely "hypothetical," but he would have to consider the case carefully if it did arise.

## Iberian airlines upset by Gatwick transfer

BY LYNTON McLAINE

SCHEDULED AIR services between Heathrow Airport, London, and Spain, Portugal, their islands and Gibraltar are to be transferred to Gatwick from April 1.

The change, announced yesterday, will affect up to 125m passengers who fly each year from Heathrow on scheduled airline flights to all Iberian destinations. The total will reach 2m by 1985.

The transfer applies to British Airways; Iberia (Spain); TAP, the Portuguese national airline; and Gibraltair.

TAP said that it was "greatly surprised" by the changes and complained that it was given only five minutes warning of the announcement. It had always opposed a move to Gatwick as it would create a serious commercial disadvantage.

Iberia said that it would resist any move to Gatwick, but British Airways said that it accepted the move "provided that other airlines involved abide by the Government decision."

Passengers flying on whole aircraft charters to all world destinations had to use Gatwick from April 1 this year as a result of earlier Government action, announced by Mr. Edmund Dell, Trade Secretary, last year.

The transfers are part of a concerted attempt by the Trade Department and the British Airports Authority to relieve growing congestion at Heathrow.

The airport can handle up to 30m passengers a year. This year up to 25m passengers are expected to use the airport's three terminals, compared with last year's 23.4m.

Without redistribution of traffic to Gatwick, capacity at Heathrow would be exhausted by 1980 to 1981, the Trade Department said yesterday.

Plans exist to boost Heathrow's capacity to 38m passengers a year by adding a fourth terminal. This is the subject of a public inquiry, and, depending on the outcome, the terminal is not likely to be available until 1984.

Gatwick handled 6.6m passengers last year, a rise of 15 per cent on 1976. Since then it has been redeveloped at a cost of £100m, giving an annual capacity of 10m passengers. This year 5m passengers are expected to use the airport, leaving considerable room for expansion.

Airlines from the U.S. and from the Iberian peninsula had already started new services from Gatwick rather than Heathrow before yesterday's announcement.

The Government has started talks with the Canadian Government to persuade Air Canada, with British Airways, to use Gatwick for all flights to and from Canada. Similar talks are under way with Scandinavian governments.

Back on schedule, Page 6

## New Atlantic fares

NEW ATLANTIC FARES — jumbo jets, with service up to EL AL, the Israeli airline, is to be introduced to a three-fare system for its transatlantic Boeing 747 jumbo jet flights.

The lowest fare in the new structure, with effect from November 1, will be 40 per cent of the existing normal economy fare.

A de-luxe class is being created, where passengers will sit in the upper deck of EL AL

under the so-called "corset limits" on the growth of the banks' interest-bearing liabilities.

Clearing banks as a whole were well over the permitted level in mid-July, but Mr. Leigh Pemberton said it was possible that NatWest was the corset restrictions at below the level necessary to avoid incurring penalties.

However, some banks may justify incurring the less severe penalties in order to maintain commitments to customers. It will be disappointing if the corset affects us in a way that causes us to cut back in advances to manufacturing and commercial customers."

It should be possible to sustain lending to key clients. "I do not see that the corset will cause us the problems some people have suggested."

"With some signs of improvement in pool industrial loan demand recently, bank lending should show modest growth next year on a more healthy basis."

Well over level

This implies that some of the distortions in the money market, which were pushing up the clearing banks' eligible liabilities, had become less important by the mid-August banking make-up day last week. The mid-August figures are the first to count towards any penalties imposed

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## MLR may drop to 9% by end of year, NatWest chief says

BY OUR ECONOMICS CORRESPONDENT

THE COST of bank overdrafts could fall this year, the chairman of one of Britain's largest banks said yesterday.

Mr. Robin Leigh Pemberton, chairman of National Westminster Bank, forecast that Minimum Lending Rate would drop to about 9 per cent by the end of the year from the present 10 per cent and clearing bank base rates might well move down in line.

A modest decline in MLR before autumn could be followed by easier money market rates. There was no reason for further upward pressure on rates and it was possible to see clearing bank base rates becoming uncompetitive enough with the market to justify a rate move even without a corresponding move in MLR.

A cut of a point in the clearing rates would reduce the present 10 per cent would reduce the cost of borrowing for top-quality clients to 10 per cent. Other customers would pay about 13 or 14 per cent.

Mr. Leigh Pemberton's relative optimism about short-term interest rates contrasts with a rather more cautious view about the prospects for an early cut in MLR taken by certain City analysts after last week's money supply figures.

The NatWest chairman said last week's figures showing a 13 per cent rise in the banking system's eligible liabilities in the month to mid-July and a £738m rise in clearing bank lending were disappointing but later indications "are particularly encouraging in this respect."

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